

Main Street Advisory Board Agenda | Wednesday, October 21, 2026

10:00 am

Location: via Zoom - <https://us02web.zoom.us/j/84196556673>

Meeting ID: 841 9655 6673

September 21, 2026 Minutes

Action: Approval of minutes

Brief update on the action items and commitments from September

- Update on Support / Choose Local - final window clings and stickers, business highlight video progress
- Technical assistance check-in - what does [David Tate](#) need for the 22nd?
- Report out on Preserve Wyoming - [Carly Carruthers](#)
- Updates/news on vacancy announcement - [Kayla Kler](#)
- [Monday.com](#) questions and guidance with [Chris Michael](#)

Board Member Assignments - following up on conversation in September about community or topic - area assignments for each member

- visit schedule - [Kayla Kler](#)
- clarification of responsibility, how and when members should begin connecting, and how we will share what we learn with the rest of the board.

Details for November 4 board meeting in Casper + Working Genius assessment link

- What do we want to accomplish at the November meeting?
 - Clarify board and staff roles, communication expectations, recommendations and action items carrying forward
- Current work plan review: identify what needs discussion or a decision in November.
- Pre-work beyond Working Genius assessment?

Recap, action items, assignments, and timelines

- End meeting with clear action items, who owns each one, and when we expect to revisit them.

Board training for 2027: With a new board member eventually joining us, board members taking on more defined responsibilities, and the specific duties assigned in statute, it might be a good time to consider a governance refresher, so we all share the same understanding of our responsibilities, our advisory role, and how the board, staff, and WBC work together.

Upcoming Projects / Initiatives

Stronger Together (Chamber + Main Street) Conference - October 12-14

- Joint Chamber and Main Street conference, held in Cody