

Main Street Advisory Board Meeting Cheyenne, WY - June 19-20, 2019

Wednesday, June 19

- 11:00 AM – Carey Board Room
 - Lunch provided
 - Message preparation with Matt Ashby
- 2:30 PM – Meet with Governor Gordon

Thursday, June 20

- 9:00 AM – Noon - Carey Board Room
 - Warren Appel – briefing on Wyoming Public Meetings Act
 - TA reviews – Julie Kozlowski
 - Evanston
 - Green River
 - Rawlins
 - Sundance
 - Thermopolis
 - Desiree Brothe – summary and finalization of work plan
- Noon – 1:30 PM – out to lunch
- 1:30 PM – 4:00 PM
 - Best Practices Workshop collaboration with Colorado
 - Mentor Program Update
 - 10-year compilation of reinvestment numbers and tracking
 - Business engagement numbers
 - Vacancy rate numbers (FY2020)
 - Report on Patrice Frey, NMSC CEO’s visit to Wyoming
 - Made on Main update
 - AmeriCorp update
 - Community update
 - Review of Board Member visits to communities
 - Other business for the good of the organization
- 4:00 PM - Dismissal
- 6:00 PM – Meet and Greet Mixer at the Paramount Ballroom, 1609 Capitol Ave.

2019		2020	
		February 20	Cheyenne (governor visit)
		June	Gillette
October 17	Rawlins	October	Sundance

Wyoming Main Street Advisory Board Meeting

Thursday, June 20th, 2019

Cheyenne, WY

Members Present

Jim Davis

Bruce Heimbeck

Sherri Mullinex

Matt Ashby

~~Marla Brown~~ (absent)

Staff:

Julie Kozlowski

Linda Klinck

Desirée Brothe

Guests:

Warren Appel

Pete Laybourn

Call to order 9:02 am by Linda Klinck.

Wyoming Public Meetings Act

Warren gave a presentation on the Wyoming Public Meetings Act and how the Wyoming Main Street Advisory Board can continue to comply with requirements.

Updates

Linda provided basic updates on the following:

- The September Wyoming/Colorado Best Practices tour
- The WMS Mentoring program, which will kick off in September
- Compilation of 10-year reinvestment numbers
- Patrice Frey's vacation to Wyoming in mid-July
- Expectations for the Made on Main Program
- AmeriCorps Vista person that will join staff later this summer

FY2020 TA Application

Discussion regarding each of the five TA applications received for this round were reviewed and discussed. Upon completion of discussion, final votes were made.

Matt moved to approve the Evanston application in the amount of \$12,000 towards a downtown sound system. Sherri seconded the motion. The motion failed with all opposed. It should be noted that Jim Davis recused himself from discussion and voting on the Evanston Application, citing a conflict of interest.

Matt moved to approve the Rawlins application in the amount of \$40,000 towards a downtown splash pad. Bruce seconded the motion. The motion failed with all opposed.

Matt moved to approve the Green River application in the amount of \$8,080 towards a feasibility study for a downtown grocery, with the provision to have the consulting firm include a summary statement of how similar grocery stores could be implemented in other Wyoming communities. Sherri seconded the motion. The motion passed unanimously.

Matt moved to approve the Sundance application in the amount of \$4,500 towards a downtown sound system, with the provision that the community provide a summary statement of lessons learned, including qualitative and quantitative metrics to demonstrate the impact and value of this project for other downtowns. Bruce seconded the motion, and it passed unanimously.

Matt moved to approve the Thermopolis application in the amount of \$6,400 towards new trashcans downtown, with the provision that qualitative and quantitative metrics be provided to demonstrate the impact and value of this project for other downtowns. Bruce seconded the motion and it passed unanimously.

Workplan summary Discussion

The board read through the current draft of the FY2020 Strategic Plan and made additions to the various categories. This draft will be finalized by June 28th, 2019. Other topics discussed include

- Pending new board member and ex-officio appointments
- Wyoming Main Street Messaging and Rebranding
- Governor's Tour of WMS Programs

Other Business

Staff and board laid out dates and locations for the next two years of board meetings in anticipation of new board members.

2019

October meeting—Rawlins

2020 Meetings

February 20th—Cheyenne, meet with the Governor

June 25th—Gillette, review TA Applications

October 22nd—Sundance

2021 Meetings

February—Cheyenne, meet with Governor

June—Sheridan

October—Evanston, try to visit Cokeville and Pinedale at this time

Meeting Adjourned at 12:42 pm.