



Main Street Advisory Board Minutes | Wednesday, April 22, 2026

Monthly Check In 10:00 AM - 11:00 AM

Location: via Zoom - <https://us02web.zoom.us/j/83458406064> Meeting ID: 834 5840 6064

Staff: Kayla Kler

Board: Bonnie Gregory, Jen Womack, David Tate, Derek Smith

Other:

Bonnie called the meeting to order at 10:05 am.

The board discussed the conference and reimbursements for board members. Kayla provided survey results from the workshop. Jen shared that she would have liked hearing about small businesses more in the workshop and how the local programs are supporting their businesses. Bonnie shared her perspective on seeing good opportunities getting passed over in the communities: by saying no to partnerships with the industrial park, it inhibited their growth downtown. She also shared the experience of going to a mobile workshop with Main Street America and some of the lessons picked up. She mentioned the possibility of connecting with Ron Franz, the state architect for Oklahoma Main Street, to help cultivate paths forward with a fundraising arm for Wyoming Main Street. Lastly, Bonnie shared about the importance of connecting with people in our communities about Main Street, but building relationships in the longer term.

Derek agreed with 'keeping friends close', but also making more friends across the state, as well as discussing having the board play a role of advocacy in their respective circles. Bonnie spoke about a unified vision of Team Wyoming Main Street - whether that's a formal program or a community only taking components of the Main Street approach - all participation can be helpful. Board members discussed how Wyoming Main Street can empower directors and amplify successes and champions across the state.

Kayla shared some of the takeaways from the coordinator sessions, like board member networking and onboarding, as well as supplementing content to the Economic Foundations Institute being created by the WBC.

The board reviewed February 22 and March 18 minutes.

Action Item: Derek made a motion to approve minutes as submitted, seconded by Jen; motion carried unanimously.

Kayla shared more details about site visits to communities in May, some staff departures from Main Street America and the Wyoming Business Council, and an open invite to board members

to attend either visit if there is interest. Finally, Kayla shared the details for the May board meeting in Glenrock, and will be coordinating with officers to determine the agenda for the meeting.

Bonnie ended the meeting at 10:56 am.