

Main Street Advisory Board Agenda | Thursday, May 14, 2026

10:00 am to 4:00 pm

Location: Glenrock Town Square Upstairs Meeting Room (500 W Aspen St., Glenrock, WY) and via Zoom - <https://us02web.zoom.us/j/87624917745>

Meeting ID: 876 2491 7745

Items for Discussion and Action

4.22.26 Board Minutes

Action: Approval of minutes

Current Program Impact

- How WMS actually creates impact
- What outcomes we are aiming for across communities
- Ties into future strategy, staffing, services, etc.

Expanding Main Street Network

Purpose: Positioning Wyoming Main Street as the downtown development experts of the state and expanding our value, credibility, and customer base

- Understand common questions and needs in relation to downtown development across the state
- Determining what services and structures any community may participate in/have access to
- Creating metrics for success (# of interactions, topics covered, geographical spread, population size, impact of facilitated projects)
- Developing larger state-wide initiatives for any community to participate in
- Advocacy Toolkit: why Main Street is important, impact, examples of successful downtown development projects

Main Street Mentorship Program

Purpose: Onboarding and ensuring progress for communities in a peer-to-peer relationship structure

- Developing a suggested structure for mentors and mentees
- Building in accountability and incentive mechanisms

Capacity and Staffing

As we talk about expanding/adding initiatives:

- current scope vs. what one person can realistically carry
- where demand is growing
- if/when we start thinking about additional capacity

Funding Diversification check-in

- 501(c)(3) or similar structure
- program-specific funding ideas
- next steps to explore

Strategic Planning check-in

- Considerations regarding WBC strategic shift

- bringing in a facilitator
 - timing/scope
 - making sure we find the right fit (not just anyone)
-

Upcoming Projects / Initiatives

Main Street Legislative Report - due September 1

- Joint Minerals will review, as outlined in statute

Preserve Wyoming - September 16-18

- Held in Casper, focused on historic preservation in Wyoming

Chamber (and MS?) Conference - October 12-14

Fall Main Street Managers Retreat - to be determined

Purpose: To strengthen relationships between managers and provide space for open dialogue and learning from one another