

NORTHWEST WYOMING

BIG HORN COUNTY | HOT SPRINGS COUNTY
PARK COUNTY | WASHAKIE COUNTY

Photo by Wyoming Office of Tourism

THRIVING BUSINESS OPPORTUNITIES

Doing business in the heart of Northwest Wyoming offers a unique blend of opportunity. Anchored by a **robust tourism economy** driven by proximity to Yellowstone National Park and attractions like Cody's **Buffalo Bill Center of the West** (centerofthewest.org) and Thermopolis' **Hot Springs State Park** (wyoparks.wyo.gov), the region sees strong visitor traffic that fuels local **retail, hospitality, and recreation businesses**.

Northwest Wyoming is home to a diverse and growing **manufacturing sector** that includes industry leaders like Crown Cork & Seal and Wyoming Sugar Company in Worland, as well as Y-Text and Gunwerks in Cody—each demonstrating the region's ability to support high-quality manufacturing with access to skilled labor, reliable infrastructure, and business-friendly local governments. Combined with a quality of life that draws talent and investment, this region of Wyoming is well-positioned for companies looking to grow in a place that works as hard as they do.

SUCCESS STORIES



GUNWERKS IN CODY, WY

Watch our video



Gunwerks is a gun manufacturer with a passion for quality gear and a commitment to hunters' success.

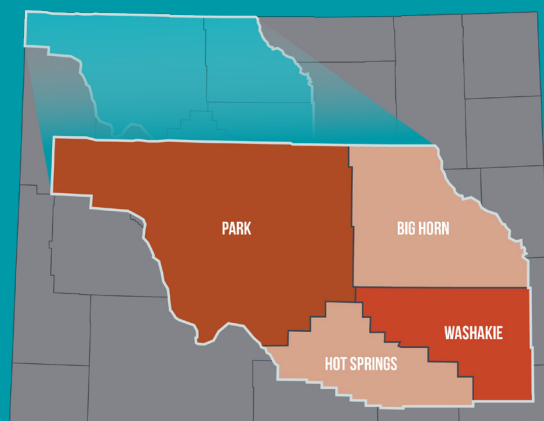
INDUSTRY CLUSTERS

- Agriculture
- Advanced Manufacturing
- Firearms and Outdoor Product Manufacturing
- Tourism and Hospitality

EDUCATION IN SUPPORT OF LOCAL BUSINESS

Northwest College (nwc.edu) offers educational programs designed for students interested in obtaining a two or four-year degree or wishing to enter directly into the workforce. Its Center for Training and Development provides quality training programs for communities and businesses throughout the area.

COUNTIES





WYOMING SUGAR COMPANY IN WORLAND, WY

Visit our website



Wyoming Sugar Company is a century-old, grower-owned sugar beet processing cooperative dedicated to producing high-quality granulated sugar.

DEMOGRAPHICS

- **Total Regional Population:** 55,387
- **Total Regional Labor Shed (within a 100-mile radius):** 123,206

- Source: Applied Geographic Solutions

TRANSPORTATION

The region's transportation network is bolstered by ongoing local investment in roads, logistics, and freight infrastructure to support growing manufacturing and tourism sectors.

INTERSTATES & HIGHWAYS

U.S. Highways 14, 16, 20, and 310 connect communities across the region, providing direct access to Interstates 90 and 25 and facilitating the efficient movement of goods to regional and national markets.

AIRPORTS

The region is served by Yellowstone Regional Airport in Cody, offering daily commercial flights to Denver International Airport.

RAILWAYS

Rail service through BNSF Railway and short-line carriers is available in parts of Big Horn and Washakie counties, supporting agricultural and industrial shipping needs.

PUBLIC LAND

79% (11,363 square miles) of the total land in Northwest Wyoming is public.



Photo by Wyoming Office of Tourism

TOURISM HOT SPOTS

- **East Entrance to Yellowstone National Park:** Epic scenic drive with views of Yellowstone Lake, Grand Canyon of Yellowstone, and Tower Falls.
- **Shoshone National Forest:** The nation's first national forest with 1,300+ miles of trails, 32 campgrounds, 11 picnic sites, and 4 scenic byways.
- **Hot Springs State Park:** Colorful, terraced hot springs, free bathhouse, 6.2 miles of accessible trails, picnic shelters, and a local bison herd.
- **Buffalo Bill State Park:** Recreation around Buffalo Bill Dam and reservoir with scenic camping, fishing, and boating opportunities.

POPULAR ACTIVITIES

- Cross-country, downhill, and backcountry skiing
- Mountain, road, and gravel biking
- Rafting, kayaking, and paddleboarding
- Blue ribbon fishing
- Hiking and backpacking
- Motorsports like snowmobiling and ATVs
- Rock and ice climbing



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