

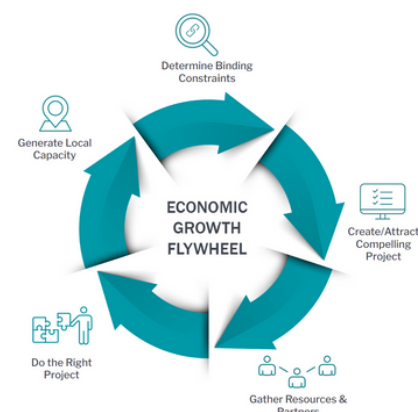
# Assessment to Action (A2A)

A Locally-Led, Problem-Driven Process

## WHAT IS ASSESSMENT TO ACTION?

Assessment to Action (A2A) introduces a process identifying problems and breaking down barriers obstructing a more resilient local economy. Collaboratively, we test, adapt, and repeat the process to develop locally crafted solutions.

The program begins with an **introductory workshop** where teams experiment with the flywheel process on a small scale. Communities can then apply for the **A2A Program**, accessing direct, one-on-one support and resources to diagnose, understand, and respond to the root causes constraining your economy and craft solutions that will more effectively treat the source and actively move the needle.



## A2A WORKSHOP

### Pre-Workshop: Building Your Team

- Virtual Meet: 60 min
- Inviting Team Members
- Clarifying Roles and Responsibilities
- Setting Expectations for the Workshop

### Workshop: Learning the Process

- In Person: two days
- Understanding the current economic snapshot
- Defining a common direction
- Drafting a 90-Day action plan

### Post-Workshop: Putting it into Practice

- Implement 60-90 day action plan
- Virtual Meet: 30 minutes, 1-2 times per month
- Reviewing what's working, what's not working, & next steps
- Accessing 1-on-1 coaching
- Discovering potential resources

## A2A PROGRAM by application only

### Determine Binding Constraints

- Beginning with a question
- Diagnosing the root problem
- Uncovering the primary causes

### Create/Attract Compelling Project

- Identifying potential actions or a project that addresses the problem
- Crafting a plan of action

### Gather Resources & Partners

- Inviting partners that have experience, knowhow, and commitment
- Gathering resources necessary to act

### Do the Right Project

- Implementing your plan.
- Testing - Learning - Adapting - Repeating
- Moving the needle and/or solve the problem

### Generate Local Capacity

# Community Planning Workshop

Assessment to Action (A2A)  
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## WHAT IS THE WORKSHOP?

Comprehensive, hands-on planning workshop tailored for community teams of 3-8 devoted to enhancing the economic well-being of their local communities. Dive into a locally-led, problem-driven planning approach that empowers your community to shape its economic future.



**Cultivate a Shared Vision and Collaborative Momentum.** Unite with leaders committed to share goals and work together to transform a common vision into tangible results.



**Apply a Replicable Process.** Learn a proven, repeatable process for planning, testing, and iterating for enhanced community involvement and success.



**Build Your Capacity.** Practice and enhance skills, capabilities, and resources to promote economic growth.

## TO REGISTER

Contact [amber.power@wyo.gov](mailto:amber.power@wyo.gov)  
or your WBC Regional Director

## UNDERSTAND WHERE YOU ARE

- Gain insights into your community's economic snapshot.
- Conduct an asset inventory to identify your community's strengths and resources.
- Identify hurdles holding your community back from economic goals.

## DEFINE YOUR DIRECTION

- Forge consensus on a general direction for your community's economic development.
- Identify a related project or goal that can be accomplished in 60-90 days given your capacity and resources.

## DEVELOP SOLID ACTION STEPS

- Formulate realistic 90-day action plan.
- Leverage the collective expertise of your team.
- Create a roadmap to amplify the impact and foster greater community engagement in the process.

Next Workshop: Early 2024

# 01

## HOW DO WE BUILD A TEAM?

Community teams of 3-8 members commit to work together on economic development *during and after* the workshop:

- One (1) economic developer or someone working in the ED space.
- One (1) elected official representing a town, city, county, or region.
- Diversity of members representing other organizations. This may include one representative from the:
  - business community (Chamber, Main Street, URA, or other).
  - education or training community.
  - grant writing community.
  - other community organizations.

*Teams will meet virtually with WBC prior to the workshop for a team building session.*

# 02

## WHAT IS OUR COMMITMENT?

- Virtual 60-minute team building session
- In-person 2-day Workshop
- 60-90 day post-workshop team-crafted action plan
- Virtual 30 minute monthly or bi-monthly check-ins

# 03

## HOW MUCH DOES IT COST?

There is no charge for the workshop or materials. Communities are responsible for travel-related costs.

Scholarships are available for small communities that show financial need. You can apply for a scholarship on the registration form.

# 04

## HOW DO WE REGISTER?

Contact Amber Power, WBC L&E Manager at 307.287.9886 or [amber.power@wyoming.gov](mailto:amber.power@wyoming.gov) or your WBC Regional Director.

**Amber Power, Manager  
Leadership and Engagement**

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