

Main Street Advisory Board Minutes| Monday, August 7, 2023

Present: *Heather Tupper, Kiley Ingersoll, Amber Power, Kristin Fong, Carly-Ann Carruthers, Derek Smith, David Tate, Jennifer Ford, Drew Dietrich, Matt Ashby*

Meeting was called to order at 9:33 am by Bruce.

Kayla started the meeting with a recap of work so far, starting with aspiring updates. Bruce and Jenn have been taking the lead on re-developing the Aspiring tier of the program. Some of the work includes developing a toolkit that answers common questions and gives a basic overview for interested communities, and creating a procedure for regionals to pitch Main Street to interested communities. The board will continue to work on solidifying the onboarding process and listing milestones that Aspiring communities should hit.

Kayla also updated on the accreditation visit process, discussing the possibility of using a pilot community to build the visit process for a full-rollout of visits at the end of 2024. The board discussed using worksheets and forms to help with the process, and creating a list of roles that should be a part of the visits.

The last update of work for the board was in regards to the Certified/Accredited alignment and setting up an initial meeting for Carly-Ann and David to discuss further details on getting the work going.

The project assignments for the board are the following:

Redevelop/outline Aspiring/Candidate program - Jenn, Kayla, Bruce, regionals

Accreditation visits - Matt, Kayla, Derek, *Carly-Ann (for additional support)*

Certified/Accredited alignment - Kayla, David, Carly-Ann, *Jenn (facilitation)*

The board also discussed the WBC Board of Directors meeting in September being in coordination with an in-person Main Street board meeting, and a presentation of Main Street to the board. Some discussion of what to highlight was included, what we do, as well as reinvestment statistics, community wins, and what future initiatives we are looking forward to.

A quick check-in regarding who would be attending both the WBC board meeting and Wyoming Working Together in September finished up the conversation of the meeting.

The meeting was adjourned at 11:01 a.m. by Chair Matt Ashby.

Minutes submitted by Kayla Kler