

AGENDA
Wyoming Main Street Advisory Board
January 31, 2018

- 10:00 a.m. Meeting convenes
- Approval of the minutes from September 2017 ACTION ITEM
- 10:15 a.m. Consider Torrington’s application to the Main Street program (they will be available by phone) ACTION ITEM
- 10:45 a.m. Community Updates
- Kemmerer
 - Lusk
- 11:00 a.m. WBC/State program update
- Contracts for transformation strategies, marketing, business evaluation
 - Newsletter/Facebook page
 - WBC Budget
 - 2018 National Conference
 - Technical Assistance
 - New Application/New name
 - Scoring/Evaluation Tool
 - Review process
 - May 1 Submit applications to Regional Directors
 - May 15 Submit applications to WBC
 - May 16-18 Staff review
 - May 18 Applications to WYMS Advisory Board
 - May 22 Staff recs to WYMS Advisory Board
 - June 1 Phone mtg of WYMS Advisory Bd to discuss
 - Profiles
- 12:00 p.m. Lunch
- 1:15 p.m. Consideration of 2018 budget and operational plan ACTION ITEM
- 1:45 p.m. ROI presentation
Tom Johnson, WBC Chief Performance Officer
- 2:15 p.m. Placemaking Update
Linda Klinck, WYMS Program Mgr., Kim Porter, WBC Community Initiatives Director
- 2:45 p.m. Adjourn and depart for meeting with Governor Mead
- 3:15 p.m. Meet with Governor Mead, Idelman Mansion (2323 Carey Avenue, Cheyenne)