

Main Street Advisory Board Minutes | Monday, November 14, 2022

Present: *Matt Ashby, Bruce Heimbeck, Jenn Ford, David Tate, Derek Smith, Carly Ann Carruthers, Kayla Kler*

The meeting was convened by Matt Ashby at 2:03 PM.

The topic of this meeting was primarily focused on board member responsibilities and their role. The board discussed how members could advocate for Main Street, as well as participate in WMS-related events throughout the year. Kayla offered to put together a calendar of events for 2023 that advisory board members can sign up for. A comment was also made regarding conflict of interest statements that were signed by each board member, that should alleviate any questions regarding conflict of board members' "day jobs" or services being applied to WMS communities. Kayla re-affirmed that the appropriate way in which to solicit WMS advisory board member services is by Wyoming Main Street issuing a general, public request for proposals for the services needed – in which the most relevant and appropriate vendor would be selected for those services.

Kayla gave an update on accreditation with Main Street America and what Wyoming Main Street's plan would be – including progress visits to communities and the self-assessment tool for each program to complete. In late 2023 and early 2024, more in-depth visits will be held with regionals, board members, and fellow Main Street directors.

The board confirmed 2023 meeting dates as follows:

Feb 8 – Riverton

April 12 – sprint

May 16 – in-person – *location undecided*

June 8 - sprint

Sep 12 – in person – *dependent on WBC board mtg location*

Nov 2 - sprint

Kayla also shared several things to look forward to for the February 8 board meeting, including a new community's application to the Aspiring program level, the year-end survey to local programs, updated pages for Main Street, and a 2023 workplan.

Meeting was called to a close at 2:59 PM with a motion from Derek, and second from Jenn.

Minutes Submitted by Kayla Kler