

Main Street Advisory Board Minutes | Tuesday, September 9, 2025

1:00 pm to 4:00 pm

Board: Derek Smith, Bonnie Gregory, Carly Ann Carruthers, David Tate, Matt Ashby, Bruce Heimbuck

Staff: Kayla Kler, Amy Grenfell

Carly Ann called the meeting to order at 1:00 pm.

Action Item: Derek moved to approve the minutes, seconded by Bonnie. No discussion. Motion passes unanimously.

Kayla showed the annual legislative report, and board members discussed the importance of showing the basics of Main Street. Kayla reviewed the 2025 update and overview of Wyoming Main Street to the board in anticipation of presenting to the Wyoming Business Council Board. Several board members offered some suggestions in relation to talking points and elaborating on details about the Wyoming Main Street program in anticipation of that presentation.

Amy Grenfell reviewed the importance of confidentiality and ethics agreements and policies, while Kayla followed up with a reintroduction of wyboards.gov email policies.

Carly Ann called for a break from 2:18 pm to 2:25 pm.

The board reviewed some updates to the Main Street Handbook. Kayla walked through each section, while board members made suggestions and provided feedback on current wording. Kayla made several notes for a revision of the handbook, which will be shared at a future meeting.

Kayla shared details around the board retreat scheduled for mid-October, and provided her strategy for engaging communities over the remainder of 2025.

Bonnie questioned how programs are feeling under current guidelines, and Kayla shared how programs are faring under these changes to the program. Amy Grenfell also shared about the Wyoming Business Council's budget proposal in the upcoming biennium, and building Team Wyoming as it moves forward.

Amy offered comments about Kayla's intent and performance of the program over time, and alignment of the board with Wyoming Business Council initiatives.

Matt moved to adjourn the meeting, seconded by Derek, and the motion carried. The meeting was adjourned at 4:01 pm.