



---

December 4, 2025

# INVESTING IN WYOMING'S ECONOMIC FUTURE





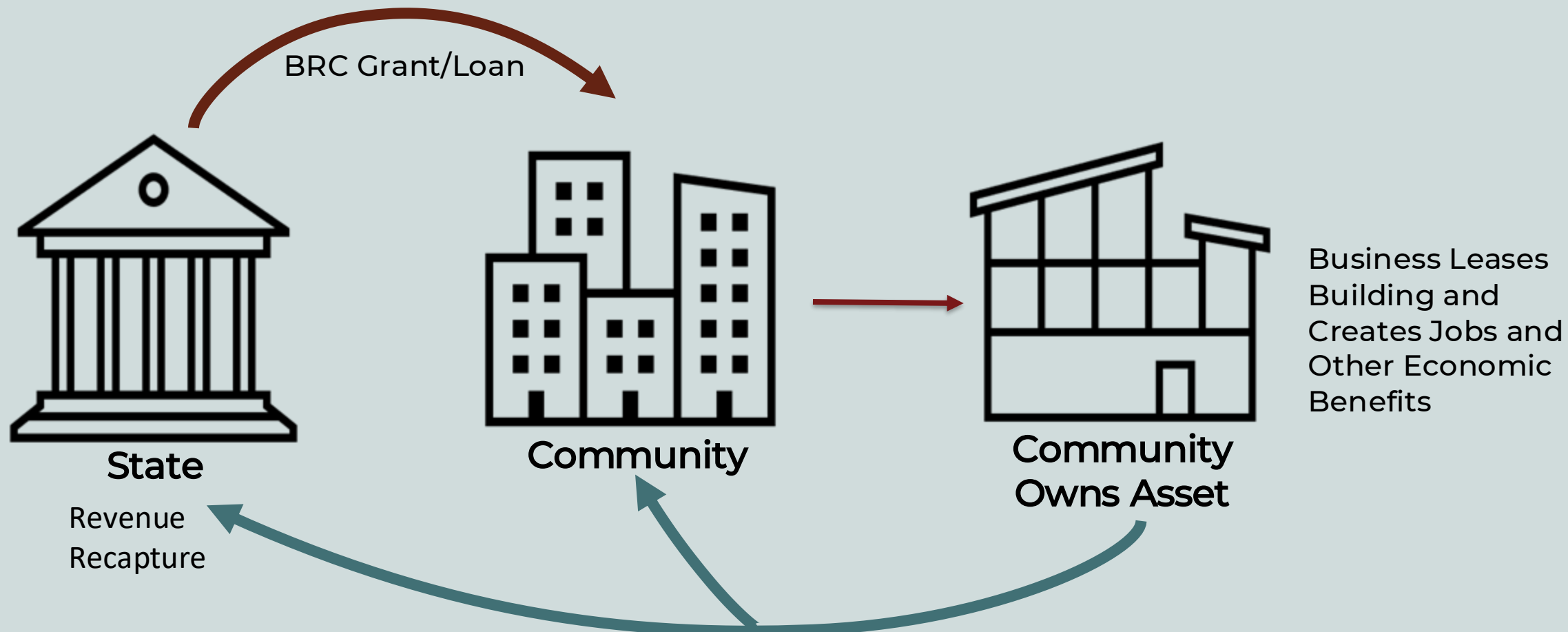
# THE BUSINESS READY COMMUNITY PROGRAM

## BRC Performance and Accountability (2021–2025)

Metric	Amount	Description
BRC Funds Awarded (Grants & Loans)	\$106.4 Million	Total state funds committed to projects across Wyoming.
Committed Private Investment Secured	\$178.5 Million	Private capital leveraged by BRC funds, demonstrating return on investment.
New Jobs Proposed	560+ Jobs	Total jobs projected upon completion of funded projects.
Combined Annual Economic Impact	\$29.8 Million	Estimated yearly economic “churn” delivered to local communities.
Total Projects Reviewed	37 Applications	Applications received from eligible public entities.
Active/Completed Projects	30 Projects	Projects that are either completed (11) or currently in construction (19).

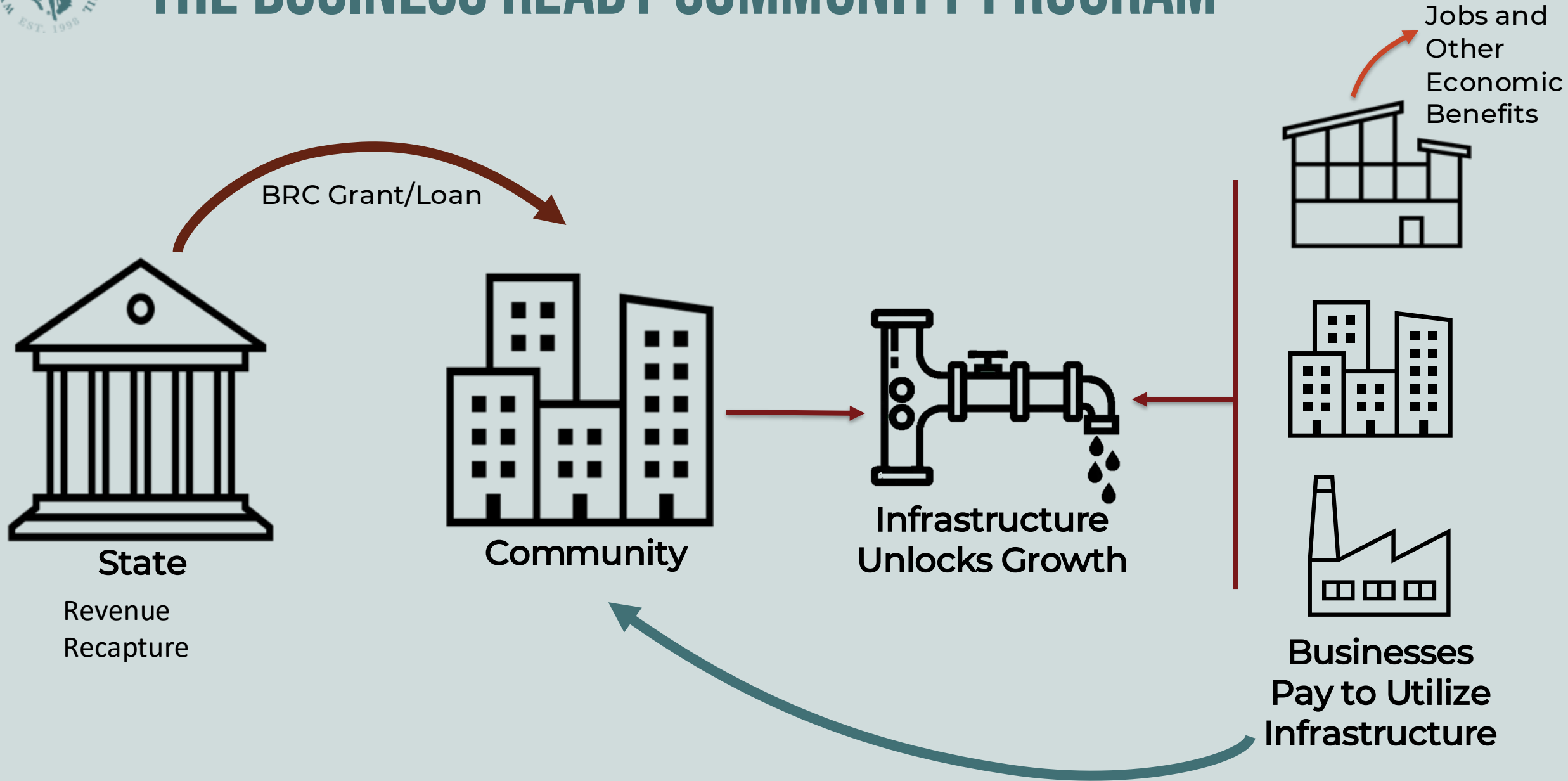


# THE BUSINESS READY COMMUNITY PROGRAM





# THE BUSINESS READY COMMUNITY PROGRAM





Identify a  
problem that  
matters



Find and activate the  
people who feel the  
problem and can do  
something about it



Understand why  
the problem is  
happening



Gain knowhow,  
people, and  
resources



See what  
happens



Design and Test Potential  
Solutions: **Policy,**  
**Leadership, Investment**

**OUR TEAM DEVELOPED  
THE ECONOMIC GROWTH  
FLYWHEEL TO IMPROVE  
OUR PROGRAMS AND  
HELP COMMUNITIES  
SOLVE THEIR BIGGEST  
CHALLENGES.**



# HOW OUR BUDGET BUILDS RESILIENT COMMUNITIES





**COMMUNITY LEADERS  
DON'T JUST FACE  
TIGHT BUDGETS.**

**KELLEY IS A TOWN  
CLERK/TREASURER  
WHO WEARS A LOT OF  
HATS AND IS A MASTER  
OF KEEPING HER TOWN  
MOVING FORWARD.**





# BUDGET ITEMS THAT SUPPORT COMMUNITIES

## SECTION 5. DEPARTMENT PRIORITIES

085 - Wyoming Business Council 2027-2028 Biennium Priorities								
Priority	Division	Unit #	Description	Total				# of Positions
				\$	GF	FF	OF	
1	0100/ 0200	0101/ 0201	Internal Operations: People & Performance	\$11,640,683	\$11,640,683	-	-	
2	0200	0201	Economic Diversification Services: Startups	\$50,000	\$50,000	-	-	
3	0200	0201	Economic Diversification Services: Markets & Expansion	\$921,798	\$921,798	-	-	
4	0200	0201	Economic Diversification Services: Business Recruitment	\$1,070,000	\$1,070,000	-	-	
5	0200	0201	Economic Diversification Services: Community Leadership & Local Capacity	\$433,276	\$125,000	-	\$308,276	
6	0200	0201	Economic Diversification Services: Main Street	\$470,000	\$470,000	-	-	
7	0200	0201	Investments: Small Business Innovation Research	\$5,000,000	\$5,000,000	-	-	
8	0100	0101	Wyoming Business Council Strategy: Strategic Communications	\$276,896	\$276,896	-	-	
9	0200	0201	Services: General	\$4,959,138	\$4,742,621	-	\$216,517	
10	0200	0201	Economic Diversification Investments: Economic Loan	\$1,188,688	\$20,000	-	\$1,168,688	
11	0200	0201	Economic Diversification Services: State Trade & Export Program	\$315,573	-	\$315,573	-	
12	0200	0201	Economic Diversification Investments: General	\$50,000	\$50,000	-	-	
13	0100	0101	Wyoming Business Council Internal Operations: Regional Offices	\$183,176	\$183,176	-	-	
14	0100	0101	Wyoming Business Council Strategy: Strategic Initiatives	\$236,588	\$236,588	-	-	
15	0100	0101	Wyoming Business Council Strategy: Strategic Partnerships	\$162,040	\$162,040	-	-	
16	0100	0101	Wyoming Business Council Internal Operations: Accounting & IT	\$648,070	\$582,070	-	\$66,000	
17	0100	0101	Wyoming Business Council Internal Operations: Agency Services	\$836,165	\$612,162	-	\$224,003	
18	0100	0101	Wyoming Business Council Internal Operations: Executive & Board of Directors	\$170,048	\$170,048	-	-	
19	1600	1610	BRC Grants & Loans: Business Committed & Managed Data Center Cost education	\$20,321,543	\$16,321,543	-	\$4,000,000	
<b>Total</b>				<b>\$48,933,682</b>	<b>\$42,634,625</b>	<b>\$315,573</b>	<b>\$5,983,484</b>	

4

5

6

13

14

19

STANDARD BUDGET  
PRIORITIES (SEC. 5)

## SECTION 6. DEPT. EXCEPTION REQUEST PRIORITIES

085 - Wyoming Business Council 2027-2028 Biennial Budget Request									
Priority	Unit #	Description	Department Request		Governor's Recommendation				
			Amount	Pos	Amount	GF	FF	OF	Pos
1a	0101	People: Investing & Maintaining a Competitive Compensation Plan	\$284,687	-	\$0	\$0	\$0	\$0	0
1b	0201	People: Investing & Maintaining a Competitive Compensation Plan	\$60,760	-	\$0	\$0	\$0	\$0	0
2	0101	Technology: Subscription Licenses	\$242,500	-	\$242,500	\$242,500	\$0	\$0	0
3	0201	Infrastructure Investment: Broadband Redundancy	\$50,000,000	-	\$0	\$0	\$0	\$0	0
4	0201	Building Local Capacity: Economic Growth Toolkit	\$950,000	-	\$0	\$0	\$0	\$0	0
5	0201	Program Investment: Small Business Innovation Research (SBIR)	\$5,000,000	-	\$5,000,000	\$5,000,000	\$0	\$0	0
6	0201	Program Investment: Kickstart	\$1,800,000	-	\$0	\$0	\$0	\$0	0
7	0201	Strategic Partner: StartUp Wyoming	\$1,011,753	-	\$0	\$0	\$0	\$0	0
8	0101	Strategy & Performance: State & Local Economic Analysis	\$1,100,000	-	\$1,100,000	\$1,100,000	\$0	\$0	0
9	0101	Strategy & Performance: Market Development & Public Outreach	\$400,000	-	\$0	\$0	\$0	\$0	0
10	0201	Strategic Partner: Wind River Development Fund	\$2,640,180	-	\$0	\$0	\$0	\$0	0
11	0201	Strategic Partner: Manufacturing Works	\$1,413,800	-	\$1,413,800	\$1,413,800	\$0	\$0	0
12	0201	Strategic Partner: Wyoming Small Development Business Development Center (SBDC) Network	\$1,288,760	-	\$1,288,760	\$1,288,760	\$0	\$0	0
13	0201	Strategic Partner: Wyoming Women's Business Center	\$600,000	-	\$600,000	\$600,000	\$0	\$0	0
14	0101	Technology: 2027/28 Biennium Hardware Request (TRP)	\$44,490	-	\$44,490	\$44,490	\$0	\$0	0
Totals			\$66,836,930	-	\$9,689,550	\$9,689,550	\$0	\$0	0
General Fund			\$66,776,170						
Federal Funds			\$0						
Other Funds			\$60,760						
<b>Total Request</b>			<b>\$66,836,930</b>						

3

4

8

10

EXCEPTION REQUEST  
PRIORITIES (SEC. 6)





**WYOMING  
BUSINESSES WANT  
TO STAY AND GROW  
IN WYOMING,**

**FRED FROM MESA  
SOLUTIONS WORKED  
WITH EVANSVILLE  
TO MAKE IT HAPPEN.**





# BUDGET ITEMS THAT SUPPORT WYOMING BUSINESSES

## SECTION 5. DEPARTMENT PRIORITIES

085 - Wyoming Business Council 2027-2028 Biennium Priorities								
Priority	Division	Unit #	Description	Total				# of Positions
				\$	GF	FF	OF	
1	0100/0200	0101/0201	Internal Operations: People & Performance	\$11,640,683	\$11,640,683	-	-	
2	0200	0201	Economic Diversification Services: Startups	\$50,000	\$50,000	-	-	
3	0200	0201	Economic Diversification Services: Markets & Expansion	\$921,798	\$921,798	-	-	
4	0200	0201	Economic Diversification Services: Business Recruitment	\$1,070,000	\$1,070,000	-	-	
5	0200	0201	Economic Diversification Services: Community Leadership & Local Capacity	\$433,276	\$125,000	-	\$308,276	
6	0200	0201	Economic Diversification Services: Main Street	\$470,000	\$470,000	-	-	
7	0200	0201	Investments: Small Business Innovation Research	\$5,000,000	\$5,000,000	-	-	
8	0100	0101	Wyoming Business Council Strategy: Strategic Communications	\$276,896	\$276,896	-	-	
9	0200	0201	Services: General	\$4,959,138	\$4,742,621	-	\$216,517	
10	0200	0201	Economic Diversification Investments: Economic Loan	\$1,188,688	\$20,000	-	\$1,168,688	
11	0200	0201	Economic Diversification Services: State Trade & Export Program	\$315,573	-	\$315,573	-	
12	0200	0201	Economic Diversification Investments: General	\$50,000	\$50,000	-	-	
13	0100	0101	Wyoming Business Council Internal Operations: Regional Offices	\$183,176	\$183,176	-	-	
14	0100	0101	Wyoming Business Council Strategy: Strategic Initiatives	\$236,588	\$236,588	-	-	
15	0100	0101	Wyoming Business Council Strategy: Strategic Partnerships	\$162,040	\$162,040	-	-	
16	0100	0101	Wyoming Business Council Internal Operations: Accounting & IT	\$648,070	\$582,070	-	\$66,000	
17	0100	0101	Wyoming Business Council Internal Operations: Agency Services	\$836,165	\$612,162	-	\$224,003	
18	0100	0101	Wyoming Business Council Internal Operations: Executive & Board of Directors	\$170,048	\$170,048	-	-	
19	1600	1610	BRC Grants & Loans: Business Committed & Managed Data Center Cost education	\$20,321,543	\$16,321,543	-	\$4,000,000	
			<b>Total</b>	<b>\$48,933,682</b>	<b>\$42,634,625</b>	<b>\$315,573</b>	<b>\$5,983,484</b>	

3

7

9

10

11

STANDARD BUDGET  
PRIORITIES (SEC. 5)

## SECTION 6. DEPT. EXCEPTION REQUEST PRIORITIES

085 - Wyoming Business Council 2027-2028 Biennial Budget Request									
Priority	Unit #	Description	Department Request		Governor's Recommendation				
			Amount	Pos	Amount	GF	FF	OF	Pos
1a	0101	People: Investing & Maintaining a Competitive Compensation Plan	\$284,687	-	\$0	\$0	\$0	\$0	0
1b	0201	People: Investing & Maintaining a Competitive Compensation Plan	\$60,760	-	\$0	\$0	\$0	\$0	0
2	0101	Technology: Subscription Licenses	\$242,500	-	\$242,500	\$242,500	\$0	\$0	0
3	0201	Infrastructure Investment: Broadband Redundancy	\$50,000,000	-	\$0	\$0	\$0	\$0	0
4	0201	Building Local Capacity: Economic Growth Toolkit	\$950,000	-	\$0	\$0	\$0	\$0	0
5	0201	Program Investment: Small Business Innovation Research (SBIR)	\$5,000,000	-	\$5,000,000	\$5,000,000	\$0	\$0	0
6	0201	Program Investment: Kickstart	\$1,800,000	-	\$0	\$0	\$0	\$0	0
7	0201	Strategic Partner: StartUp Wyoming	\$1,011,753	-	\$0	\$0	\$0	\$0	0
8	0101	Strategy & Performance: State & Local Economic Analysis	\$1,100,000	-	\$1,100,000	\$1,100,000	\$0	\$0	0
9	0101	Strategy & Performance: Market Development & Public Outreach	\$400,000	-	\$0	\$0	\$0	\$0	0
10	0201	Strategic Partner: Wind River Development Fund	\$2,640,180	-	\$0	\$0	\$0	\$0	0
11	0201	Strategic Partner: Manufacturing Works	\$1,413,800	-	\$1,413,800	\$1,413,800	\$0	\$0	0
12	0201	Strategic Partner: Wyoming Small Development Business Development Center (SBDC) Network	\$1,288,760	-	\$1,288,760	\$1,288,760	\$0	\$0	0
13	0201	Strategic Partner: Wyoming Women's Business Center	\$600,000	-	\$600,000	\$600,000	\$0	\$0	0
14	0101	Technology: 2027/28 Biennium Hardware Request (TRP)	\$44,490	-	\$44,490	\$44,490	\$0	\$0	0
Totals			\$66,836,930	-	\$9,689,550	\$9,689,550	\$0	\$0	0
General Fund			\$66,776,170						
Federal Funds			\$0						
Other Funds			\$60,760						
Total Request			\$66,836,930						

3

5

10

11

12

13

EXCEPTION REQUEST  
PRIORITIES (SEC. 6)





**ENTREPRENEURS  
ALWAYS HAVE AN  
UPHILL BATTLE,**

**LET'S MAKE SURE  
PIONEERS LIKE  
GREYSON CAN  
ACHIEVE THEIR  
AMBITIONS HERE.**







**NEW  
ENTREPRENEURS  
ARE CREATED  
EVERY DAY.**

**KEON AND LUKE  
REPRESENT THE  
NEXT GENERATION.**



**Power Theory**







# BUDGET ITEMS THAT SUPPORT WYOMING ENTREPRENEURS

## SECTION 5. DEPARTMENT PRIORITIES

085 - Wyoming Business Council 2027-2028 Biennium Priorities								
Priority	Division	Unit #	Description	Total				# of Positions
				\$	GF	FF	OF	
1	0100/ 0200	0101/ 0201	Internal Operations: People & Performance	\$11,640,683	\$11,640,683	-	-	
2	0200	0201	Economic Diversification Services: Startups	\$50,000	\$50,000	-	-	
3	0200	0201	Economic Diversification Services: Markets & Expansion	\$921,798	\$921,798	-	-	
4	0200	0201	Economic Diversification Services: Business Recruitment	\$1,070,000	\$1,070,000	-	-	
5	0200	0201	Economic Diversification Services: Community Leadership & Local Capacity	\$433,276	\$125,000	-	\$308,276	
6	0200	0201	Economic Diversification Services: Main Street	\$470,000	\$470,000	-	-	
7	0200	0201	Investments: Small Business Innovation Research	\$5,000,000	\$5,000,000	-	-	
8	0100	0101	Wyoming Business Council Strategy: Strategic Communications	\$276,896	\$276,896	-	-	
9	0200	0201	Services: General	\$4,959,138	\$4,742,621	-	\$216,517	
10	0200	0201	Economic Diversification Investments: Economic Loan	\$1,188,688	\$20,000	-	\$1,168,688	
11	0200	0201	Economic Diversification Services: State Trade & Export Program	\$315,573	-	\$315,573	-	
12	0200	0201	Economic Diversification Investments: General	\$50,000	\$50,000	-	-	
13	0100	0101	Wyoming Business Council Internal Operations: Regional Offices	\$183,176	\$183,176	-	-	
14	0100	0101	Wyoming Business Council Strategy: Strategic Initiatives	\$236,588	\$236,588	-	-	
15	0100	0101	Wyoming Business Council Strategy: Strategic Partnerships	\$162,040	\$162,040	-	-	
16	0100	0101	Wyoming Business Council Internal Operations: Accounting & IT	\$648,070	\$582,070	-	\$66,000	
17	0100	0101	Wyoming Business Council Internal Operations: Agency Services	\$836,165	\$612,162	-	\$224,003	
18	0100	0101	Wyoming Business Council Internal Operations: Executive & Board of Directors	\$170,048	\$170,048	-	-	
19	1600	1610	BRC Grants & Loans: Business Committed & Managed Data Center Cost education	\$20,321,543	\$16,321,543	-	\$4,000,000	
<b>Total</b>				<b>\$48,933,682</b>	<b>\$42,634,625</b>	<b>\$315,573</b>	<b>\$5,983,484</b>	

2

3

6

7

STANDARD BUDGET  
PRIORITIES (SEC. 5)

## SECTION 6. DEPT. EXCEPTION REQUEST PRIORITIES

085 - Wyoming Business Council 2027-2028 Biennial Budget Request									
Priority	Unit #	Description	Department Request		Governor's Recommendation				
			Amount	Pos	Amount	GF	FF	OF	Pos
1a	0101	People: Investing & Maintaining a Competitive Compensation Plan	\$284,687	-	\$0	\$0	\$0	\$0	0
1b	0201	People: Investing & Maintaining a Competitive Compensation Plan	\$60,760	-	\$0	\$0	\$0	\$0	0
2	0101	Technology: Subscription Licenses	\$242,500	-	\$242,500	\$242,500	\$0	\$0	0
3	0201	Infrastructure Investment: Broadband Redundancy	\$50,000,000	-	\$0	\$0	\$0	\$0	0
4	0201	Building Local Capacity: Economic Growth Toolkit	\$950,000	-	\$0	\$0	\$0	\$0	0
5	0201	Program Investment: Small Business Innovation Research (SBIR)	\$5,000,000	-	\$5,000,000	\$5,000,000	\$0	\$0	0
6	0201	Program Investment: Kickstart	\$1,800,000	-	\$0	\$0	\$0	\$0	0
7	0201	Strategic Partner: StartUp Wyoming	\$1,011,753	-	\$0	\$0	\$0	\$0	0
8	0101	Strategy & Performance: State & Local Economic Analysis	\$1,100,000	-	\$1,100,000	\$1,100,000	\$0	\$0	0
9	0101	Strategy & Performance: Market Development & Public Outreach	\$400,000	-	\$0	\$0	\$0	\$0	0
10	0201	Strategic Partner: Wind River Development Fund	\$2,640,180	-	\$0	\$0	\$0	\$0	0
11	0201	Strategic Partner: Manufacturing Works	\$1,413,800	-	\$1,413,800	\$1,413,800	\$0	\$0	0
12	0201	Strategic Partner: Wyoming Small Development Business Development Center (SBDC) Network	\$1,288,760	-	\$1,288,760	\$1,288,760	\$0	\$0	0
13	0201	Strategic Partner: Wyoming Women's Business Center	\$600,000	-	\$600,000	\$600,000	\$0	\$0	0
14	0101	Technology: 2027/28 Biennium Hardware Request (TRP)	\$44,490	-	\$44,490	\$44,490	\$0	\$0	0
Totals			\$66,836,930	-	\$9,689,550	\$9,689,550	\$0	\$0	0
General Fund			\$66,776,170						
Federal Funds			\$0						
Other Funds			\$60,760						
<b>Total Request</b>			<b>\$66,836,930</b>						

3

5

6

7

11

12

13

EXCEPTION REQUEST  
PRIORITIES (SEC. 6)



**STATES ARE  
COMPETING FOR  
BUSINESSES.**

**ADAM BROUGHT  
HIS COMPANY  
HERE BECAUSE  
WYOMING MADE  
IT ATTRACTIVE.**





# BUDGET ITEMS THAT KEEP WYOMING COMPETITIVE

## SECTION 5. DEPARTMENT PRIORITIES

085 - Wyoming Business Council 2027-2028 Biennium Priorities								
Priority	Division	Unit #	Description	Total				# of Positions
				\$	GF	FF	OF	
1	0100/ 0200	0101/ 0201	Internal Operations: People & Performance	\$11,640,683	\$11,640,683	-	-	
2	0200	0201	Economic Diversification Services: Startups	\$50,000	\$50,000	-	-	
3	0200	0201	Economic Diversification Services: Markets & Expansion	\$921,798	\$921,798	-	-	
4	0200	0201	Economic Diversification Services: Business Recruitment	\$1,070,000	\$1,070,000	-	-	
5	0200	0201	Economic Diversification Services: Community Leadership & Local Capacity	\$433,276	\$125,000	-	\$308,276	
6	0200	0201	Economic Diversification Services: Main Street	\$470,000	\$470,000	-	-	
7	0200	0201	Investments: Small Business Innovation Research	\$5,000,000	\$5,000,000	-	-	
8	0100	0101	Wyoming Business Council Strategy: Strategic Communications	\$276,896	\$276,896	-	-	
9	0200	0201	Services: General	\$4,959,138	\$4,742,621	-	\$216,517	
10	0200	0201	Economic Diversification Investments: Economic Loan	\$1,188,688	\$20,000	-	\$1,168,688	
11	0200	0201	Economic Diversification Services: State Trade & Export Program	\$315,573	-	\$315,573	-	
12	0200	0201	Economic Diversification Investments: General	\$50,000	\$50,000	-	-	
13	0100	0101	Wyoming Business Council Internal Operations: Regional Offices	\$183,176	\$183,176	-	-	
14	0100	0101	Wyoming Business Council Strategy: Strategic Initiatives	\$236,588	\$236,588	-	-	
15	0100	0101	Wyoming Business Council Strategy: Strategic Partnerships	\$162,040	\$162,040	-	-	
16	0100	0101	Wyoming Business Council Internal Operations: Accounting & IT	\$648,070	\$582,070	-	\$66,000	
17	0100	0101	Wyoming Business Council Internal Operations: Agency Services	\$836,165	\$612,162	-	\$224,003	
18	0100	0101	Wyoming Business Council Internal Operations: Executive & Board of Directors	\$170,048	\$170,048	-	-	
19	1600	1610	BRC Grants & Loans: Business Committed & Managed Data Center Cost education	\$20,321,543	\$16,321,543	-	\$4,000,000	
Total				\$48,933,682	\$42,634,625	\$315,573	\$5,983,484	

4 5 8 19

STANDARD BUDGET  
PRIORITIES (SEC. 5)

## SECTION 6. DEPT. EXCEPTION REQUEST PRIORITIES

085 - Wyoming Business Council 2027-2028 Biennial Budget Request									
Priority	Unit #	Description	Department Request		Governor's Recommendation				
			Amount	Pos	Amount	GF	FF	OF	Pos
1a	0101	People: Investing & Maintaining a Competitive Compensation Plan	\$284,687	-	\$0	\$0	\$0	\$0	0
1b	0201	People: Investing & Maintaining a Competitive Compensation Plan	\$60,760	-	\$0	\$0	\$0	\$0	0
2	0101	Technology: Subscription Licenses	\$242,500	-	\$242,500	\$242,500	\$0	\$0	0
3	0201	Infrastructure Investment: Broadband Redundancy	\$50,000,000	-	\$0	\$0	\$0	\$0	0
4	0201	Building Local Capacity: Economic Growth Toolkit	\$950,000	-	\$0	\$0	\$0	\$0	0
5	0201	Program Investment: Small Business Innovation Research (SBIR)	\$5,000,000	-	\$5,000,000	\$5,000,000	\$0	\$0	0
6	0201	Program Investment: Kickstart	\$1,800,000	-	\$0	\$0	\$0	\$0	0
7	0201	Strategic Partner: StartUp Wyoming	\$1,011,753	-	\$0	\$0	\$0	\$0	0
8	0101	Strategy & Performance: State & Local Economic Analysis	\$1,100,000	-	\$1,100,000	\$1,100,000	\$0	\$0	0
9	0101	Strategy & Performance: Market Development & Public Outreach	\$400,000	-	\$0	\$0	\$0	\$0	0
10	0201	Strategic Partner: Wind River Development Fund	\$2,640,180	-	\$0	\$0	\$0	\$0	0
11	0201	Strategic Partner: Manufacturing Works	\$1,413,800	-	\$1,413,800	\$1,413,800	\$0	\$0	0
12	0201	Strategic Partner: Wyoming Small Development Business Development Center (SDBC) Network	\$1,288,760	-	\$1,288,760	\$1,288,760	\$0	\$0	0
13	0201	Strategic Partner: Wyoming Women's Business Center	\$600,000	-	\$600,000	\$600,000	\$0	\$0	0
14	0101	Technology: 2027/28 Biennium Hardware Request (TRP)	\$44,490	-	\$44,490	\$44,490	\$0	\$0	0
Totals			\$66,836,930	-	\$9,689,550	\$9,689,550	\$0	\$0	0
General Fund			\$66,776,170						
Federal Funds			\$0						
Other Funds			\$60,760						
Total Request			\$66,836,930						

3 5 8 9 11

EXCEPTION REQUEST  
PRIORITIES (SEC. 6)



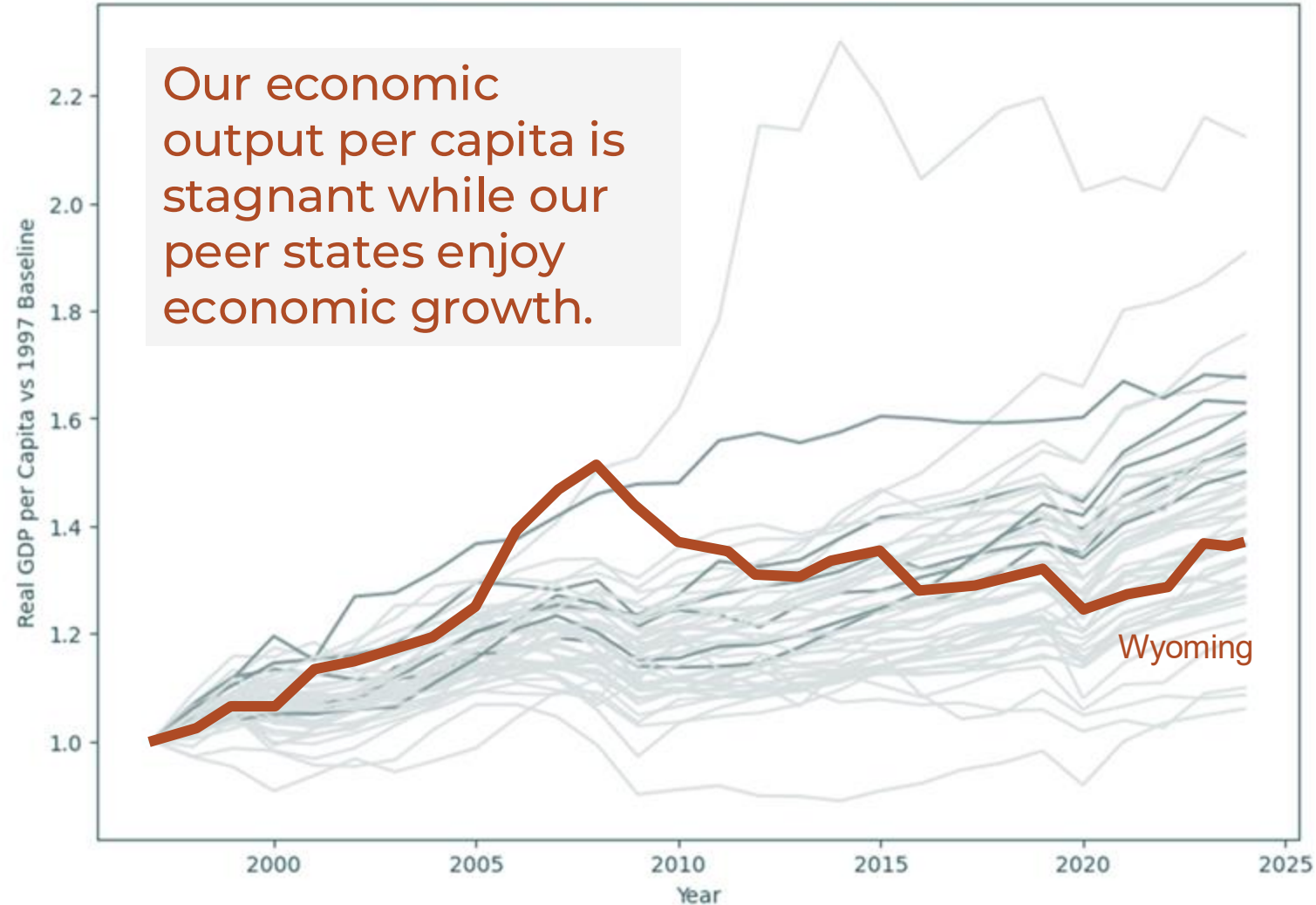


# IT'S NOT ENOUGH.



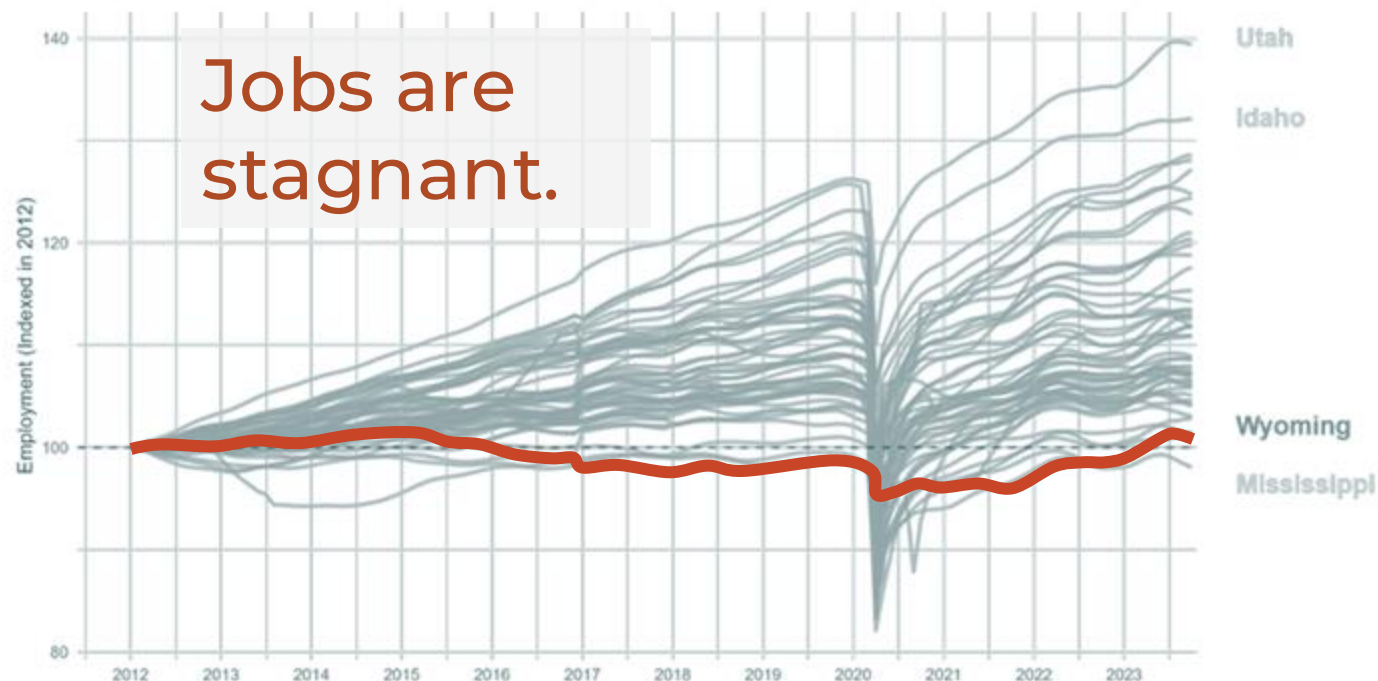


# REALITY: WE ARE IN LONG-TERM DECLINE.

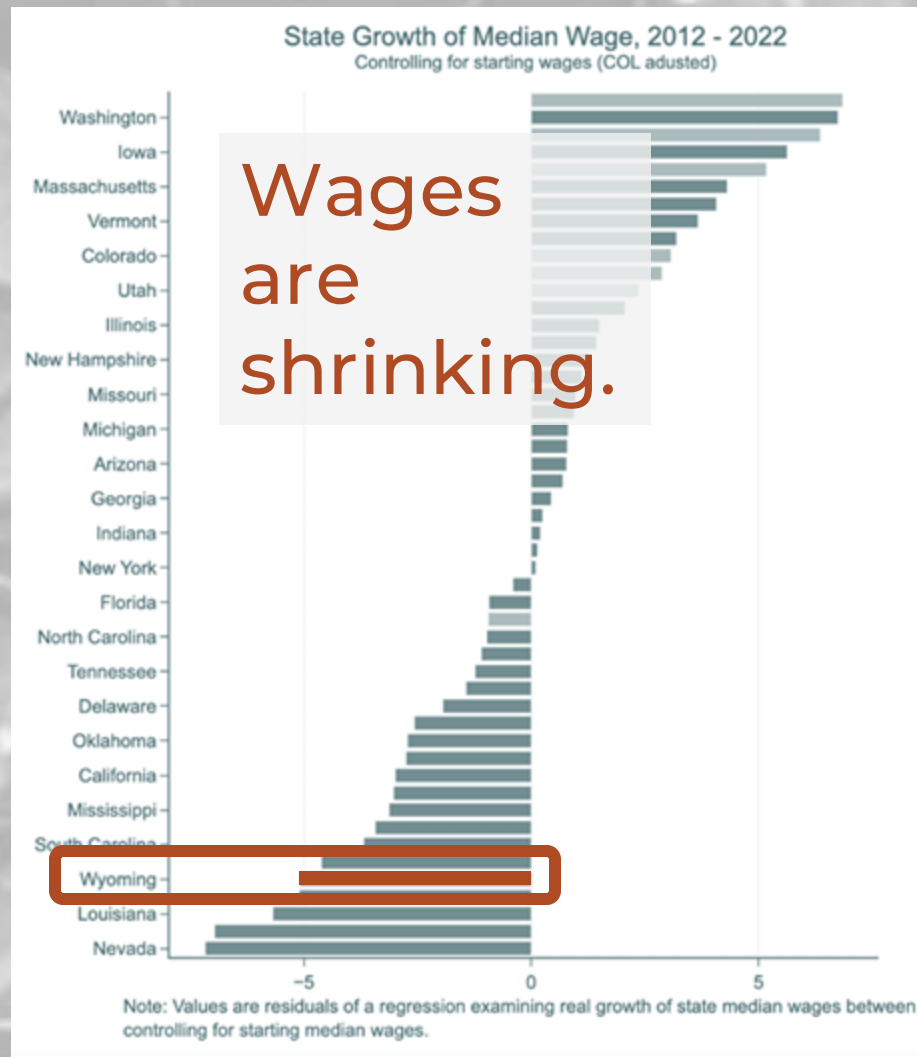




# REALITY: WE ARE IN LONG-TERM DECLINE.



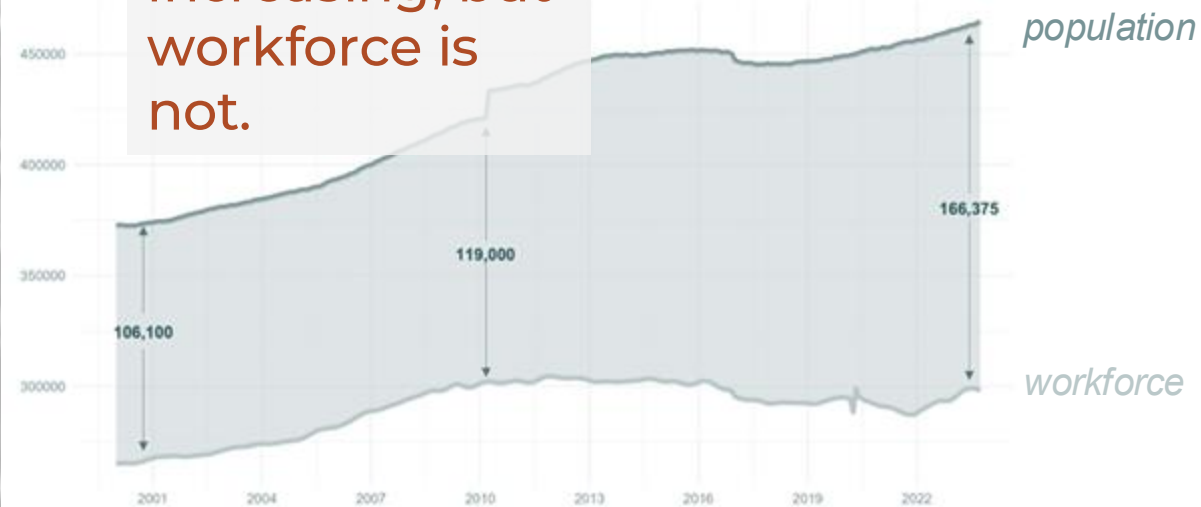
Source: Author's elaboration based on Bureau of Labor Statistics –Quarterly Census of Employment and Wages





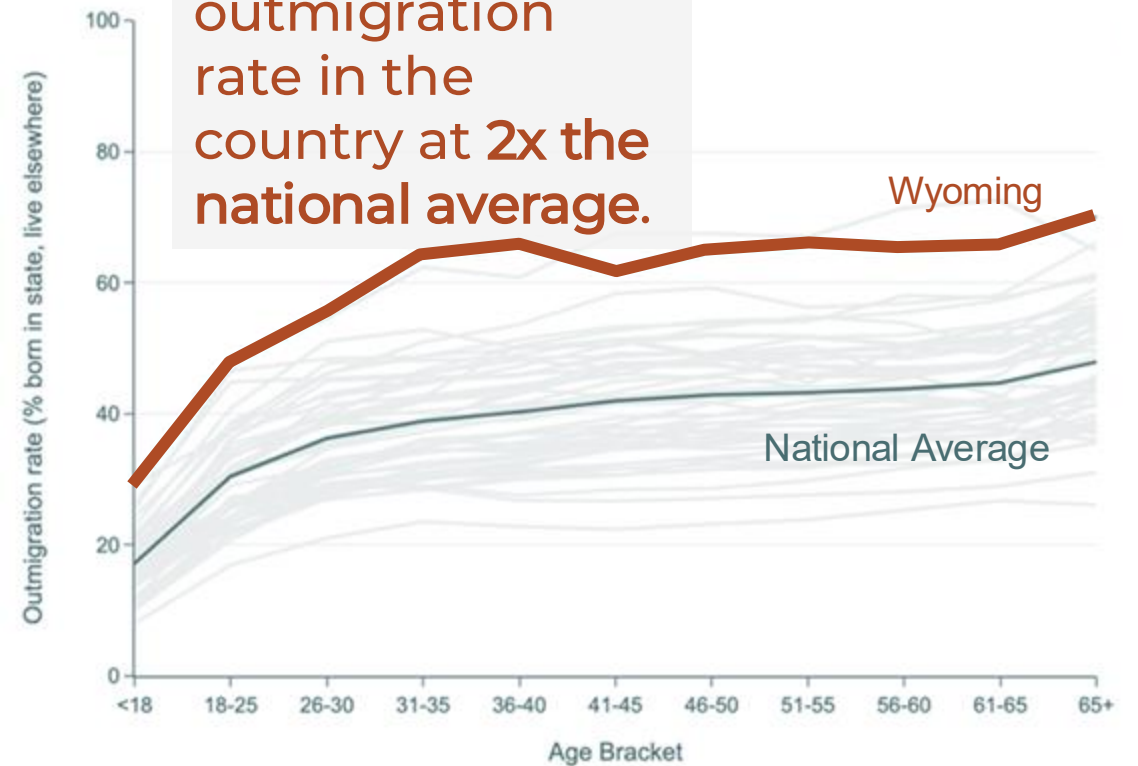
# REALITY: WE ARE IN LONG-TERM DECLINE.

Population is increasing, but workforce is not.



Source: Author's elaborations based on Bureau of Labor Statistics – Job Openings and Labor Turnover Survey.

Worst outmigration rate in the country at 2x the national average.



Source: Author's elaboration based on American Community Survey 2015-2019.





**CHARTS DON'T  
TELL THE FULL  
STORY OF OUR  
ECONOMY.**

**WHAT DO OUR  
FRIENDS AND  
NEIGHBORS  
SAY?**







**3 OUT OF 4 PEOPLE SAY  
THEIR LOCAL ECONOMY IS  
STAGNANT OR IN DECLINE.**





A group of people, including a man in the foreground and several others in the background, are wearing hard hats and safety gear. They are standing outdoors near a rocky stream. The man in the foreground is smiling and wearing a hard hat with a logo that says "WYOMING BUSINESS COUNCIL EST. 1999". The text "8 OUT OF 10 PEOPLE WANT THEIR COMMUNITY TO TAKE STRONG ACTION TO GROW JOBS + THE ECONOMY." is overlaid in large, bold, orange letters.

**8 OUT OF 10 PEOPLE WANT THEIR  
COMMUNITY TO TAKE STRONG ACTION  
TO GROW JOBS + THE ECONOMY.**





# **TOP THINGS WYOMINGITES WANT:**

- BETTER JOB OPPORTUNITIES**
- HIGHER WAGES AND OPPORTUNITIES FOR ADVANCEMENT**
- LOWER HOUSING COSTS**



# SO WHY HASN'T IT HAPPENED YET?







**WE ARE GOING BEYOND THE  
STANDARD FOR WYOMING**  
**SOME SOLUTIONS IN DEVELOPMENT**



# 1. A NEW VISION FOR BRC



# NEARLY HALF (45%) OF US DOUBT OUR COMMUNITY'S CURRENT CAPACITY TO MANAGE & SUSTAIN GROWTH.

## THE PROBLEM

Wyoming communities cannot pay for the **basic infrastructure** needed when economies grow.

Wyoming communities need \$505.2 million to \$1.7 billion just to catch up to current basic infrastructure needs.

## THE SOLUTION

**THE BUSINESS READY COMMUNITIES (BRC) PROGRAM IS DESIGNED TO SOLVE THIS PROBLEM.**





# **2. WYOMING LABS**

## **UNLOCKING LOCAL GROWTH AND GLOBAL SECURITY IN CRITICAL MINERALS**



# WYOMING LABS: A SOLUTION TO THE STATE'S BIGGEST PROBLEM

## WYOMING HAS AN ADVANTAGE IN CRITICAL MINERALS

With a high concentration of mining professionals, a growing advantage in critical minerals R&D, critical minerals prospects in development, a collaborative regulatory environment and leaders that support our core industries, Wyoming is **becoming a leader** in the growing critical minerals industry.

## WYOMING HAS AN OPPORTUNITY IN CRITICAL MINERALS

We can leverage our advantage to not only export minerals from Wyoming, but also to **export technology**, unlocking a secure global supply chain, capturing a market as big as \$20B, and creating the types of jobs that keep our young people here.

## WYOMING HAS A VISION IN CRITICAL MINERALS

Wyoming Labs is a commercially oriented applied-R&D hub designed to build on our advantages in critical minerals to turn a huge opportunity into a transformational one for our families. It will create **thousands of quality jobs** targeted to retain Wyoming talent.





# **OUR FAMILIES DESERVE A BRIGHT FUTURE.**

**BETTER JOB OPPORTUNITIES  
HIGHER WAGES AND ADVANCEMENT  
AFFORDABLE HOUSING**

# **LET'S WORK TOGETHER TO BUILD THAT FUTURE.**







# THANK YOU



LEAD ECONOMIC GROWTH  
BUILD RESILIENT COMMUNITIES  
CREATE OPPORTUNITIES TO THRIVE

214 W 15th ST, CHEYENNE, WY 82002  
© 2025 WYOMING BUSINESS COUNCIL