NO.1 IN THE NATION FOR GUN OWNERSHIP

WHY WYOMING.ORG

PAST, PRESENT, FUTURE: CODY HITS THE MARK
THE WYOMING WORKFORCE IS READY
SHERIDAN TAKES CENTER STAGE

HUNTER SURVEYS THE LANDSCAPE IN SARATOGA, WYOMING

PHOTO COURTESY OF WAREHOUSE 21

WHY WYOMING.ORG
IN THIS ISSUE

06 PAST, PRESENT, FUTURE: CODY HITS THE MARK

08 CHEYENNE WELCOMES FIREARMS BUSINESS

09 THE RIGHT TO BEAR ARMS

16 THE WYOMING WORKFORCE IS READY

20 SHERIDAN TAKES CENTER STAGE

26 A CONVERSATION WITH A WYOMING GAME WARDEN

ABOUT
Population: 578,803
Size: 97,814 square miles (253,348 kilometers)
Capital: Cheyenne
Governor: Mark Gordon

BUSINESS CLIMATE
- No corporate or personal state income tax
- No inventory tax
- No franchise tax
- No occupation tax
- No value-added tax of public land to hunt, fish, bike, hike, climb and roam.

THE FACTS
Spend Less & Earn More: Wyoming has the most business-friendly tax climate in the nation.

Lucrative Business Climate: No personal or corporate state income taxes, manufacturing sales tax exemptions HUKSV ZHSZHLKUHWYWWL [TH LZ
Room for Adventure: Wyoming boasts two UFHVUHSHWY RRZUHVUHSHY LIZ[HL parks and countless acres of public land VOU[ZOIPRLOPR]SPTIHWYVHT

Why Wyoming?
According to the Tax Foundation, >VTPrVHLZJZ0LZLZJZ2PULZZ Friendly Tax Climate in the US,” and we’ve been consistent about that for TVYL10HUHLJHKL5VWLYZVUHSHY corporate income tax, very low property tax, no value-added tax, no gross receipts tax, exemptions from sales tax for manufacturing, as well as a state government committed to low regulation and business-friendly policies all make Wyoming a very inviting place for businesses to set up shop.

Come see what we can offer and learn for yourself why IT’S BETTER IN WYOMING! The state of Wyoming is incredibly business-friendly, not just economically, but in our regulatory environment as well as the easy access to WYSP) THRRLY ZHUKPU48L[PHSLSHLKLYZ PUvvs [PNQ]RJ][H][L]LQOUL "VYR with businesses interested in expanding or relocating in our state, we show up as “Team Wyoming!”

Team Wyoming rides for the brand and includes key SLHKL1ZPUKPFLYLUHNLJPLZLSKZ and industries across Wyoming from energy to tourism, manufacturing, HNYP][8[VHSWYVKJ][ZHUKTVY LL want to ensure you’re hearing all sides of our exciting story and can tap into HSSOILYLVVY]LZ10LH]HPSHSILHL are always willing to roll up our sleeves to get things done, eager to help your business grow, and ready to collaborate PUHSSWOHLZLZVM1ZPULZWN Y70

IT’S BETTER IN WYOMING

Josh Dorrell
CEO
Wyoming Business Council

Why Wyoming?

Visit our website

IT’S BETTER IN WYOMING
Wyoming is a state that provides unmatched beauty and endless opportunities for businesses. We are committed to providing a tax-friendly climate and establishing an environment that helps your company prosper. Don’t just take our word for it, come see for yourself.

Plan your next big game hunt or outdoor adventure with Wyoming Outfitters and Guides Association.

~ VNHVYN
recent business relocation prospect to Cody stepped out of his car, strapped on his revolver and belt and strode down the street. It was apparent that he was attempting to get a reaction. And a reaction he got; it wasn’t long before a passerby stopped him asking, “Is that a Smith & Wesson?” So it goes in Cody—a world of guns. Cody is known for its gun culture, and the community embraces firearms as tools of protection and provision. It makes sense to also be home to the manufacturers as well.” Cody is the headquarters for many firearms companies, including Gunwerks, BSA of the West, BPS of Armory, Wells, Wyoming Arms, and Big Horn Armory. A half dozen shops stock a variety of firearms and ammunition, and many more offer gunsmithing services.

Firearms in Wyoming are as common to its residents as having a shovel or a hammer. To us, they are tools of protection and tools of provision. It’s a place where people know how to live in Cody; they don’t have to live in fear of gun ownership. The conservative views of the residents carry an appeal to those wishing to escape a growing anti-gun culture. Our world-renowned gun culture and the conservative views of the residents carry an appeal to those wishing to escape a growing anti-gun culture. Our world-renowned gun culture and the conservative views of the residents carry an appeal to those wishing to escape a growing anti-gun culture.
Wyoming ranks No. 1 in the nation for gun ownership at 59%. Source: General Social Survey’s Trends in Gun Ownership in the United States (1972-2020).

Wyoming resident women with a hunting license increased 19% from 2011 to 2016. The increase in resident women anglers follows suit, increasing 18% during the same period. Source: Wyoming Game and Fish Department.

Wyoming does not restrict any type of firearm or magazine. In 1994, the Wyoming Legislature modified the Weapons Statutes (W.S. 6-8-101 et. seq.) in two important ways. First, Wyoming became a “shall-not-be-denied” state, which meant that, subject to certain conditions (age, background check, clean record and training,) no one could be denied a concealed carry permit. Second, state pre-emption over all local ordinances allowed the Wyoming Legislature to override any local ordinance. Wyoming is one of 10 states to acknowledge this right.

In 2001, reciprocity was authorized. As of 2010, out-of-state concealed carry licensees benefited when traveling to reciprocal states. In 2011, the Wyoming Legislature approved concealed carry reciprocity with 35 other states, including every state with which it shares a border. In 2020, the Wyoming Attorney General filed suit against gun manufacturers whose products were used in criminal activity, the Wyoming Public Defender’s Office was added as a plaintiff and an involved community, it’s no wonder that businesses continue to consider Cheyenne and Wyoming for relocation and expansion.
SALES TAX EXEMPTION ON ELECTRICITY USED IN MANUFACTURING

The sales tax burden is exempt on sales of power or fuel to a person engaged in the business of manufacturing, processing or agriculture when the same is consumed directly in the manufacturing process.

MANUFACTURING SALES TAX EXEMPTION

The sales tax burden is exempt on the sale or lease of machinery to be used in the state of Wyoming directly and predominantly in manufacturing tangible personal property.

Find out more at whyWYOMING.ORG
DIVERSE BUSINESS PROFILE

From trifles to optics, from sights to ammunition—our local communities support these thriving businesses. Like many other outdoor recreation businesses across the country, the pandemic created an increased demand for these local companies, most of whom found creative ways to hire additional workforce, increase production capacity, and add new product lines.

SUPPORTING INDUSTRY TRAINING

Wyoming’s seven community colleges located across the state offer a wide array of programs that serve the needs of firearms and advanced manufacturing training needs. Community colleges work diligently with local businesses to help provide training programs in CNC manufacturing, fabrication and welding, that bolster the talent of the manufacturing workforce.

Manufacturing Works, the State’s manufacturing extension partnership, is also available to assist Wyoming manufacturers, producers and entrepreneurs—strategically identifying and solving their most pressing issues and enabling them to take their business to the next level.

SUCCESS STORIES

Weatherby

After announcing their plans to relocate at SHOT Show in 2018, Weatherby has since celebrated three years of being located in Sheridan, WY. They employ over 100 people in their state-of-the-art facility that fits right in to the backdrop of the beautiful Bighorn Mountains.

Maven Optics

Maven Optics, a locally grown company that opened in Lander, WY in 2013, had the privilege of supplying the United States Archery Team with custom-made spotting scopes and binoculars during this summer’s Olympics. Maven is built around a direct-to-consumer model that allows them to provide quality and high performance equipment while avoiding retail markup.

Stag Arms

Since its founding, Stag Arms has specialized in the advancement of the AR firearms platform, and pioneered the first left-handed modern sporting rifle. In November of 2019, Stag announced its move to Cheyenne, WY from Connecticut. That move inspired a whole new rebranding and product offering, showcasing the pride in their new Wyoming home.

Favorable Culture

Wyoming enjoys easy access to year-round recreation outdoors and economic opportunity go hand-in-hand, making Wyoming an ideal spot for firearms manufacturing and other supporting recreation-related businesses.

Available Workforce

The Wyoming Workforce Development Training Fund offers training grants up to $1,500 per employee per year. They also have a robust apprenticeship and internship program. Find out more by visiting wyomingworkforce.org/businesses/wdtf.

Wyoming is like the incubator of great gun companies, and that’s going to create a critical mass of talent here.

- Zak Smith

Co-owner Thunder Beast Arms Corporation

WYOMING INDUSTRY PROFILE

FIREARMS MANUFACTURING

Wyoming is ranked #1 in gun registration. Registered guns per capita is 5x the national average.

48% of Wyoming is Federal Land. That's over 30 million acres.

Wyoming is ranked #1 in gun registration.

Registered guns per capita is 5x the national average.

Federal Land

That's over 30 million acres.
The Wyoming Business Council aims to leave no Wyoming citizen behind and position every business to compete on a global scale by ensuring they each connect to the rest of the digital world with broadband internet capabilities that set the standard for all others to follow by 2025. Utilizing broadband infrastructure grant programs as well as a coalition of public officials and private telecommunications leaders, the state is working to improve service to rural areas of Wyoming.

Wyoming has available sites and buildings across the state, ranging from shovel-ready to shell buildings and existing industrial buildings. Whether you need 2,000 square feet or 50,000 square feet, or are looking for office space with room to expand, you can explore current inventory as well as relevant community data and facts at WyomingSites.com.
The Wyoming workforce is ready...
ELECTRICIAN PROGRAMS AT GILLETTE COLLEGE

Wyoming produces about 40 percent of the nation’s coal, and Campbell County provides about 80 percent of Wyoming’s coal. As the seat of Campbell County, the city of Gillette calls itself the Energy Capital of the Nation. The oil, mining and power industries in Wyoming and the surrounding states are among those looking to hire trained electricians. The U.S. Bureau of Labor Statistics predicts that by 2026 more than 59,600 new jobs will be added to the field of electricians, an increase of 9 percent.

“The mines and all associated industries need electricians, so the Industrial Electricity and the Electrical Apprenticeship programs at Gillette College were created in response to those specific needs in Campbell County’s extraction industry,” said Walter Tribley, president of the Northern Wyoming Community College District, which includes Sheridan and Gillette Colleges. The industry needs have evolved since the programs were created, he added, and the classes and curricula have adapted over time.

“The programs have active advisory boards made up of local industry professionals that guide the subject matter,” Tribley added. “Those advisory boards ensure the students are learning what they will actually need to know to be hired and successful in the field.”

Photo by Dennis Jacobs, Sheridan College

ELECTRICIAN PROGRAMS AT GILLETTE COLLEGE

Wyoming produces about 40 percent of the nation’s coal, and Campbell County provides about 80 percent of Wyoming’s coal. As the seat of Campbell County, the city of Gillette calls itself the Energy Capital of the Nation. The oil, mining and power industries in Wyoming and the surrounding states are among those looking to hire trained electricians. The U.S. Bureau of Labor Statistics predicts that by 2026 more than 59,600 new jobs will be added to the field of electricians, an increase of 9 percent.

“The mines and all associated industries need electricians, so the Industrial Electricity and the Electrical Apprenticeship programs at Gillette College were created in response to those specific needs in Campbell County’s extraction industry,” said Walter Tribley, president of the Northern Wyoming Community College District, which includes Sheridan and Gillette Colleges. The industry needs have evolved since the programs were created, he added, and the classes and curricula have adapted over time.

“The programs have active advisory boards made up of local industry professionals that guide the subject matter,” Tribley added. “Those advisory boards ensure the students are learning what they will actually need to know to be hired and successful in the field.”

Photo by Dennis Jacobs, Sheridan College

FIND OUT MORE AT USSLEAGUES.COM

The Magpul Wyoming Governor’s Match presented by Vortex Optics is a national multi-gun match featuring some of the best competitors in the country.
Boasting secluded, miles of hiking, biking, and riding trails, and so much more, the
Junction and Sheridan Counties, two of the most authentically western
outdoor recreation opportunities. Nationwide Cloud Peak Wilderness, long
recognized as having some of the most majestic alpine scenery in
America. For 27 miles along the highway, the Bighorn Mountains have been at
center of the essential Wyoming story for centuries deep, but so too does its
cow-town reputation. And the Indian battle sites like Fort Phil Kearny, the Fetterman Fight,
the Wagon Box Fight, all located along the Bozeman Trail, offer endless
educational and historical attractions. The flagship Sheridan WYO Rodeo and cultural allure here the
extends far beyond the mountains.

Northern Wyoming's beauty extends far beyond the mountains. The
City of Sheridan is all archetypal Mountain West.

The Whitney Center for the Arts is a siren song to the legend
starting with the Historic Sheridan Inn. Its a place where the quality of life
is paramount, and a place where there is an artistic dynamism
that transforms chilly downtown Sheridan into the skijoring capital
of Wyoming. For employers to attract workers, there's a myth that says it's difficult
to live, work, and raise a family in Sheridan. There's no surprise that Northern
Wyoming is booming – frankly, what is surprising is that it didn't
boom sooner. Long viewed as what is surprising is that it didn't
Wyoming is booming – frankly, what is surprising is that it didn't
boom sooner.

With a population of 17,866 and six constituent neighborhoods, Sheridan
is the sixth-largest city in Wyoming. It's the kind of place where the
shortest commute times in the country at an average of 13.74
minutes per day. Just think of what it's like to commute from Los Angeles, a
150-mile drive that is only 20 miles closer than half a Chris LeDoux
album. And what if you could drive it in half the time with
a commute lasting less than half the time?

With a total county population of 30,210, there's no surprise that
Northern Wyoming's beauty extends far beyond the mountains.

With a population of 17,866 and six constituent neighborhoods, Sheridan
is the sixth-largest city in Wyoming. It's the kind of place where the
shortest commute times in the country at an average of 13.74
minutes per day. Just think of what it's like to commute from Los Angeles, a
classic 150-mile drive that is only 20 miles closer than half a Chris LeDoux
album. And what if you could drive it in half the time with
a commute lasting less than half the time?

With a total county population of 30,210, there's no surprise that
Northern Wyoming's beauty extends far beyond the mountains.
With a population of 17,866 and six constituent neighborhoods, Sheridan
is the sixth-largest city in Wyoming. It's the kind of place where the
shortest commute times in the country at an average of 13.74
minutes per day. Just think of what it's like to commute from Los Angeles, a
classic 150-mile drive that is only 20 miles closer than half a Chris LeDoux
album. And what if you could drive it in half the time with
a commute lasting less than half the time?

With a total county population of 30,210, there's no surprise that
Northern Wyoming's beauty extends far beyond the mountains.
With a population of 17,866 and six constituent neighborhoods, Sheridan
is the sixth-largest city in Wyoming. It's the kind of place where the
shortest commute times in the country at an average of 13.74
minutes per day. Just think of what it's like to commute from Los Angeles, a

With a total county population of 30,210, there's no surprise that
Northern Wyoming's beauty extends far beyond the mountains.
With a population of 17,866 and six constituent neighborhoods, Sheridan
is the sixth-largest city in Wyoming. It's the kind of place where the
shortest commute times in the country at an average of 13.74
minutes per day. Just think of what it's like to commute from Los Angeles, a

With a total county population of 30,210, there's no surprise that
Northern Wyoming's beauty extends far beyond the mountains.
With a population of 17,866 and six constituent neighborhoods, Sheridan
is the sixth-largest city in Wyoming. It's the kind of place where the
shortest commute times in the country at an average of 13.74
minutes per day. Just think of what it's like to commute from Los Angeles, a
Wyoming’s advantageous geographic location and ample transportation infrastructure provide reliable access to and from communities throughout the region.

- 9 commercial airports in Wyoming
- 22 class-one railroads connect Wyoming to major markets
- 3 major international airports SURROUND WY
- 466 mile radius from geographic center
- 11,307,444 consumers can be reached within an 8-hour drive from Wyoming
- 915 interstate miles cross Wyoming

Interstate HIGHWAYS CROSS WY
- I-80: "LYZL TV"+HSPM VY UPH
- I-25: "4L PJVY"+VTPUN
- I-90: [ZV] +HIZPUN[TV] - with 915 interstate miles cross Wyoming

SET YOUR SIGHTS ON WYOMING MAGAZINE
WHYWYOMING.ORG
Wyoming does not believe in regulating honest American companies out of business. That's why Gov. Mark Gordon is committed to promoting the firearms industry in our state. Wyoming's open-door access to the Governor and legislators is especially attractive to companies in highly regulated industries like firearms. This access, coupled with numerous grant, loan and incentive programs, provides businesses the opportunity to grow.

In addition to earning the nation's "Most Business Friendly Tax Climate" by the Tax Foundation every year since 2013, Wyoming provides a variety of advantages for businesses looking to relocate or expand.

Wyoming: Where Your Business and Lifestyle Unite

Quality of Life

Quality of life makes a community worth living in: comprehensive planning/visioning, cultural and recreational opportunities, adequate and affordable housing, health care, good schools, police and fire protection and curb appeal. Wyomingites enjoy boundless recreational and cultural opportunities. Residents and visitors alike can enjoy the outdoors and a night on the town—all in the same day.

Wyoming features two national parks, 12 state parks and five national forests along with plenty of open spaces to hunt, fish, bike, hike and climb. The state is home to seven ski areas and resorts, from Jackson Hole in the northwest corner to minutes from Laramie in the southeast. Arts and culture? Wyoming offers an array of Western- and urban-themed events throughout the state: rodeos, galleries, symphonies, farmers markets, brew fests and more.

Find the Travel Wyoming calendar of events at travelwyoming.com/events.
WHAT MAKES WYOMING A HUNTER’S PARADISE

A CONVERSATION WITH A WYOMING GAME WARDEN

- BY BAYLIE EVANS /// WRITER

Wyoming Business Council: Let’s start with the first question people always want to know: where are you from?

Brady Frude: I’m a Wyoming native; I grew up in Laramie.

WBC: What was your path to becoming a game warden?

BF: I grew up hunting and fishing, so ever since I was a little kid, I wanted to work for Game and Fish. I wanted to be a redshirt. So, I earned associate degrees from Casper College in biology and wildlife management, and a bachelor’s degree from the University of Wyoming in biology. I spent two summers in college with research grants to study bighorn sheep on Whiskey Mountain near Dubois, and several other wildlife projects as well.

I’ve been a Wyoming game warden for almost 10 years now. I started as a trainee in Laramie, then I got my first district assignment in Rawlins. I transferred to Lander in 2015, and I’ve been the warden there ever since.

WBC: What makes Wyoming unique in its outdoor opportunities?

BF: That’s a little hard to answer because there’s just so much that makes Wyoming special. With nearly 50 percent public land, Wyoming is very accessible to the public. That access and our robust wildlife population create a really good draw for a lot of folks who just don’t have that kind of access to wildlife and wide-open spaces where they live.

The Thoroughfare area is the most remote place in the lower 48. It’s true backcountry wilderness. You can’t drive or even ride a bike there; you can only go miles and miles into the backcountry on foot or horseback. That remoteness allows Wyoming to fulfill a desire to get away. To someone that’s never experienced that level of remoteness, it can be hard to explain how unique and special that is.

WBC: What makes the job unique?

BF: One main difference between being a warden and most other jobs is we don’t work shifts. We live in state provided housing, and with that comes the expectation that you are there and ready to respond to issues 24 hours a day, which we do. People stop by all the time and call throughout the night. In most districts, there is only one warden for miles and miles around. You’re it. And that’s just part of the job.
WBC: What are some common assumptions or misconceptions about you or your job?

BF: I hear the comment all the time, “game wardens aren’t like that where I come from.” In most states, wardens are cops. They have law enforcement backgrounds. Here, a law enforcement background isn’t enough to become a game warden. Wardens need degrees in wildlife management or something similar, and that comes with a completely different perspective on the job and a completely different personality profile. There’s a misconception out there that we’re going to be cops first and we’re looking to make criminals out of people, and it’s not like that at all.

WBC: What is your favorite part of the job?

BF: Every spring and fall, I get to climb into a helicopter or a fixed-wing plane and fly over the landscape to do classifications, count critters, check habitat, etc., and I absolutely love that. If I wasn’t a game warden, I’d be a pilot. Doing those flights is part of determining the level of hunting pressure we can handle that year, which is a big part of the job. There’s some science, some art and some politics in that. Also, I get to be out every day experiencing Wyoming on a truck, snowmobile, four-wheeler or boat. I feel so connected to that core part of Wyoming. That feeling of being connected to the landscape, it is so rewarding. It feels like you’re a part of something greater.

WBC: What is drawing people to Wyoming right now?

BF: We’re the epicenter of the pronghorn population. Wyoming has something like two-thirds or three-fourths of the world’s population of pronghorn. So, many of the world records come out of Wyoming, and that’s pretty cool. Also, we’re really in the age of elk right now. Almost every herd is thriving, and it’s not difficult to find elk in the state right now. So, a lot of people want to come there to hunt elk.

WBC: Where do you suggest people go for their first Wyoming hunt?

BF: That will really depend on the experience they’re looking to have. This state offers so much, from forest to mountain to big, wide-open prairie. It’s incredible. Again, I encourage people to have an idea of what they’re after, and then call the local folks — the game wardens and biologists. They’ll be able to really help people narrow down their trip.

WBC: What do non-residents need to know about getting hunting tags in Wyoming?

BF: It depends on the type of animal and landscape they want to experience. For big game, non-residents apply for the draw. It’s quite a complex process, but we really try to help folks out as much as we can. People can always call the local game warden or regional office for help, and I always direct people to the Game and Fish Department’s online hunt planner: https://wgfd.wyo.gov/Hunting/Hunt-Planner

WBC: What’s drawing people to Wyoming right now?

BF: We’re the epicenter of the pronghorn population. Wyoming has something like two-thirds or three-fourths of the world’s population of pronghorn. So, many of the world records come out of Wyoming, and that’s pretty cool. Also, we’re really in the age of elk right now. Almost every herd is thriving, and it’s not difficult to find elk in the state right now. So, a lot of people want to come there to hunt elk. Plus, I always tell people to never go anywhere in Wyoming without their fishing pole.

WBC: Where do you suggest people go for their first Wyoming hunt?

BF: That will really depend on the experience they’re looking to have. This state offers so much, from forest to mountain to big, wide-open prairie. It’s incredible. Again, I encourage people to have an idea of what they’re after, and then call the local folks — the game wardens and biologists. They’ll be able to really help people narrow down their trip.

WBC: What do non-residents need to know about getting hunting tags in Wyoming?

BF: It depends on the type of animal and landscape they want to experience. For big game, non-residents apply for the draw. It’s quite a complex process, but we really try to help folks out as much as we can. People can always call the local game warden or regional office for help, and I always direct people to the Game and Fish Department’s online hunt planner: https://wgfd.wyo.gov/Hunting/Hunt-Planner

WBC: What are some common assumptions or misconceptions about you or your job?

BF: I hear the comment all the time, “game wardens aren’t like that where I come from.” In most states, wardens are cops. They have law enforcement backgrounds. Here, a law enforcement background isn’t enough to become a game warden. Wardens need degrees in wildlife management or something similar, and that comes with a completely different perspective on the job and a completely different personality profile. There’s a misconception out there that we’re going to be cops first and we’re looking to make criminals out of people, and it’s not like that at all.

I get hundreds of calls a year to give advice on prospective hunt areas, pleas for help from people stuck in snow banks, complaints from landowners struggling with wildlife nuisance issues, etc. We help people as much as we possibly can. Wyoming game wardens have a 90-something approval rating, which is just astronomical. Other states don’t see that at all. We’re there to help folks. That’s our primary objective. I think that makes the experience of hunting in Wyoming different from what someone might experience elsewhere.
Wyoming Industry Profile

Outdoor Recreation

Owning an outdoor business in Wyoming is really a privilege. We have residents that live here in part to be close to our amazing recreation opportunities and are avid outdoor participants. Plus, every year, millions of other people come from around the world to join us in enjoying Wyoming’s unparalleled wilderness areas and national parks. No matter what flavor of outdoor rec your business serves, there is an opportunity to have a healthy enterprise.

- Wes Allen
Director of People and Culture at Weatherby, Inc.

The rawness of Wyoming and untamed beauty cannot be matched by places of concrete. Consumers today are looking for not just a product but authentic branding and Wyoming offers that to outdoor companies like Weatherby.

- Brenda Weatherby
Director of People and Culture at Weatherby, Inc.

This year we saw the revival of ‘The Great American Road Trip’ as travelers looked to explore the outdoors. As the least populated state with the most room for adventure, Wyoming experienced high visitation throughout all national forests and parks, state parks, and other popular outdoor destinations. As we continue to see an increase in outdoor recreation, Wyoming has a unique opportunity to be the leading voice behind sustainable and mindful travel.

- Diane ShoBer
Wyoming office of Tourism Executive Director

There are 41 State Parks and historic sites encompassing 49,400 HJLYZVWMWISPJSHUKZ 7.9 million visitors to Yellowstone and Grand 1[VUSHPJUHS7HYRZPU 41% increase in State Park visitation 2.9 Billion in visitor spending Wyoming is ranked #1 per capita in outdoor recreation participation

180,000 miles of rivers in Wyoming with HUNSLYZWLUKPUN million annually

2,160 hiking trails in Wyoming contributing $19 million to the state GDP

311 RV campgrounds in Wyoming contributing $19 million to the state GDP

27,000 jobs have been created in the outdoor recreation industry

26,000 students are taught at The National YLYM[HPUHVH]LY[LTWSVLYZHUKH][PLVYRMVY]LZ

74% of Wyoming citizens say the State’s public lands help attract high-quality LTWSVLYZHUKNVKQVIZ

$147 million is contributed to the State GDP through snow activities

Tourism is the #2 industry in Wyoming

Year round outdoor activities contribute to many products made in Wyoming including, hunting and shooting accessories, JZOPUSDYLZHU[P]LZ knives, optics, outdoor NLMTHKJ5VOPU

The sun shines 60% of the time in winter... and 75% in the summer.

Year round outdoor activities contribute to many products made in Wyoming including, hunting and shooting accessories, JZOPUSDYLZHU[P]LZ knives, optics, outdoor NLMTHKJ5VOPU

Wyoming's Favorable Conditions

Culture

Wyoming enjoys easy access to national and state parks, year-round recreational opportunities, open ZWHNZHUKL[LU][ZLYLYLY][LY[H[PUHVULJ]JUVT]J opportunity are connected to The State invests in outdoor YLYM[HPUHVH]LY[LTWSVLYZHUKH][PLVYRMVY]LZ

Climate

$147 million is contributed to the State GDP through snow activities

Wyoming is ranked #1 per capita in outdoor recreation participation

74% of Wyoming citizens say the State’s public lands help attract high-quality LTWSVLYZHUKNVKQVIZ

$147 million is contributed to the State GDP through snow activities

Year round outdoor activities contribute to many products made in Wyoming including, hunting and shooting accessories, JZOPUSDYLZHU[P]LZ knives, optics, outdoor NLMTHKJ5VOPU

The sun shines 60% of the time in winter... and 75% in the summer.

Year round outdoor activities contribute to many products made in Wyoming including, hunting and shooting accessories, JZOPUSDYLZHU[P]LZ knives, optics, outdoor NLMTHKJ5VOPU

This year we saw the revival of ‘The Great American Road Trip’ as travelers looked to explore the outdoors. As the least populated state with the most room for adventure, Wyoming experienced high visitation throughout all national forests and parks, state parks, and other popular outdoor destinations. As we continue to see an increase in outdoor recreation, Wyoming has a unique opportunity to be the leading voice behind sustainable and mindful travel.

- Diane ShoBer
Wyoming office of Tourism Executive Director

The rawness of Wyoming and untamed beauty cannot be matched by places of concrete. Consumers today are looking for not just a product but authentic branding and Wyoming offers that to outdoor companies like Weatherby.

- Brenda Weatherby
Director of People and Culture at Weatherby, Inc.
As Wyoming's economic development agency, the Wyoming Business Council has been entrusted to cultivate economic opportunities for current and future generations of Wyomingites. With a wide breadth of experience in recruitment, development, and investment services, the WBC works hard to create an economic framework so that Wyoming businesses and communities can thrive.