



## **SUCCESS STORIES**

#### **WEATHERBY**

After announcing their plans to relocate to Wyoming at SHOT Show in 2018, Weatherby has become an invested business in the Sheridan, WY community. They employ over 100 people in their state-of-the-art facility that fits right into the backdrop of the beautiful Bighorn Mountains.

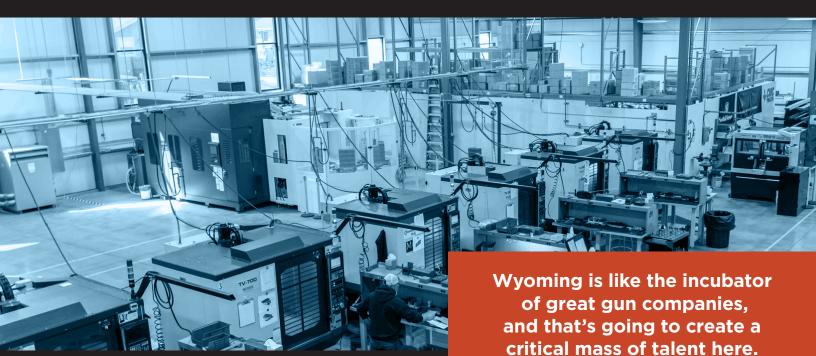
## **MAVEN OPTICS**

Maven Optics, a locally grown company that opened in Lander, WY in 2013, had the privilege of supplying the United States Archery Team with custom-made spotting scopes and binoculars during the 2024 Olympics. Maven is built around a direct-to-consumer model that allows it to provide quality and high-performance equipment while avoiding retail markup. Despite being in a rural area in Wyoming, Maven has successfully recruited a capable workforce and excelled in logistics.

## **STAG ARMS**

Since its founding, Stag Arms has specialized in advancing the AR firearms platform and pioneered the first left-handed modern sporting rifle. In November 2019, Stag announced its move to Cheyenne, WY from Connecticut. That move inspired a whole new rebranding and product offering, showcasing the pride in their new Wyoming home.





## **DIVERSE BUSINESS PROFILE**

From rifles to optics, from sights to ammunition—our local communities support these thriving businesses. Like many other outdoor recreation businesses across the country, the pandemic created an increased demand for these local companies, most of whom found creative ways to hire additional workforce, increase production capacity, and add new product lines.

# SUPPORTING INDUSTRY TRAINING

Wyoming's seven community colleges located across the state offer a wide array of programs that serve the needs of firearms and advanced manufacturing training needs. Community colleges work diligently with local businesses to help provide training programs in CNC manufacturing, fabrication, and welding that bolster the talent of the manufacturing workforce. Manufacturing Works, the state's manufacturing extension partnership, is also available to assist Wyoming manufacturers, producers, and entrepreneurs in strategically identifying and solving their most pressing issues and enabling them to take their business to the next level.

## MANUFACTURING TAX EXEMPTION

Manufacturers in Wyoming are tax-exempt on the purchase of equipment and power for manufacturing purposes.

## **FAVORABLE CULTURE**

Wyoming enjoys easy access to year-round recreation opportunities and wide-open spaces. Here the great outdoors and economic opportunity go hand-in-hand, making Wyoming an ideal spot for firearms manufacturing and other supporting recreation-related businesses.

- 7AK SMITH

Co-owner, Thunder Beast Arms Corporation in Cheyenne, WY

## **AVAILABLE WORKFORCE**

The Wyoming Department of Workforce Services (DWS) recognizes the importance of an educated, skilled workforce in promoting Wyoming's economic growth. To foster this growth, DWS assists employers through the Pre-Hire Grant Program, which is available to train potential employees for a new or expanding business to fit its specific skill set. Find out more by visiting wyomingworkforce.org.

