



MAIN STREET ADVISORY BOARD MINUTES | WEDNESDAY, AUG 19, 2026

Monthly Check In Meeting 10:00 AM - 11:00 AM

Location: Virtual

ATTENDANCE:

Board: Bonnie Gregory, Carly-Ann Carruthers, Jen Womack, Kyle Brost

Excused: Derek Smith, David Tate

Staff: Kayla Kler, Cortney Sutcliffe, Heather Tupper, Chloe Valentine

Other:

Carly-Ann called the meeting to order at 10:01 AM

THE BOARD REVIEWED JULY 15, 2026 MINUTES

Action Item: Bonnie made a motion to approve minutes as submitted, Jen seconded by; motion carried unanimously.

MAIN STREET LOAN PROGRAM

Board members briefly discussed the loan program draft legislation. No additional suggestions were made.

MAIN STREET BOARD

Board members discussed reigniting the search to fill the vacant board position by highlighting it on social media again and/or possibly recruiting individuals that may be a good fit.

MAIN STREET LEGISLATIVE REPORT

Kayla shared a draft of FY 2026 Annual Report that will be submitted to the Legislature by August 28th for August 31st deadline, emphasizing the need for clarity and accessibility for legislators, especially those unfamiliar with Main Street.. Structure and content includes a revised introduction to the Main Street program, actionable items from recent workshops, and a focus on technical assistance rather than grand opportunities. Feedback was provided on improving text legibility of the white caption font over the photos, adding a “what’s next” section, and wording change on page 2. Board members will review the report and send any further suggestions to Kayla by Monday, August 24th.

SEPTEMBER BOARD MEETING

The next board meeting will be held in person on Tuesday, September 15th in Gillette. Carly-Ann and Jen are willing to join Kayla for a presentation to the WBC board. Board members discussed the presentation or 'ask' of WBC board might be reinforcing the value of Main Street in economic development and sharing insights from listening sessions. The idea of highlighting Main Street's impact and alignment with the broader goals of the Business Council.

Board members revisited the 'roadmap' for board members to enhance effectiveness. A suggestion was made to utilizing the Working Genius to identify individual strengths. This could be done at the beginning of the September board meeting or at a monthly check in.

Future Items/Topics:

September Board Meeting Agenda

Wyoming State Chamber Fall Conference in October in Cody

Shop Small Saturday

Carly-Ann adjourned the meeting at 10:56 AM.