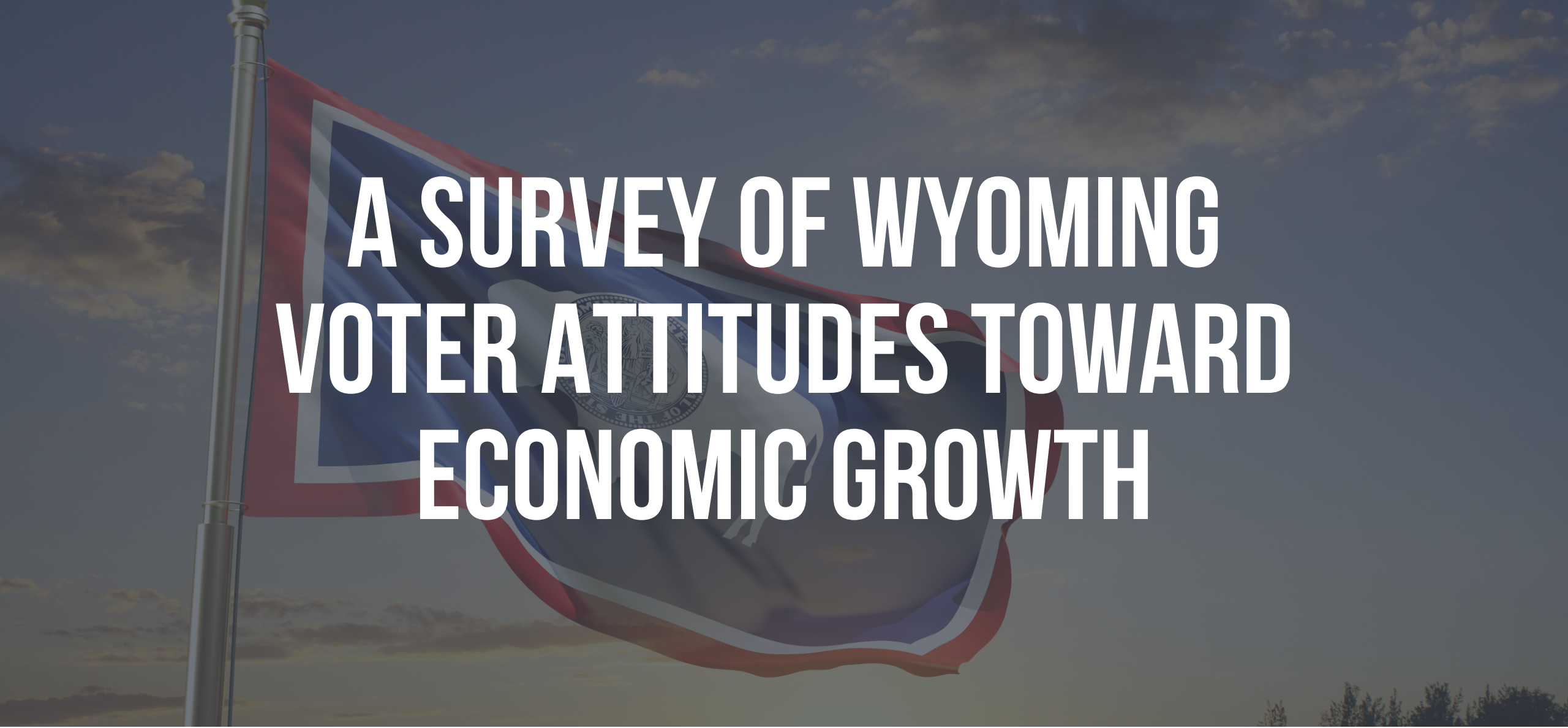




A SURVEY OF WYOMING VOTER ATTITUDES TOWARD ECONOMIC GROWTH

RESEARCH CONDUCTED BY THE TARRANCE GROUP



FIELD DATES: SEPTEMBER 20-24, 2025

RESEARCH PARTNER

The Tarrance Group

The Tarrance Group is a prominent polling and strategic research firm known for its expertise in public opinion analysis and campaign strategy. Established in 1977, the firm has built a reputation for delivering insightful and data-driven consulting services to clients across Wyoming and the nation. The Tarrance Group's work is characterized by a commitment to accuracy and a deep understanding of the political landscape.

Contact: tarrance@tarrance.com



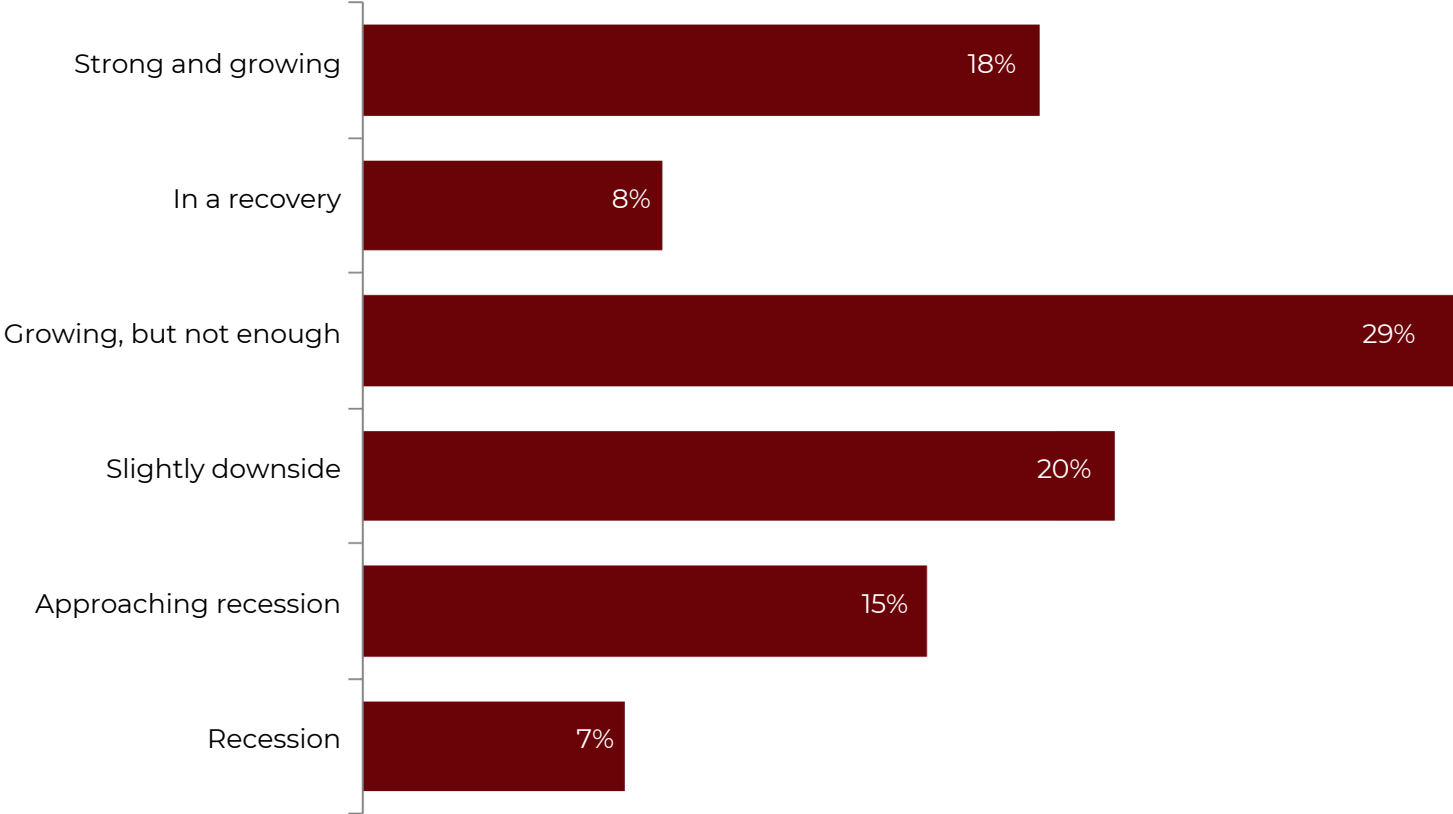
SAMPLE UNIVERSE

County/Region	Sample Size
Albany County	N=50 interviews
Campbell County	N=50 interviews
Laramie County	N=75 interviews
Natrona County	N=75 interviews
Sheridan County	N=50 interviews
Rest of State	N=200 interviews



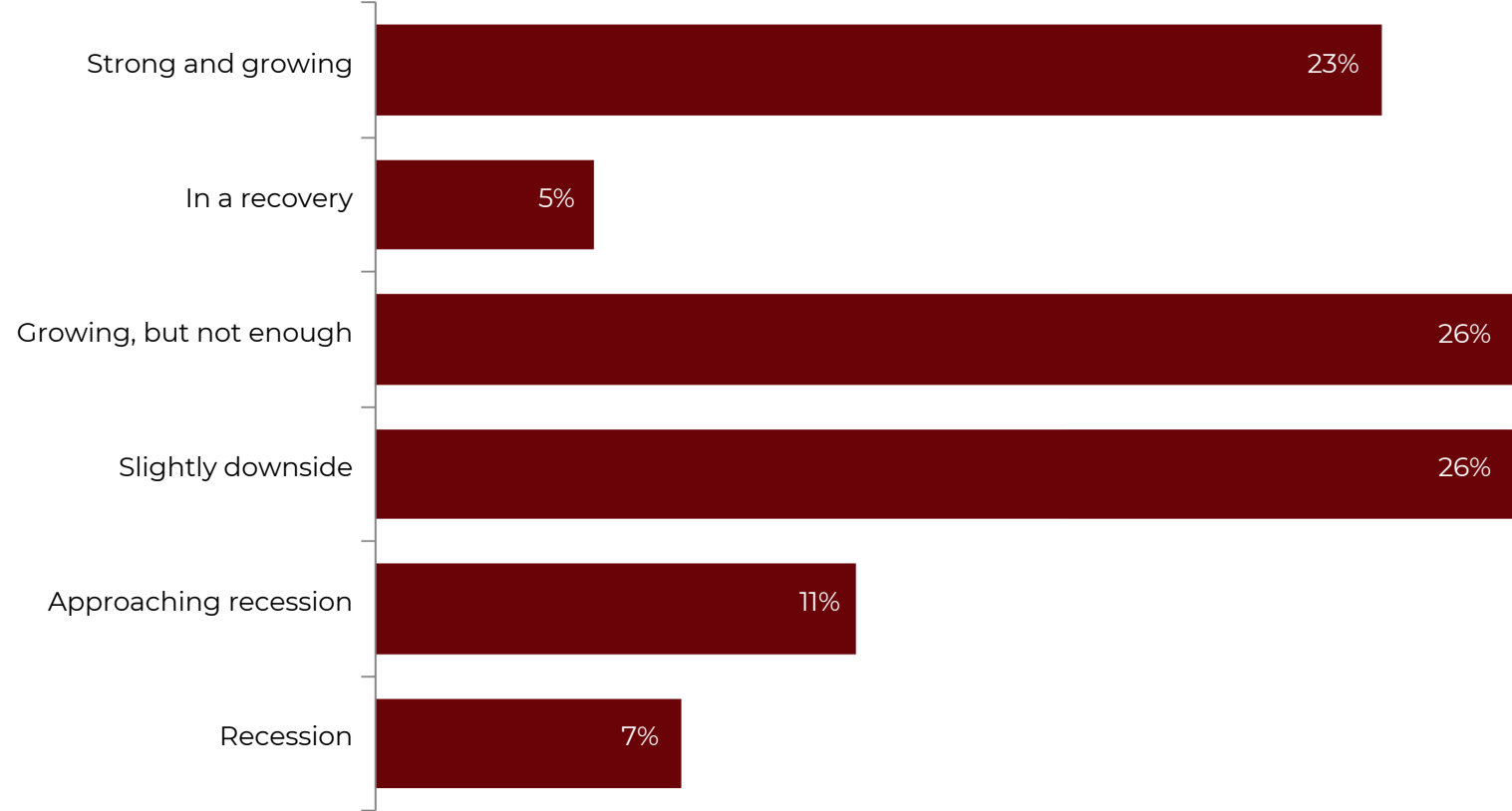
SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ 4.5% M.O.E.
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Which of the following would you say most closely describes your view of the economy here in Wyoming?



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Which of the following would you say most closely describes your view of the economy here in **your local town or community**?



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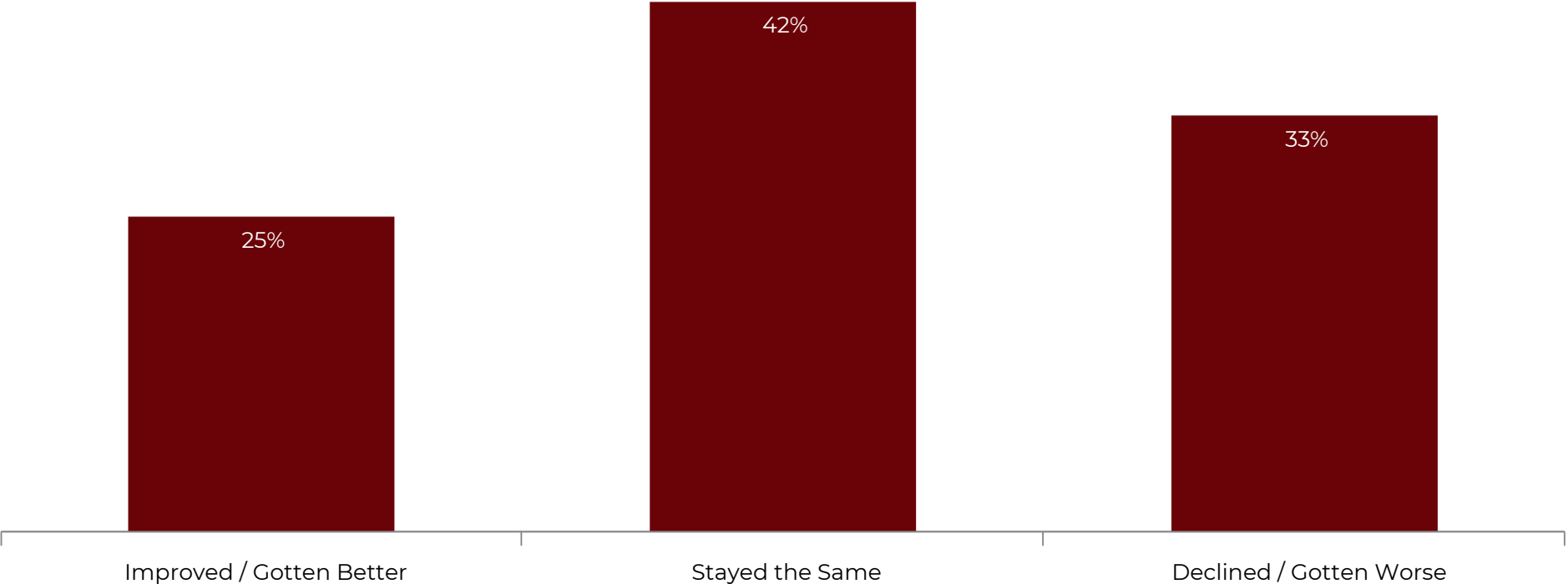
Which of the following would you say most closely describes your view of the economy here in **your local town or community**?

	Strong	Stagnant	Downside	Recession
Albany County	16%	30%	24%	30%
Campbell County	39%	25%	23%	10%
Laramie County	39%	23%	19%	15%
Natrona County	33%	29%	12%	23%
Sheridan County	45%	15%	33%	6%
Rest of State	20%	28%	30%	22%



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Over the past twelve months, would you say that the economy in **your town or local community** has – improved or gotten better, stayed the same, OR declined or gotten worse?



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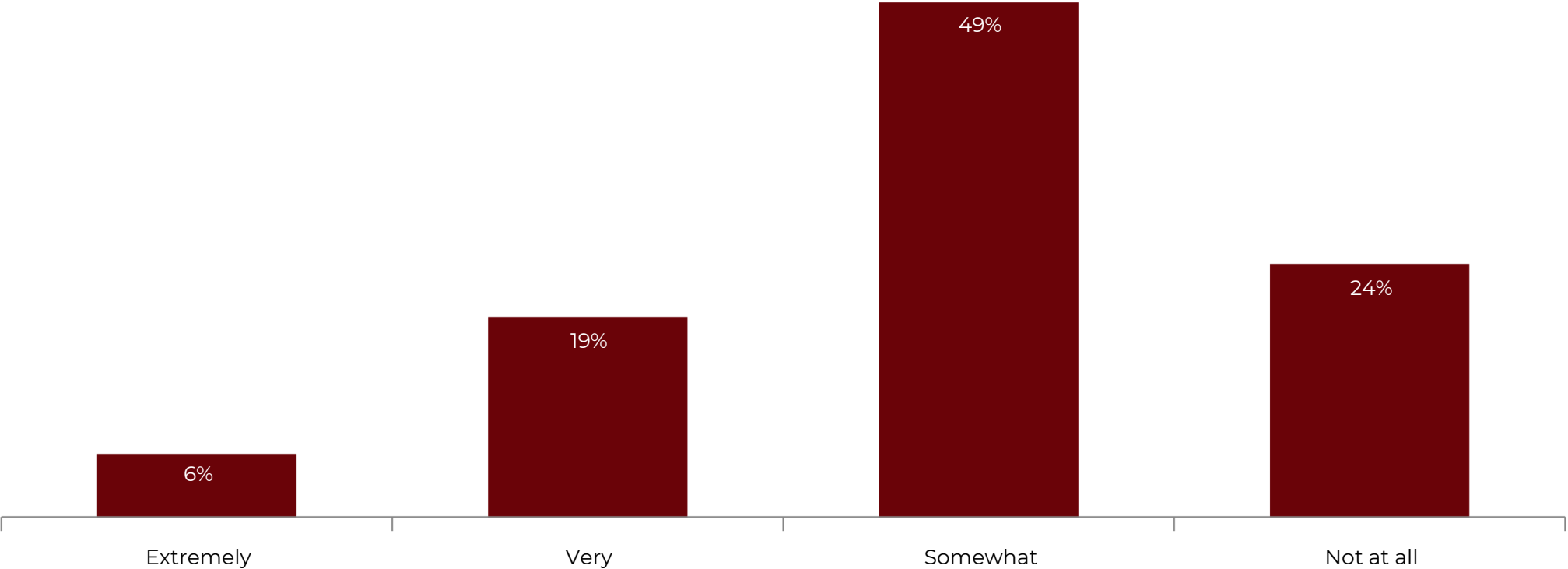
Over the past twelve months, would you say that the economy in **your town or local community** has – improved or gotten better, stayed the same, OR declined or gotten worse?

	Improved	Stayed Same	Declined
Albany County	12%	41%	48%
Campbell County	44%	33%	23%
Laramie County	30%	42%	28%
Natrona County	30%	38%	33%
Sheridan County	30%	37%	30%
Rest of State	20%	46%	34%



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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How optimistic would you say you are about your town or local community's economic outlook over the next five years?



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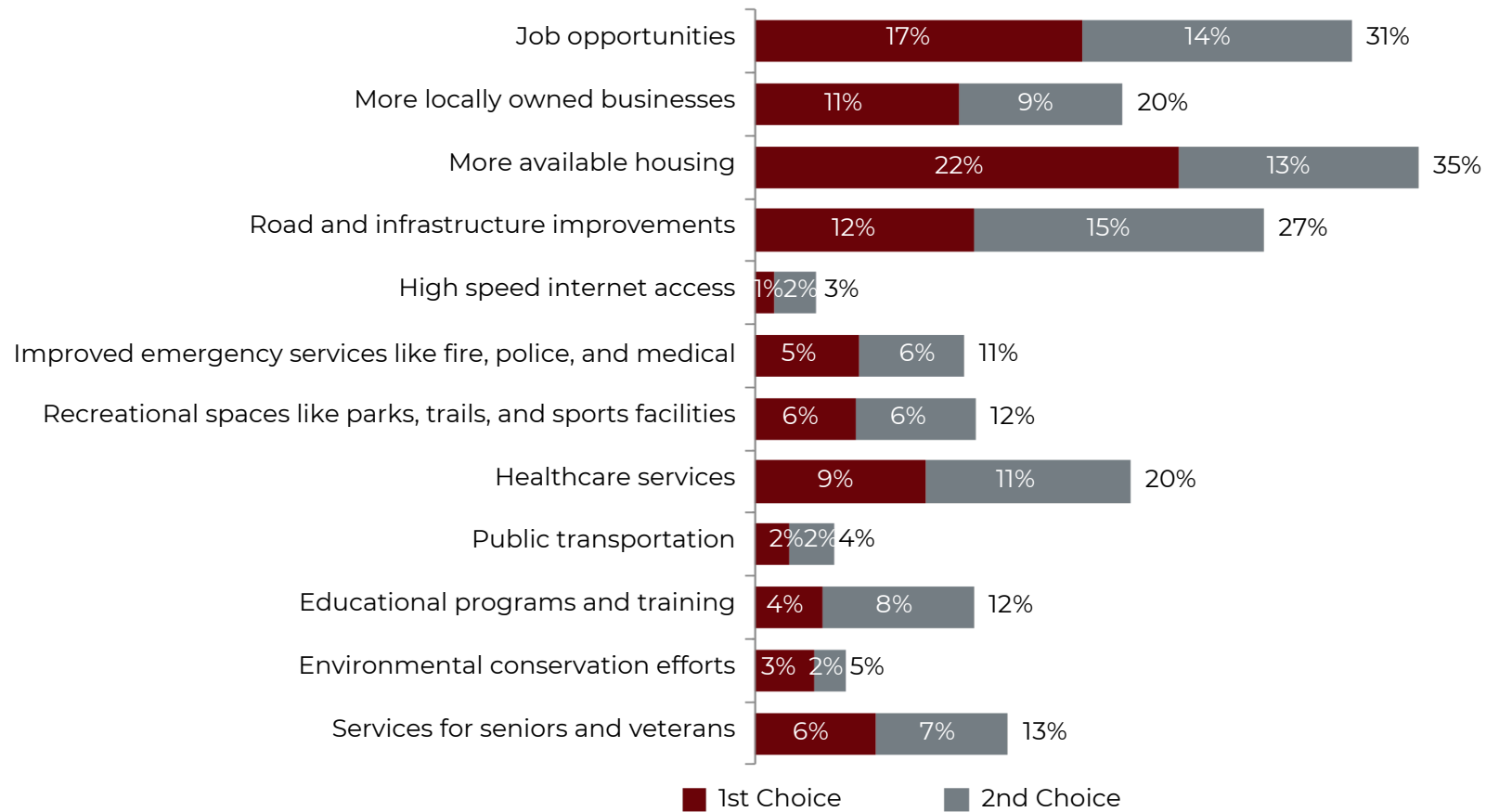
How optimistic would you say you are about **your town or local community's** economic outlook over the next five years?

	Very Optimistic	Somewhat Optimistic	Not Optimistic
Albany County	12%	45%	44%
Campbell County	37%	50%	13%
Laramie County	20%	54%	20%
Natrona County	32%	47%	21%
Sheridan County	36%	40%	21%
Rest of State	20%	51%	27%
Urban	25%	50%	23%
Suburban	19%	62%	16%
Rural	25%	47%	26%
Men	25%	48%	25%
Women	24%	50%	24%
18-44	17%	51%	31%
45-64	26%	49%	23%
65+	29%	47%	20%



SEPTEMBER 20-24, 2025/ N = 500 “LIKELY” VOTERS/ $\pm 4.5\%$ M.O.E.
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Still thinking about **your local town or community** – here is a list of changes that some people from this part of Wyoming have said they would like to see more of in their local town or community. Please indicate which one of these changes you think would be most important to have more of.



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RESEARCH CONDUCTED BY THE TARRANCE GROUP

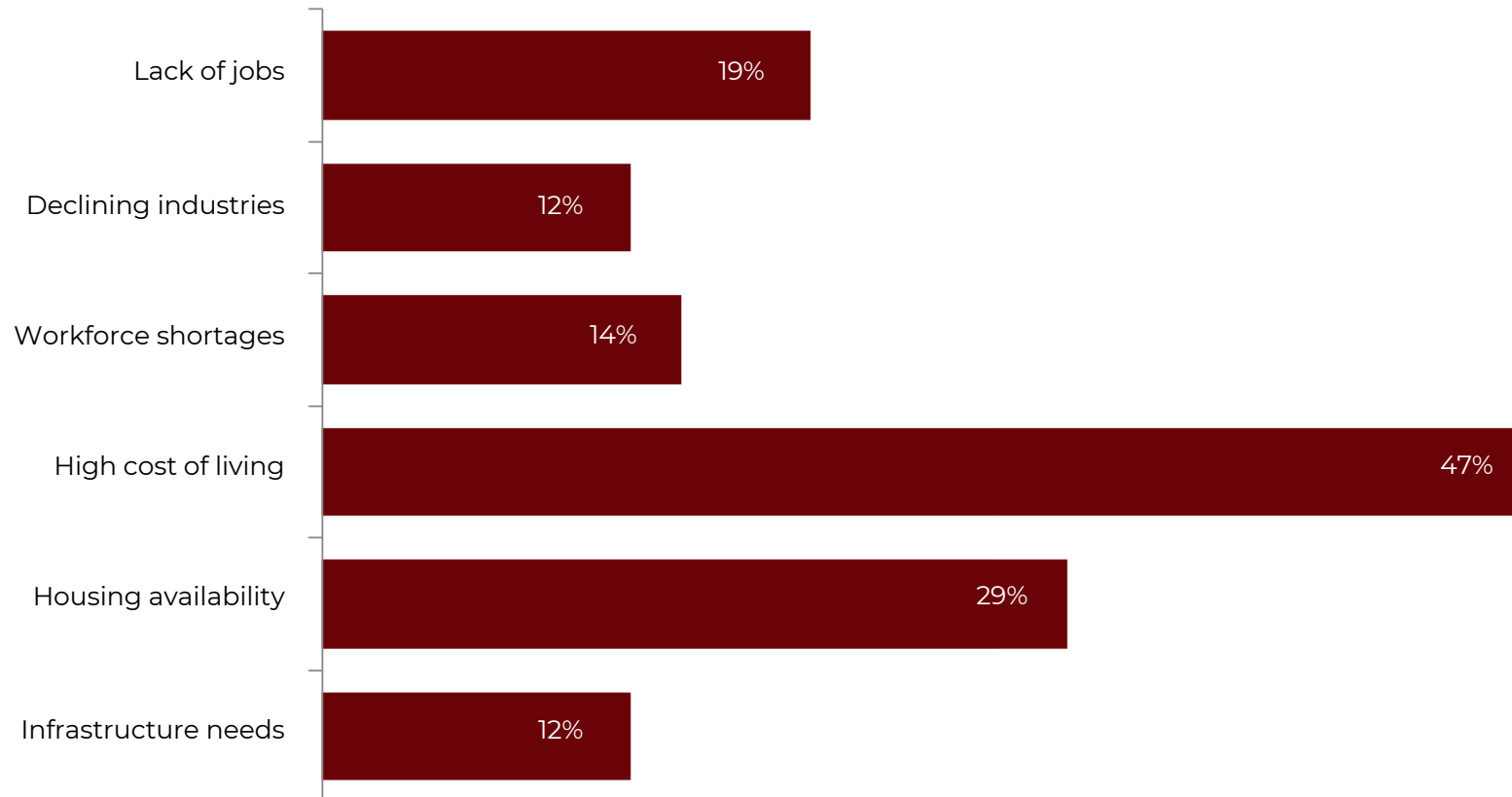
Still thinking about your local town or community – here is a list of changes that some people from this part of Wyoming have said they would like to see more of in their local town or community. Please indicate which one of these changes you think would be most important to have more of.

	Housing	Job Opportunities	Local Businesses	Healthcare Services	Infrastructure Improvements	Emergency Services	Seniors/Vets
Albany County	29%	19%	4%	11%	14%	5%	2%
Campbell County	18%	8%	14%	14%	15%	9%	9%
Laramie County	20%	16%	15%	7%	8%	6%	4%
Natrona County	10%	22%	14%	8%	21%	6%	9%
Sheridan County	40%	7%	8%	3%	13%	2%	7%
Rest of State	22%	20%	10%	9%	8%	5%	6%



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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Which of the following do you think is the biggest economic challenge facing your community?



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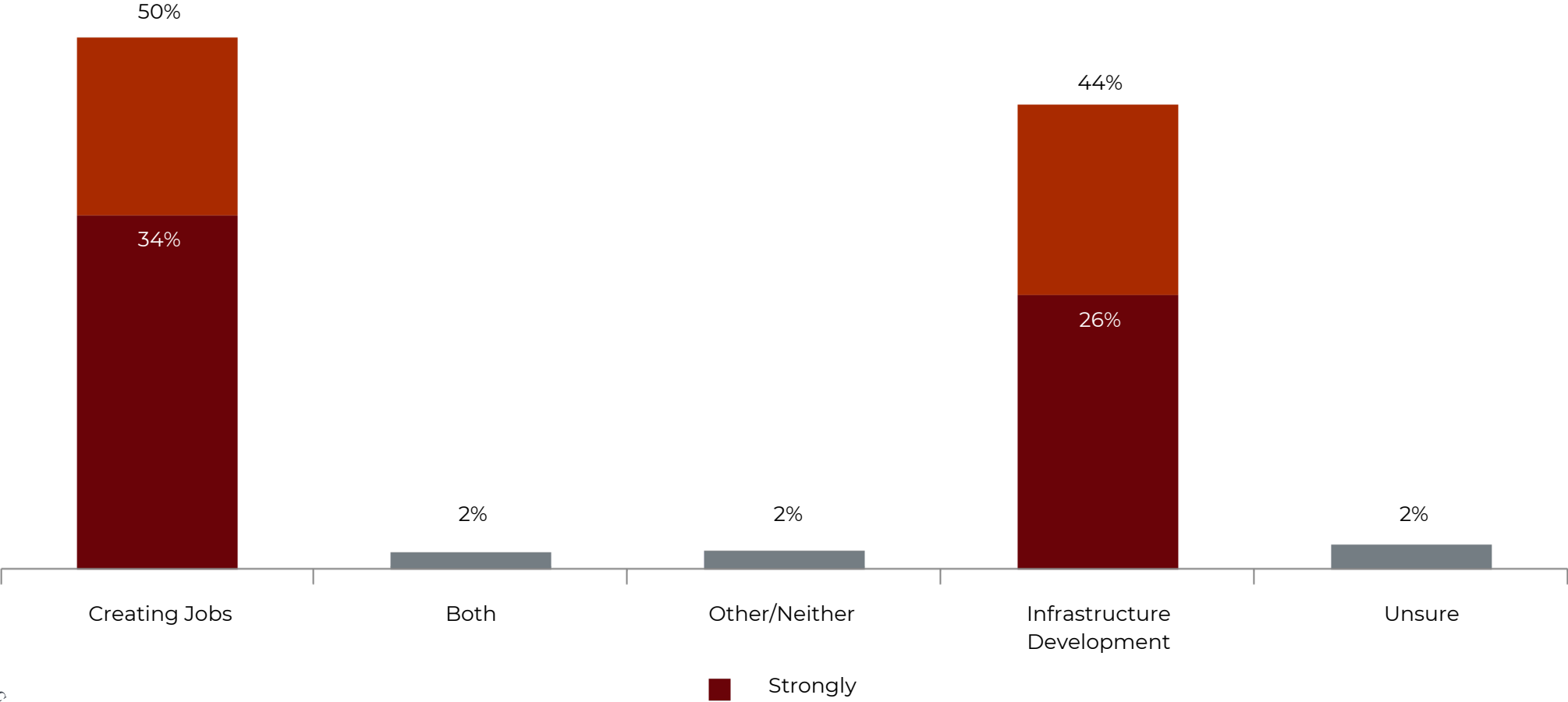
Which of the following do you think is the biggest economic challenge facing **your community**?

	Lack of Jobs	Declining Industries	Workforce Shortages	High Cost of Living	Housing Availability	Infrastructure Needs
Albany County	26%	9%	14%	49%	44%	20%
Campbell County	11%	14%	21%	49%	27%	10%
Laramie County	20%	5%	15%	47%	31%	13%
Natrona County	17%	24%	9%	42%	20%	19%
Sheridan County	11%	5%	14%	68%	27%	8%
Rest of State	23%	13%	13%	43%	28%	10%



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ 4.5% M.O.E.
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If you had to make a choice, do you believe the **primary goal or focus of “economic development”** should be – creating jobs, or infrastructure development to attract new businesses?



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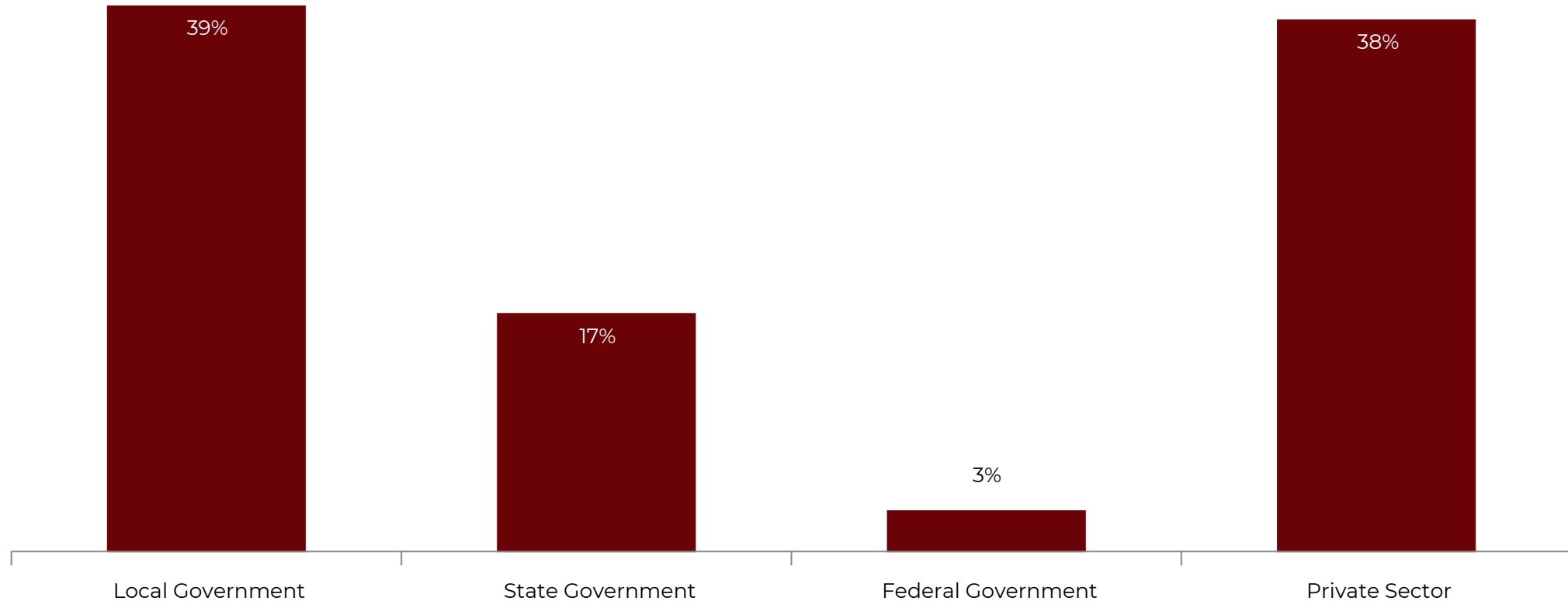
If you had to make a choice, do you believe the **primary goal or focus of “economic development”** should be – creating jobs, or infrastructure development to attract new businesses?

	Creating Jobs	Infrastructure Development	Both
Albany County	58%	37%	5%
Campbell County	54%	38%	--
Laramie County	45%	51%	1%
Natrona County	50%	45%	2%
Sheridan County	52%	41%	2%
Rest of State	49%	46%	1%
Men	46%	49%	1%
Women	55%	39%	2%
18-44	49%	45%	1%
45-64	53%	45%	1%
65+	49%	43%	2%
Parent voter	46%	49%	2%
Non-parent voter	52%	42%	1%
Employed	51%	45%	1%
Self-employed	53%	42%	--
Not in labor force	48%	41%	7%
Unemployed	75%	20%	5%
Retired	46%	46%	2%
Economy – very optimistic	44%	49%	1%
Economy – optimistic	51%	46%	1%
Economy – not optimistic	57%	36%	2%



SEPTEMBER 20-24, 2025/ N = 500 “LIKELY” VOTERS/ $\pm 4.5\%$ M.O.E.
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Which of the following entities do you think should be most responsible for economic development in **your local region**?



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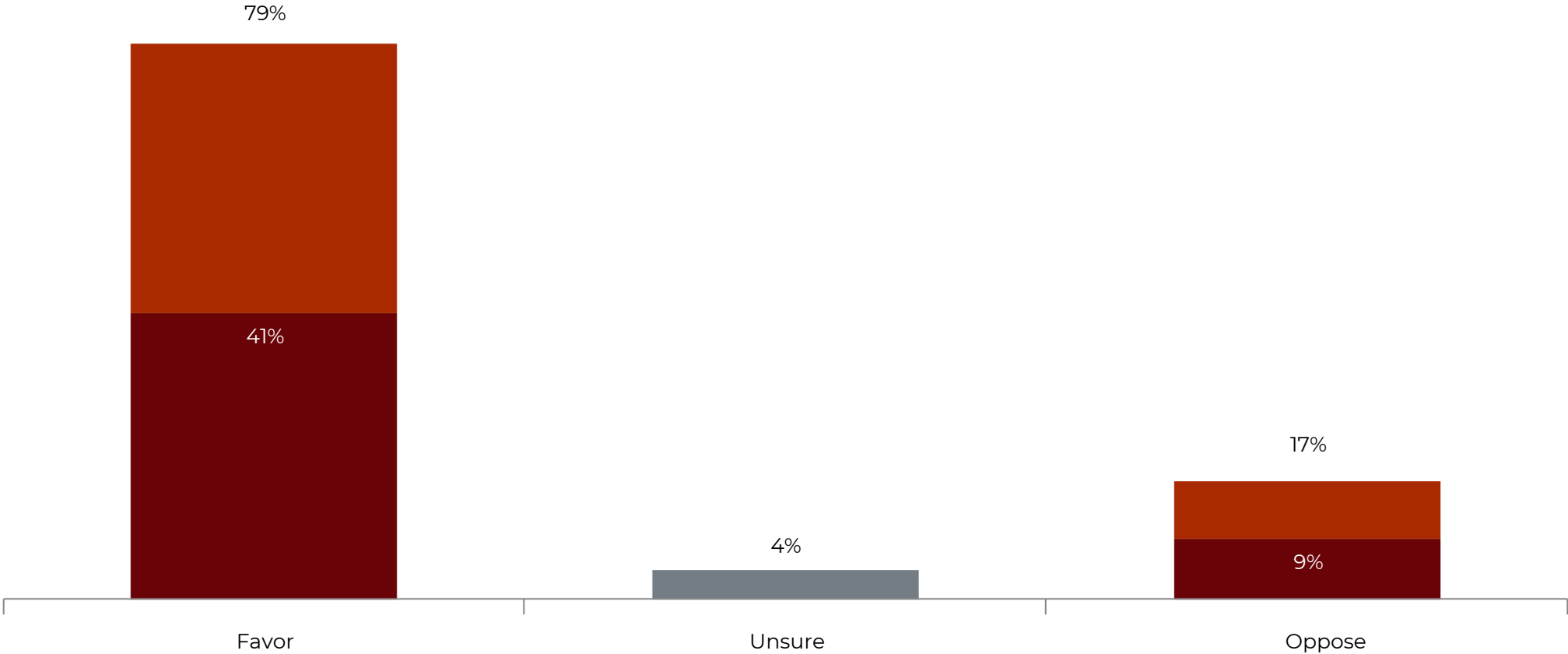
Which of the following entities do you think should be most responsible for economic development in **your local region**?

	Local Government	State Government	Federal Government	Private Sector
Albany County	49%	19%	--	24%
Campbell County	42%	8%	3%	44%
Laramie County	32%	24%	2%	41%
Natrona County	40%	17%	8%	33%
Sheridan County	36%	11%	4%	43%
Rest of State	38%	18%	3%	38%
Favor local community growing economy	42%	19%	4%	32%
Oppose local community growing economy	24%	10%	0%	66%



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Would you favor or oppose your local town or community taking strong action and steps to grow its economy and jobs market?



Strongly



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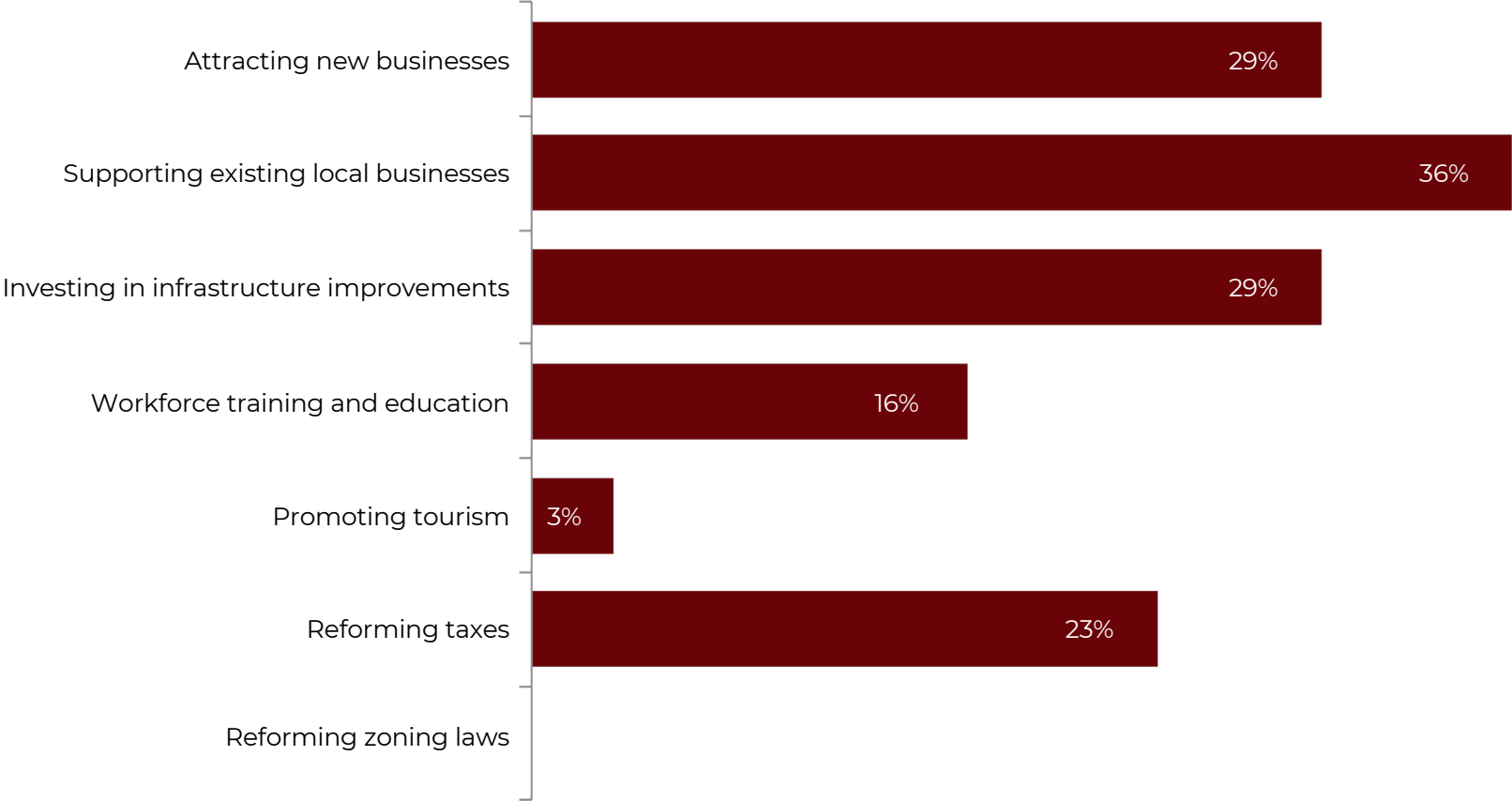
Would you favor or oppose **your local town or community** taking strong action and steps to grow its economy and jobs market?

	Favor	Unsure	Oppose
Albany County	87%	3%	10%
Campbell County	76%	11%	13%
Laramie County	79%	2%	19%
Natrona County	82%	6%	12%
Sheridan County	78%	7%	14%
Rest of State	78%	2%	20%
Men	78%	2%	20%
Women	81%	6%	13%
18-44	88%	1%	11%
45-64	83%	5%	13%
65+	69%	6%	25%
Parent voter	82%	5%	13%
Non-parent voter	78%	4%	18%
Employed	87%	3%	10%
Self-employed	68%	5%	27%
Not in labor force	75%	11%	13%
Unemployed	95%	--	5%
Retired	72%	6%	22%
Economy – very optimistic	76%	5%	19%
Economy – optimistic	82%	3%	16%
Economy – not optimistic	79%	6%	15%



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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Which of the following do you think local government should prioritize working on in contributing to economic development?



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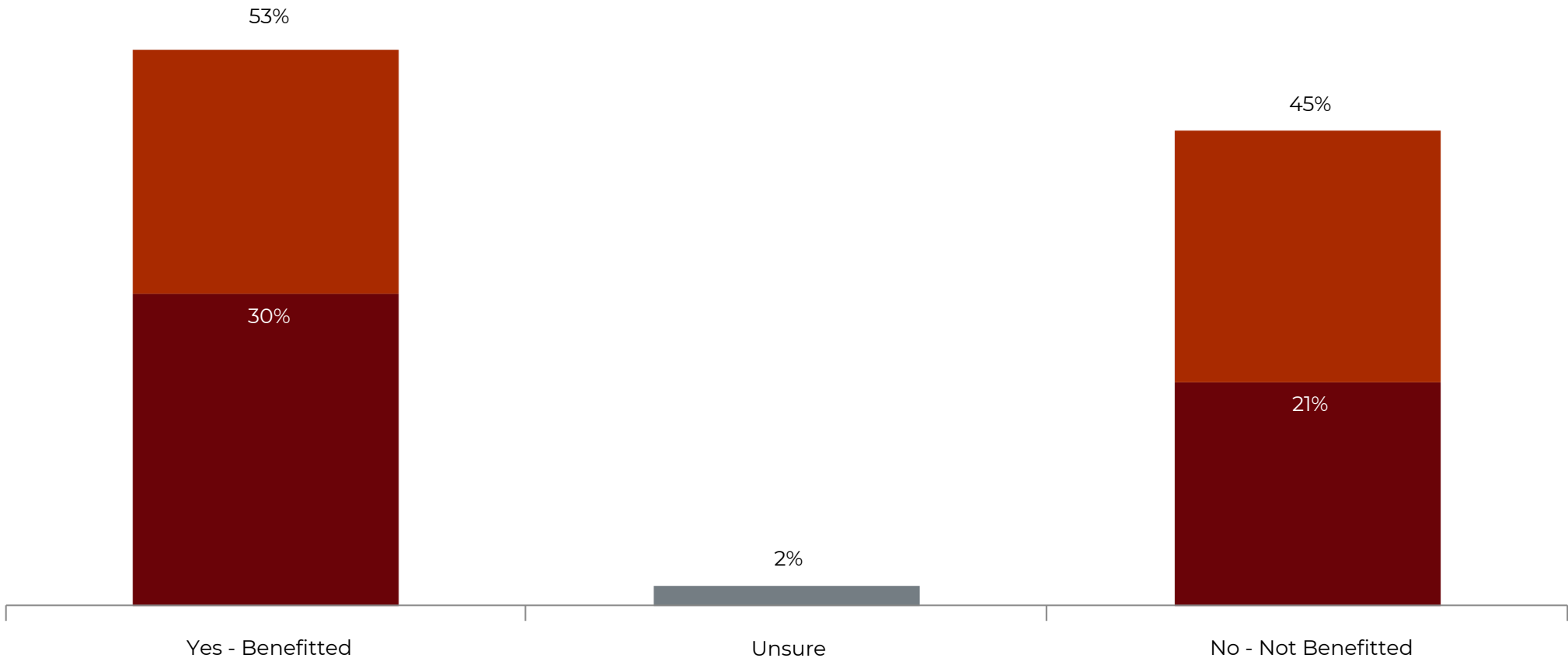
Which of the following do you think local government should prioritize working on in contributing to economic development?

	Support Existing Businesses	Attract New Businesses	Infrastructure Improvements	Reform Taxes	Workforce Training
Albany County	47%	39%	25%	20%	13%
Campbell County	33%	33%	32%	31%	14%
Laramie County	45%	23%	23%	19%	23%
Natrona County	45%	23%	34%	25%	19%
Sheridan County	29%	29%	26%	27%	14%
Rest of State	37%	32%	31%	23%	16%



SEPTEMBER 20-24, 2025/ N = 500 “LIKELY” VOTERS/ $\pm 4.5\%$ M.O.E.
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Overall, would you say that **you and your family** have benefited from new businesses entering your community over the past five years?



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Strongly

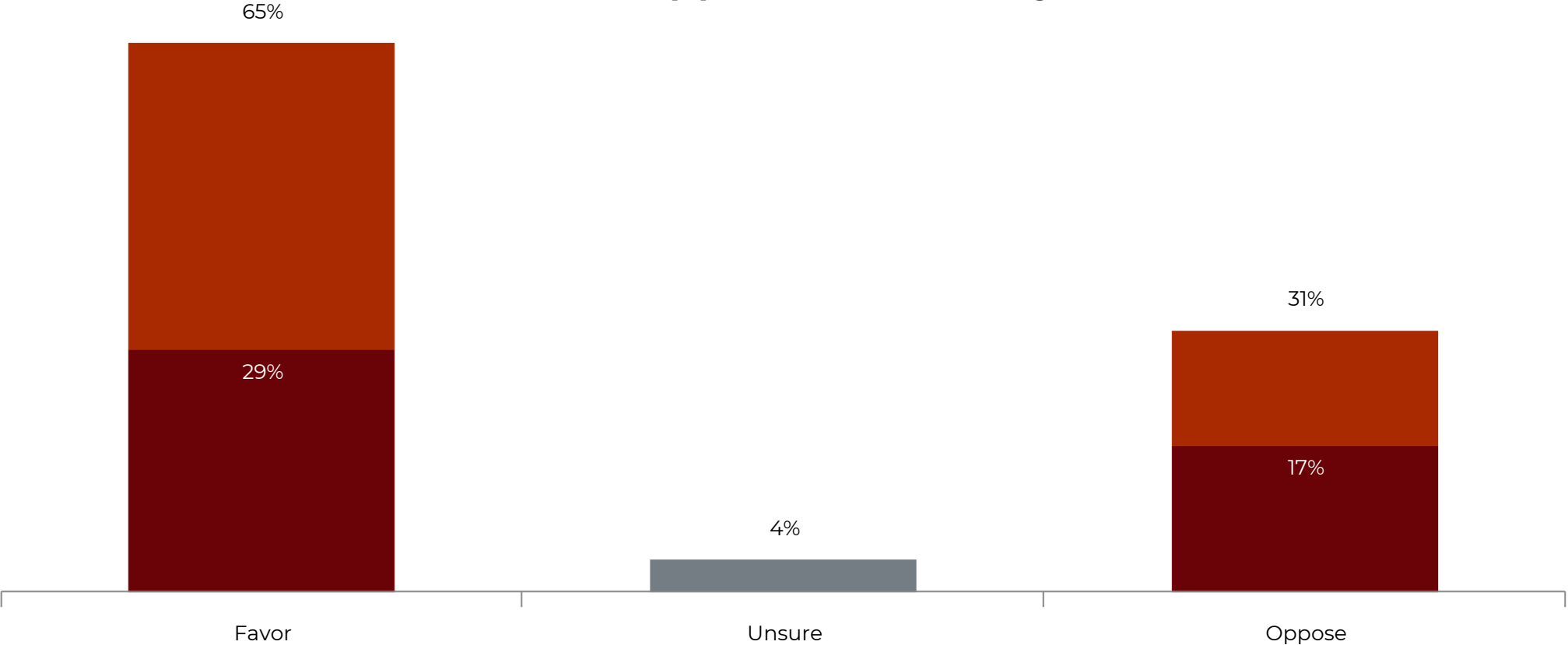
Overall, would you say that **you and your family** have benefited from new businesses entering your community over the past five years?

	Yes/Benefited	Unsure	No/Not Benefited
All	53%	2%	45%
Albany County	67%	1%	32%
Campbell County	64%	7%	30%
Laramie County	56%	2%	42%
Natrona County	48%	1%	50%
Sheridan County	57%	4%	39%
Rest of State	48%	--	52%
Men	49%	1%	50%
Women	57%	2%	41%
18-44	57%	0%	43%
45-64	50%	2%	48%
65+	53%	3%	44%
Own home	52%	2%	46%
Rent home	65%	0%	35%
Local economy – gotten better	70%	1%	29%
Local economy – stayed same	52%	2%	46%
Local economy – declined	41%	2%	57%



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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Would you favor or oppose your local town or community growing the population and the number of people living in your community to support more economic opportunities and jobs?



Strongly



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ 4.5% M.O.E.
RESEARCH CONDUCTED BY THE TARRANCE GROUP

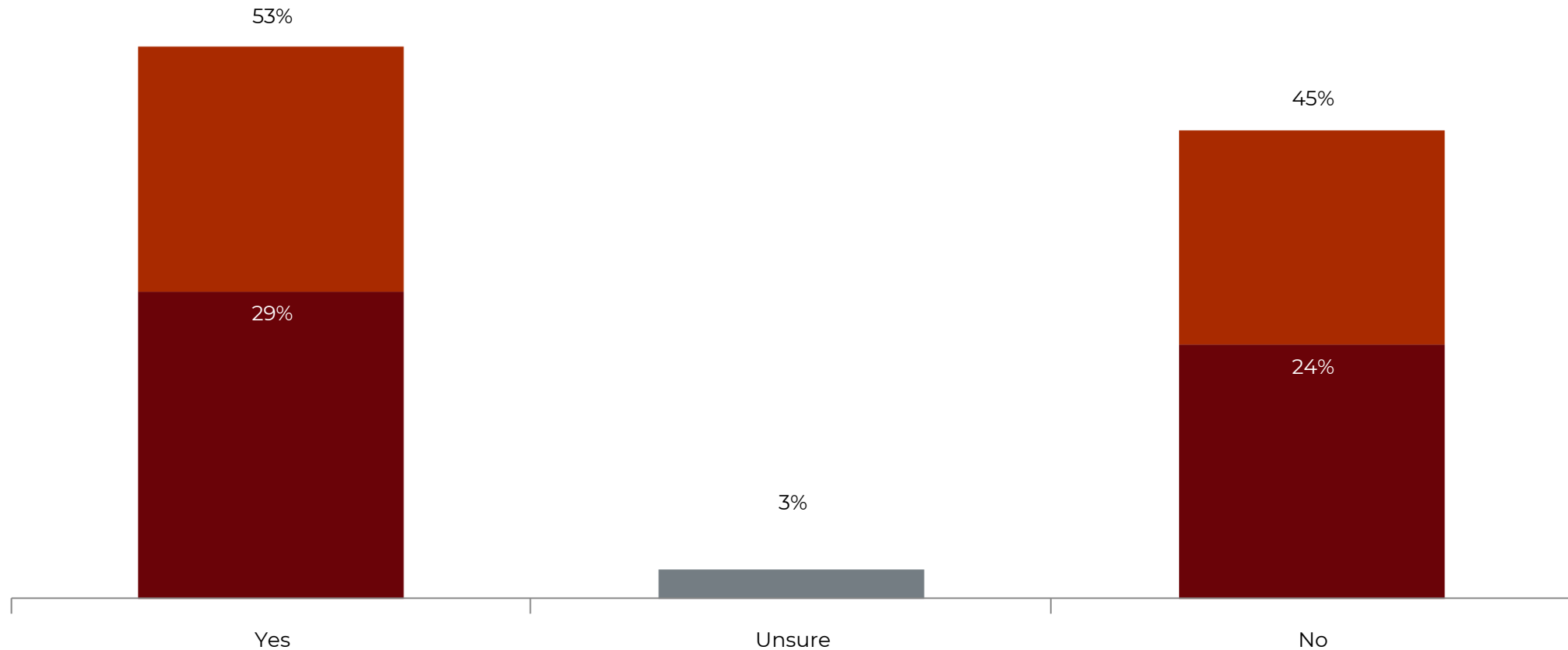
Would you favor or oppose your local town or community growing the population and the number of people living in your community to support more economic opportunities and jobs?

	Favor	Oppose	Unsure
Albany County	70%	3%	27%
Campbell County	74%	5%	21%
Laramie County	56%	4%	40%
Natrona County	64%	3%	33%
Sheridan County	69%	5%	26%
Rest of State	64%	3%	33%
Men	63%	3%	34%
Women	67%	4%	29%
18-44	75%	4%	22%
45-64	66%	2%	32%
65+	57%	5%	38%
Parent voter	71%	4%	25%
Non-parent voter	62%	4%	34%
Employed	71%	3%	26%
Self-employed	60%	1%	39%
Not in labor force	93%	--	7%
Unemployed	75%	--	25%
Retired	56%	7%	36%
Republican	62%	4%	34%
Democrat	83%	--	17%
Independent	70%	3%	26%



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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Do you think **your local community or region** has the knowledge and ability to manage and sustain growth in the local economy and increased population?



■ Strongly



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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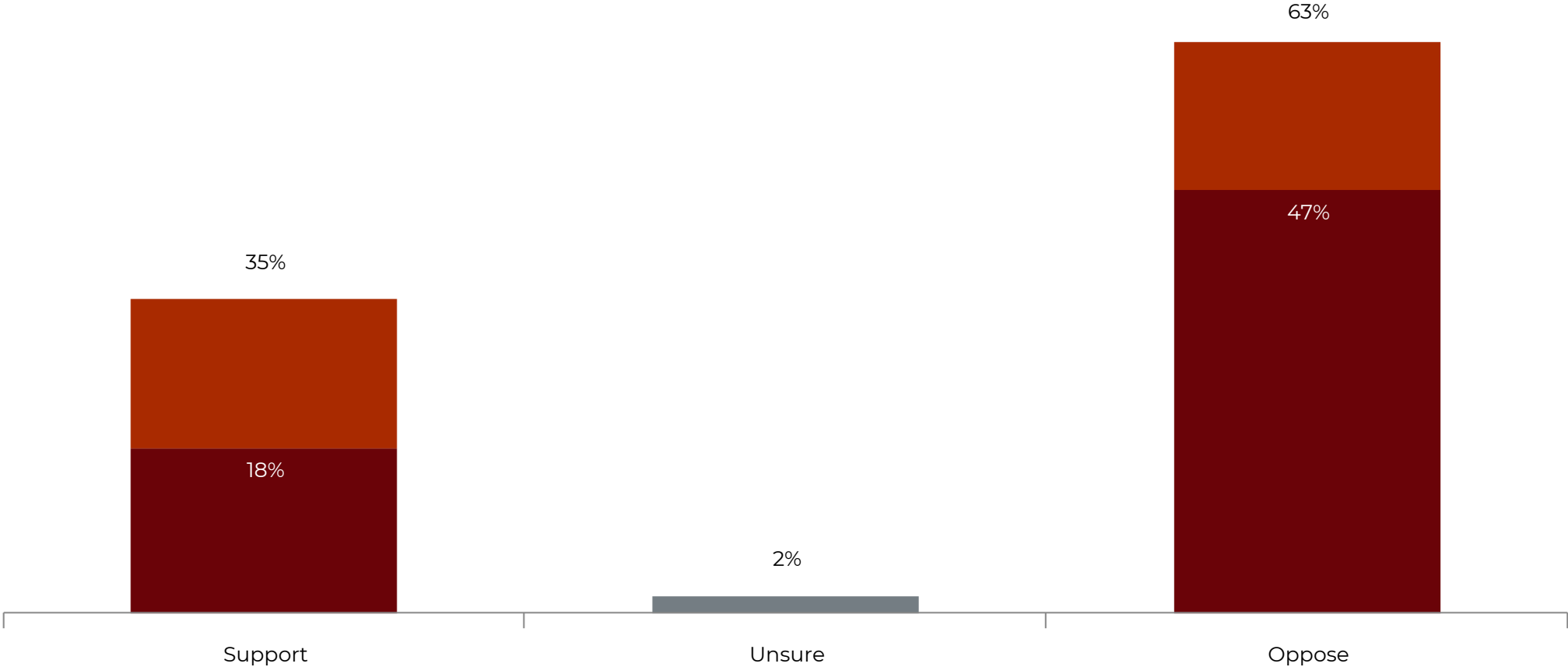
Do you think **your local community or region** has the knowledge and ability to manage and sustain growth in the local economy and increased population?

	Yes	Unsure	No
Albany County	47%	3%	50%
Campbell County	70%	1%	29%
Laramie County	61%	--	39%
Natrona County	62%	3%	35%
Sheridan County	66%	5%	29%
Rest of State	42%	3%	55%



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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Would you support **slightly higher taxes** if they were used specifically to bring jobs and economic opportunities to your community?



Strongly



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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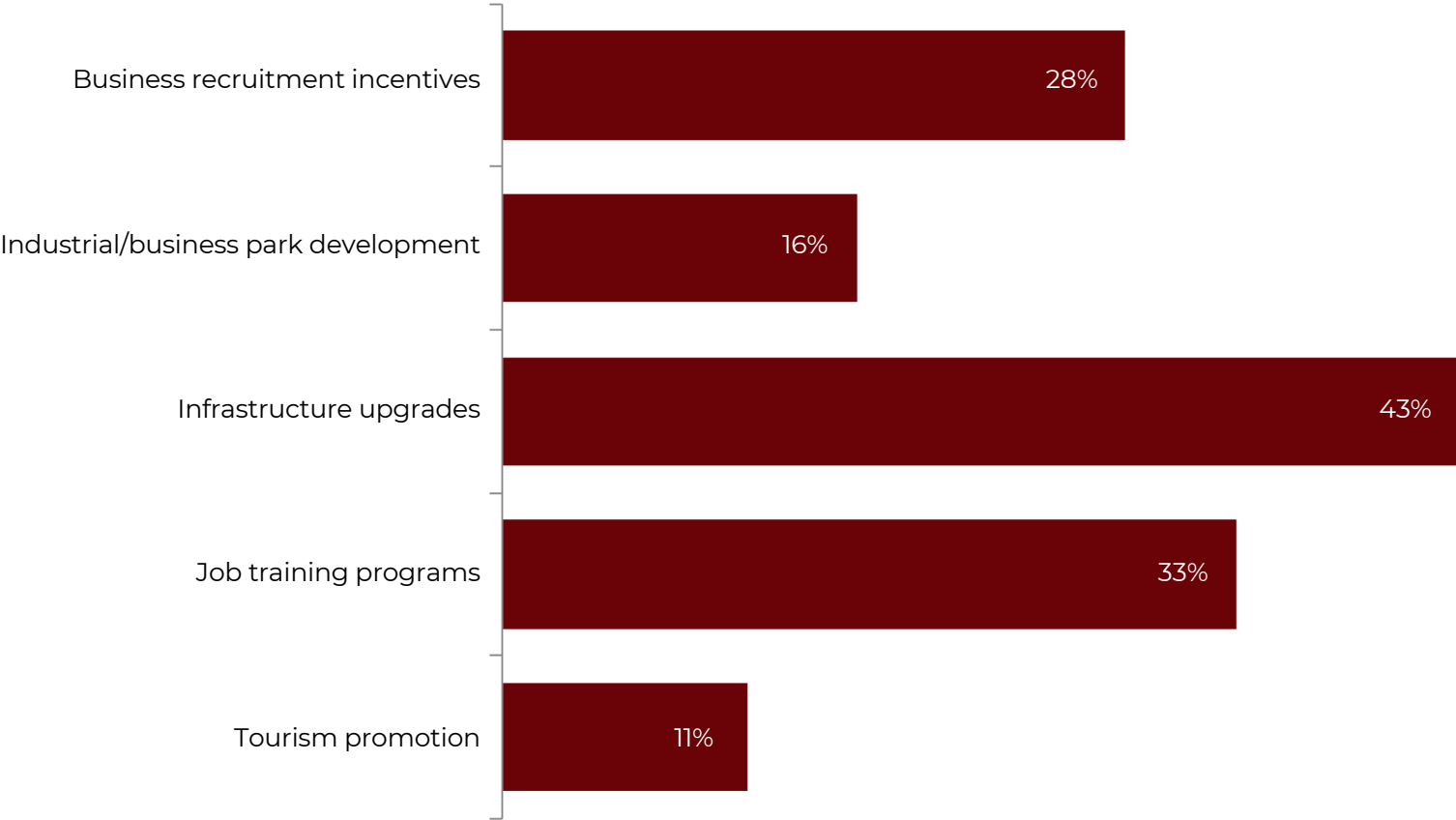
Would you support **slightly higher taxes** if they were used specifically to bring jobs and economic opportunities to your community?

	Yes	Oppose	No
Albany County	57%	2%	41%
Campbell County	25%	4%	71%
Laramie County	29%	--	71%
Natrona County	37%	1%	62%
Sheridan County	35%	2%	63%
Rest of State	35%	2%	64%
Men	31%	2%	67%
Women	39%	2%	59%
18-44	40%	1%	59%
45-64	36%	2%	62%
65+	29%	2%	68%
Parent voter	36%	2%	63%
Non-parent voter	34%	2%	64%
Employed	40%	2%	59%
Self-employed	27%	3%	70%
Not in labor force	32%	--	68%
Unemployed	41%	5%	54%
Retired	32%	1%	67%
Republican	29%	2%	69%
Democrat	74%	--	26%
Independent	35%	5%	61%
Economy – very optimistic	22%	3%	76%
Economy – optimistic	34%	2%	64%
Economy – not optimistic	50%	2%	49%



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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Which of the following types of investments do you think would be most effective to support economic development in your community?



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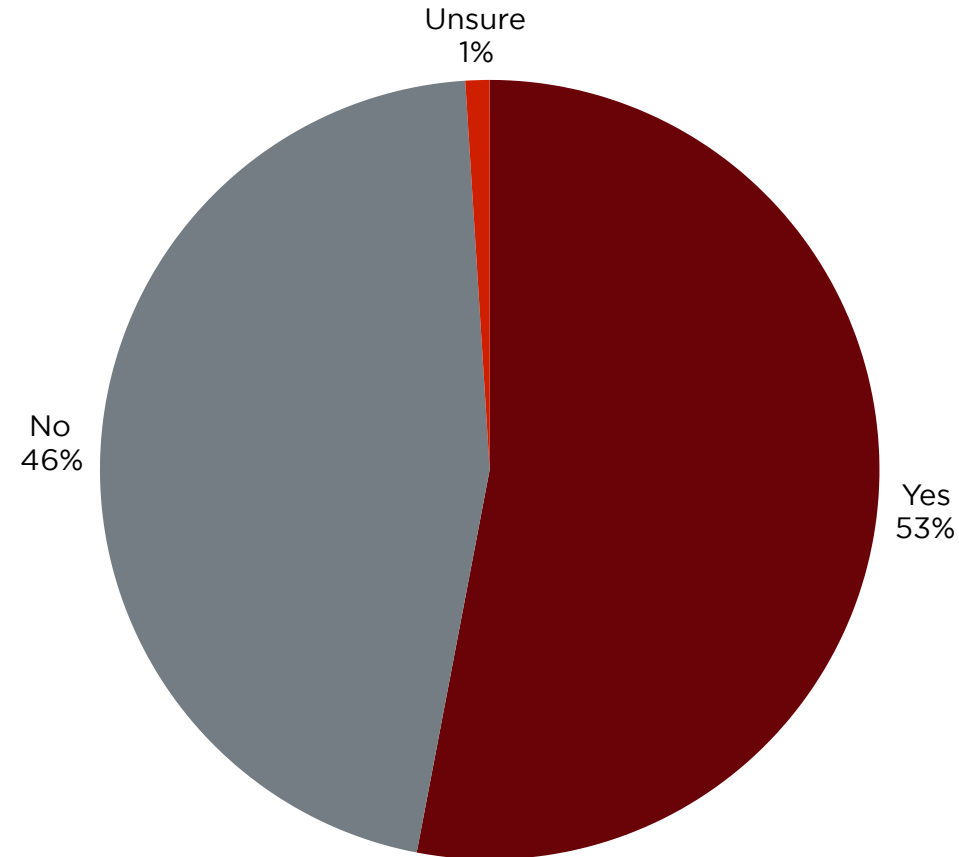
Which of the following types of investments do you think would be most effective to support economic development in **your community**?

	All Voters	Support Higher Taxes
Business recruitment incentives	28%	30%
Industrial/business park development	16%	14%
Infrastructure upgrades	43%	56%
Job training programs	33%	39%
Tourism promotion	11%	9%
Combination/ALL	--	--



SEPTEMBER 20-24, 2025/ N = 500 “LIKELY” VOTERS/ $\pm 4.5\%$ M.O.E.
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Do you have children, grandchildren, or other family members who have left Wyoming for job or career opportunities?



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Do you have children, grandchildren, or other family members who have left Wyoming for job or career opportunities?

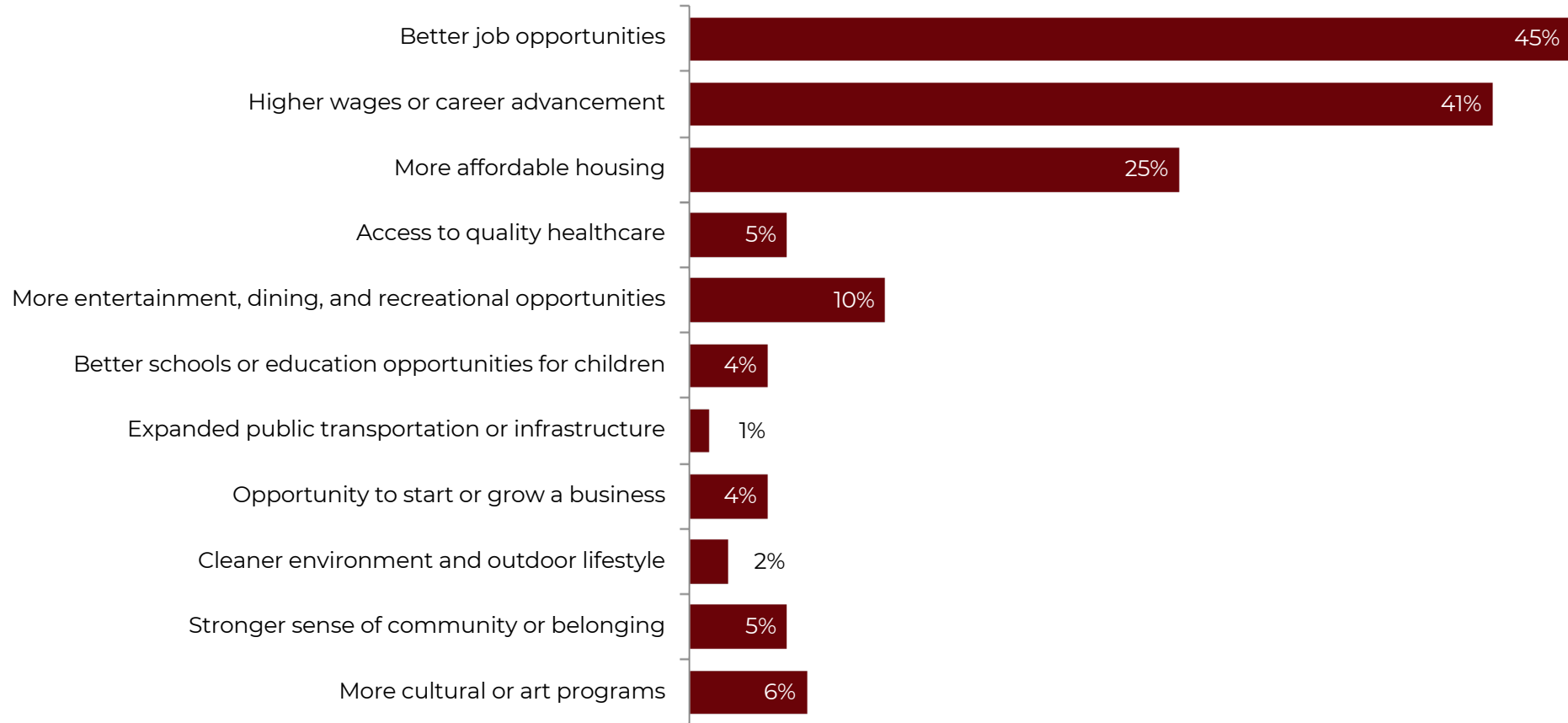
	Yes	No
Albany County	54%	46%
Campbell County	51%	49%
Laramie County	58%	42%
Natrona County	58%	42%
Sheridan County	57%	41%
Rest of State	51%	49%
Men	48%	51%
Women	58%	42%
18-44	52%	48%
45-64	56%	43%
65+	52%	48%
Parent voter	55%	45%
Non-parent voter	52%	47%
Single person household	44%	54%
Two-person household	55%	45%
Multi-person household	55%	45%
Employed	55%	45%
Self-employed	49%	51%
Not in labor force	43%	57%
Unemployed	55%	45%
Retired	53%	46%



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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Which of the following do you think would convince them or allow them to move back home?

(Asked if “Yes” in Q17, N=274, or 53.3% of sample)



SEPTEMBER 20-24, 2025/ N = 500 “LIKELY” VOTERS/ 4.5% M.O.E.
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Which of the following do you think would convince them or allow them to move back home?

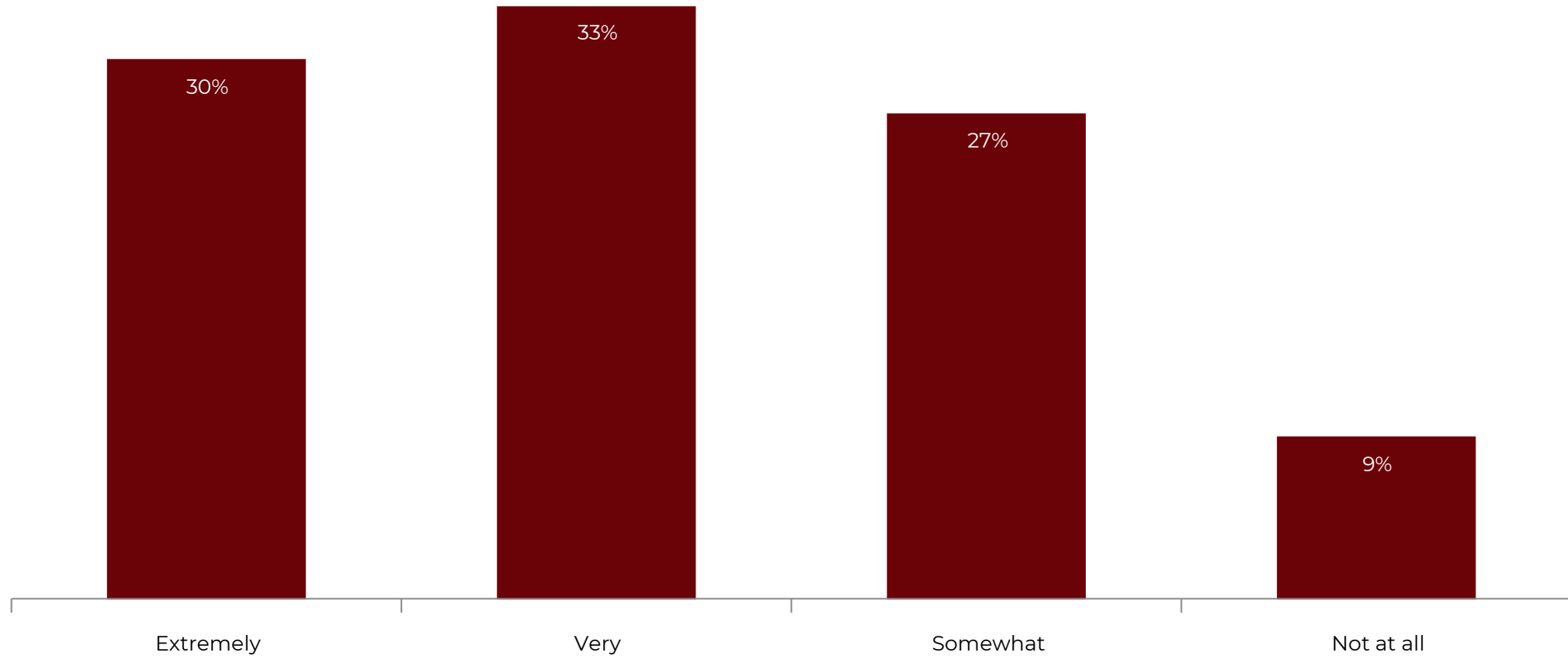
(Asked if “Yes” in Q17, N=274, or 53.3% of sample)

	Better Job Opportunities	Higher Wages/ Career Path	Affordable Housing	Recreation Opportunities	Arts Programs
Albany County	47%	70%	27%	4%	--
Campbell County	42%	29%	50%	7%	11%
Laramie County	59%	35%	28%	9%	13%
Natrona County	53%	47%	19%	14%	11%
Sheridan County	49%	51%	35%	2%	9%
Rest of State	50%	49%	26%	16%	5%



SEPTEMBER 20-24, 2025/ N = 500 “LIKELY” VOTERS/ 4.5% M.O.E.
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How important would you say it is, if at all, for local government to invest in programs that focus on retaining or attracting young people and recent graduates in your local region?



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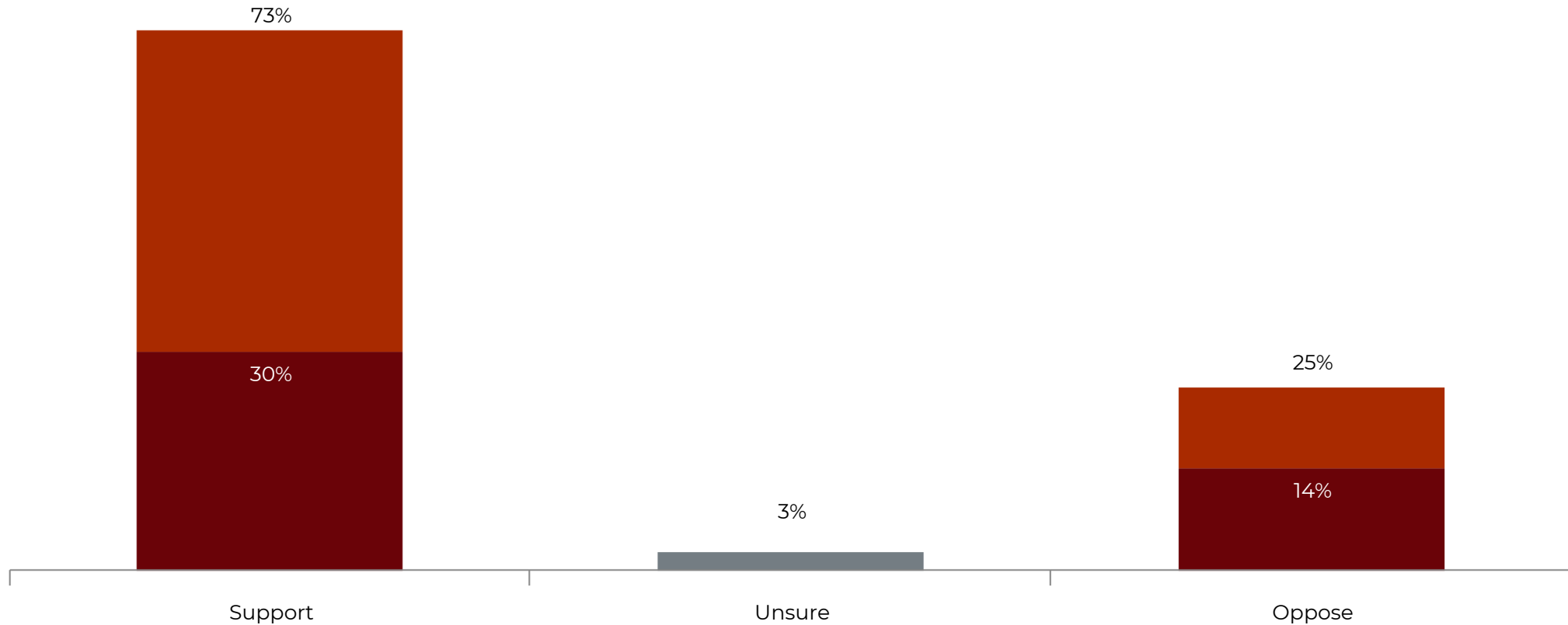
How important would you say it is, if at all, for **local government** to invest in programs that focus on **retaining or attracting young people** and recent graduates in your local region?

	Very Important	Somewhat Important	Not Important
Albany County	74%	25%	1%
Campbell County	60%	26%	12%
Laramie County	66%	24%	9%
Natrona County	72%	17%	9%
Sheridan County	69%	20%	8%
Rest of State	57%	32%	9%
Men	57%	30%	12%
Women	68%	24%	5%
18-44	66%	23%	10%
45-64	63%	26%	10%
65+	60%	31%	7%
Parent voter	59%	28%	12%
Non-parent voter	64%	26%	8%
Single person household	65%	25%	8%
Two-person household	61%	28%	9%
Multi-person household	63%	26%	9%
Family member moved away	72%	21%	6%
No family member moved away	52%	33%	12%



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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Would you support or oppose a future for **your local community** where there were people and businesses moving in, bringing new jobs, services, and opportunities along with new challenges like increased traffic, housing development, and changes in community dynamics?



SEPTEMBER 20-24, 2025/ N = 500 "LIKELY" VOTERS/ $\pm 4.5\%$ M.O.E.
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■ Strongly

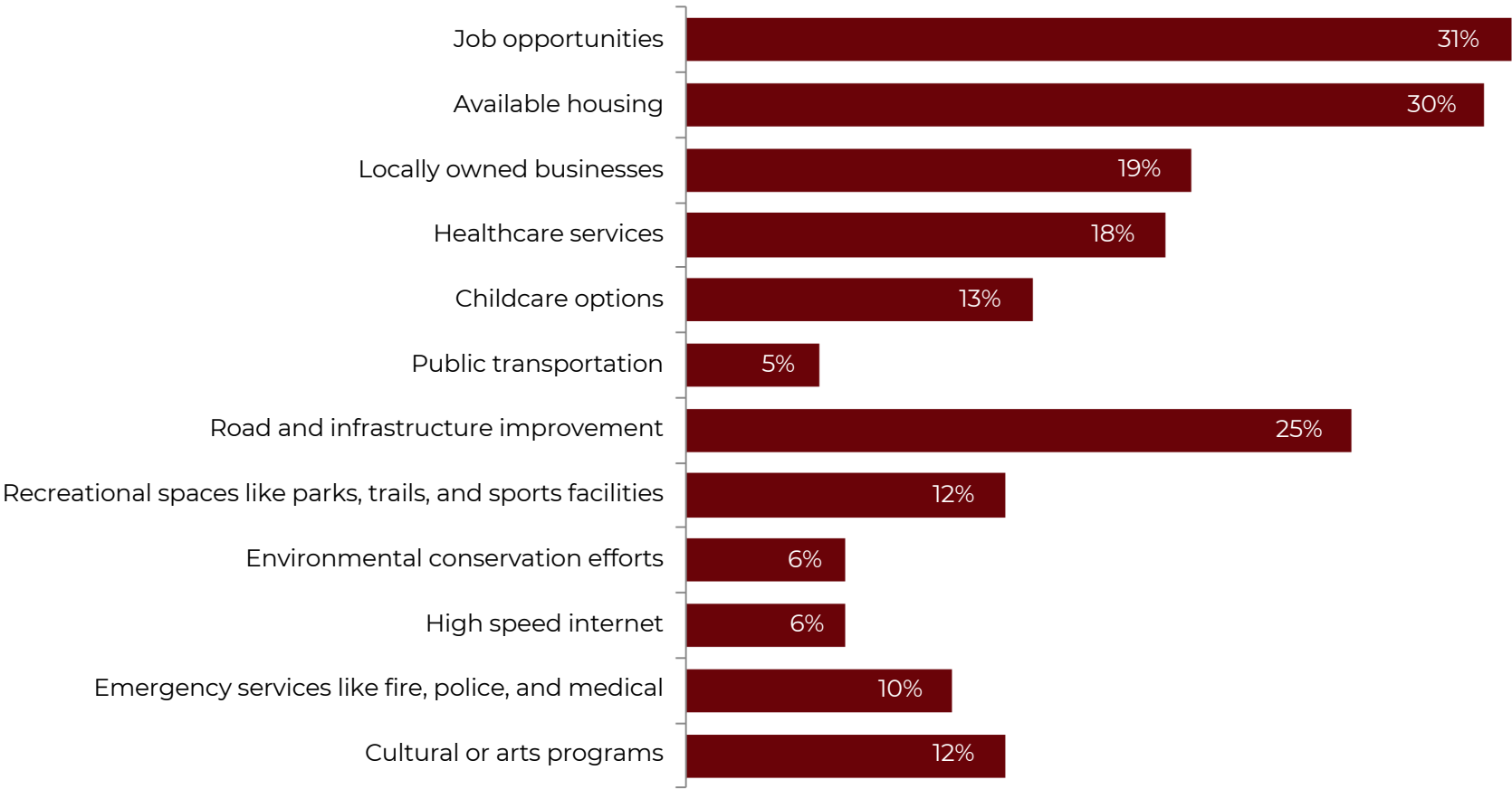
Would you support or oppose a future for **your local community** where there were people and businesses moving in, bringing new jobs, services, and opportunities along with new challenges like increased traffic, housing development, and changes in community dynamics?

	Support	Unsure	Oppose
Albany County	82%	2%	16%
Campbell County	79%	7%	14%
Laramie County	68%	4%	28%
Natrona County	71%	1%	28%
Sheridan County	72%	3%	24%
Rest of State	72%	1%	27%
Men	74%	1%	25%
Women	72%	3%	24%
18-44	75%	2%	24%
45-64	77%	1%	22%
65+	68%	4%	27%
Parent voter	73%	2%	25%
Non-parent voter	73%	3%	25%
Family member moved away	81%	2%	17%
No family member moved away	64%	3%	32%
Employed	75%	1%	24%
Self-employed	73%	2%	25%
Not in labor force	95%	--	5%
Unemployed	90%	5%	5%
Retired	67%	5%	28%



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If you could make changes to your community, which of the following would you like to see more of?



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If you could make changes to **your community**, which of the following would you like to see more of?

	Job Opportunities	Available Housing	Infrastructure Improvements	Healthcare Services	Local Businesses	Rec Spaces	Arts Programs
Albany County	34%	45%	34%	17%	13%	19%	17%
Campbell County	22%	28%	22%	11%	32%	5%	16%
Laramie County	30%	25%	26%	26%	22%	22%	16%
Natrona County	36%	34%	28%	26%	32%	11%	11%
Sheridan County	47%	46%	23%	6%	13%	19%	16%
Rest of State	35%	32%	29%	23%	18%	11%	11%



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