

INNOVATION MEETS OPPORTUNITY

Southeast Wyoming offers a dynamic mix of innovation, infrastructure, and industry. Cheyenne—the state capital—is a growing hub for **data centers, logistics, and manufacturing**, with direct access to Interstates 25 and 80. It also offers shovel-ready sites, strong utility infrastructure, and a pro-business environment that supports major employers like Microsoft, Meta, Magpul, Searing Industries, and Eagle Claw.

Albany County, anchored by the University of Wyoming in Laramie, brings research, talent, and tech innovation to the region, supporting startups and partnerships in energy and life sciences. Carbon County adds industrial strength with energy assets, including growing investment in major renewable projects like the 3,000-megawatt Chokecherry Sierra Madre Wind Development. Goshen County complements the region with a strong agricultural base, ideal for processing, value-added production, and agribusiness. With top-tier infrastructure, access to research and talent, and a business-friendly climate, this region is primed for companies looking to grow, innovate, and compete.

SUCCESS STORIES



Cheyenne has capitalized on its assets to become a hub for data center activity, including combined investments of over \$1.8 billion from Meta and Microsoft.

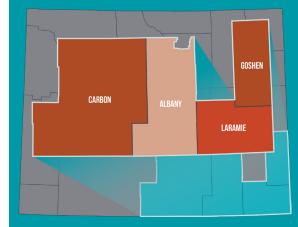
INDUSTRY CLUSTERS

- Agriculture
- · Data Centers & Tech
- Distribution/Warehousing
- Energy
- Manufacturing
- Research & Development

EDUCATION IN SUPPORT OF LOCAL BUSINESS

- Eastern Wyoming College (ewc.wy.edu) offers workforce training programs.
- Laramie County Community College (Iccc.wy.edu) provides workforce training.
- University of Wyoming (uwyo.edu) is renowned for research and innovation.
- WyoTech (wyotech.edu) trains students in automotive, diesel, collision repair, and welding.

COUNTIES







Global enterprises rely on Language I/O to make providing multilingual support easy and cost-efficient.

DEMOGRAPHICS

- Total Regional Population: 167,044
- Total Regional Labor Shed (within a 100-mile radius): 458,052
 - Source: Applied Geographic Solutions

TRANSPORTATION

Southeast Wyoming's transportation infrastructure offers robust connectivity for businesses. Ongoing investments ensure the region's infrastructure is ready to support continued economic growth across diverse industries.

INTERSTATES & HIGHWAYS

Interstates 80 and 25 intersect in Cheyenne, providing vital east-west and north-south freight corridors with direct access to Denver, Salt Lake City, and other national markets. U.S. Highways 85, 287, 30, and 26 connect rural communities to regional hubs and major interstates, supporting efficient movement of goods and services across the state.

AIRPORTS

The Cheyenne Regional and Laramie Regional airports offer multiple daily commercial flights to Denver International Airport.

RAILWAYS

The region is also served by Union Pacific and BNSF rail lines, with key freight spurs supporting manufacturing, agriculture, and energy operations.



Wyoming Business Council Southeast Regional Director kaley holyfield awyo gov 307.286.3668

PUBLIC LAND

40% (6,869.4 square miles) of the total land in Southeast Wyoming is public.



TOURISM HOT SPOTS

- Medicine Bow-Routt National Forest: This 2.9 million-acre area offers outdoor activities like skiing at Snowy Range, rock climbing in Vedauwoo, and mountain biking at Happy Jack Recreation Area.
- State Parks & Recreation Areas: Explore Curt Gowdy State Park's renowned mountain biking trails and three reservoirs. Seminoe State Park features water activities, especially incredible fly fishing, and Hawk Springs State Recreation Area provides fishing, boating, and scenic bluff views.
- Historic Sites: Visit the Wyoming Territorial Prison to see restored buildings from its outlaw past or explore Fort Fred Steele, a historic frontier army post.

POPULAR ACTIVITIES

- Cross-country, downhill, and backcountry skiing
- Mountain, road, and gravel biking
- Hiking and backpacking
- Fishing
- Rock climbing