

WEST CENTRAL WYOMING

FREMONT COUNTY | SUBLETTE COUNTY
TETON COUNTY

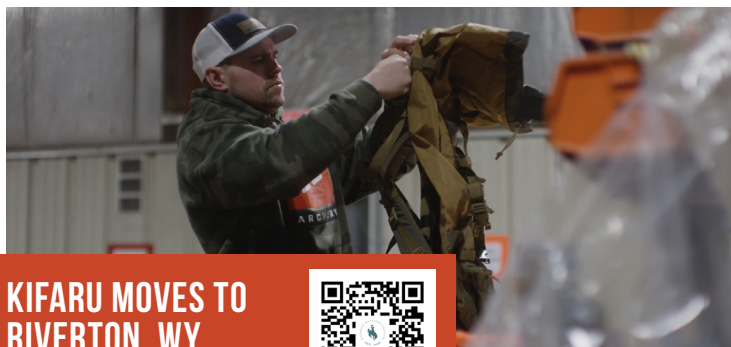
Photo by Wyoming Office of Tourism

OPPORTUNITY MEETS LIFESTYLE

Fremont, Teton, and Sublette counties offer a powerful mix of economic opportunity, workforce talent, and unmatched quality of life in the heart of western Wyoming. Fremont County serves as a regional hub for **healthcare, manufacturing, and start-ups**, with growing industries in **tech and outdoor gear** from popular names like Maven, Kifaru International, and Brunton. The Wind River Indian Reservation, composed of the Northern Arapaho and Eastern Shoshone tribes, presents unique partnership opportunities in the region with tribal enterprises and development initiatives.

Teton County's world-class **tourism** economy—anchored by Jackson Hole and nearby Grand Teton and Yellowstone national parks—supports thriving hospitality, recreation, and professional services sectors fueled by global visibility and entrepreneurial investment. Sublette County brings strength in **energy, agriculture, and value-added food production**, along with a growing tourism and second-home economy. Together, these counties offer strategic advantages for businesses looking to innovate, expand, and attract top talent in a setting that inspires success.

SUCCESS STORIES



KIFARU MOVES TO RIVERTON, WY

Watch our video



Kifaru International, an outdoor gear manufacturing company, relocated to Riverton from Colorado.

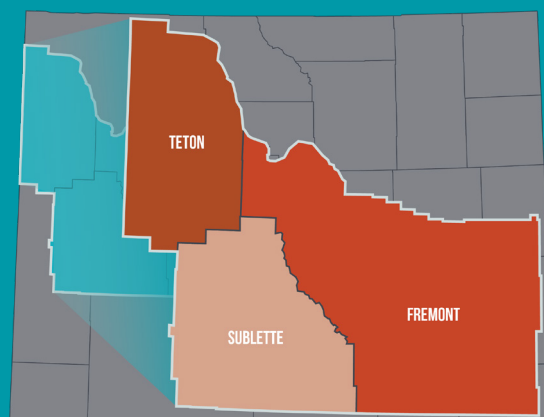
INDUSTRY CLUSTERS

- Agriculture
- Energy
- Outdoor Rec Manufacturing
- Tourism
- Tech Industry

EDUCATION IN SUPPORT OF LOCAL BUSINESS

- **Central Wyoming College** (cwc.edu) in Riverton provides training and certification programs.
- **Wyoming Catholic College** (wyomingcatholic.edu) is a private college in Lander.
- **National Outdoor Leadership School** (nols.edu) in Lander teaches wilderness skills and leadership.

COUNTIES





NOSO PATCHES IN JACKSON, WY

Watch our video



NoSo Patches manufactures durable and stylish patches for gear and apparel.

DEMOGRAPHICS

- **Total Regional Population:** 72,361
- **Total Regional Labor Shed (within a 100-mile radius):** 107,487

- Source: Applied Geographic Solutions

TRANSPORTATION

West Central Wyoming's transportation network supports a diverse economy rooted in tourism, energy, agriculture, and manufacturing. As the region continues to grow, especially in outdoor recreation, clean energy, and advanced manufacturing, transportation infrastructure remains a critical asset in supporting business operations and access to national markets.

INTERSTATES & HIGHWAYS

U.S. Highways 26, 287, 89, 189, and 191 connect key communities such as Jackson, Lander, Riverton, and Pinedale to broader markets across the region. These corridors link the area to Yellowstone and Grand Teton national parks, facilitating heavy tourism traffic while also supporting commercial freight and regional commuting.

AIRPORTS

Jackson Hole Airport, located within Grand Teton National Park, is the busiest commercial airport in the state, offering direct flights to major hubs such as Denver, Salt Lake City, Dallas, and Chicago. Riverton Regional Airport provides additional commercial service to Denver International Airport.



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PUBLIC LAND

88% (16,120.4 square miles) of the total land in West Central Wyoming is public.



Photo by Wyoming Office of Tourism

TOURISM HOT SPOTS

- **2 National Parks:** Discover iconic attractions like Old Faithful via **Yellowstone's South Entrance** and marvel at the majestic Teton Range in **Grand Teton National Park**.
- **2 National Forests:** Explore 4,300+ miles of trails, scenic byways, and unspoiled terrain across the **Bridger-Teton** (3.4M acres) and **Shoshone** (1.4M acres) **National Forests**.
- **2 State Parks:** Visit **Sinks Canyon**, where the river vanishes underground, or enjoy fishing and water recreation at **Boysen's** 19,560-acre reservoir.

POPULAR ACTIVITIES

- Rock climbing
- Mountain, road, and gravel biking
- Cross-country, downhill, and backcountry skiing
- Rafting, kayaking, and paddleboarding
- Blue ribbon fishing
- Hiking and backpacking