

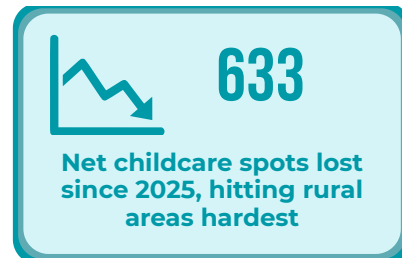
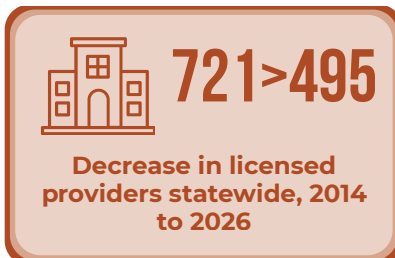
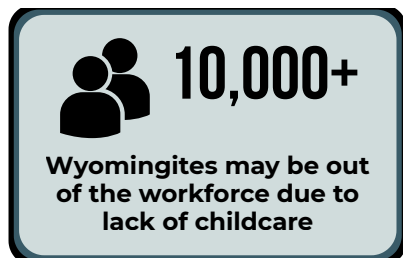
WYOMING CHILDCARE

A business problem with business solutions.



Convened by the Wyoming Business Council in spring 2023, the working group treats childcare not as a family problem but as workforce infrastructure – the foundation a growing economy stands on. Its premise is simple: childcare businesses are undervalued as the revenue-generating operations they are, and **when families can't find care, employers can't hire and the workforce shrinks**. The group now brings more than 25 state agencies, nonprofits, and business and community leaders to one table to fix it.

WHY IT MATTERS



HOW WE GOT HERE



SPRING 2023
WBC convenes working group



JULY 2024
Childcare whitepaper & policy brief



2024
HB0126 – Childcare is a residential use



JAN 2025
Startup Grant Program launches



2025
ECIDS data system established



SUMMER 2025
DFS launches ECARES platform



DEC 2025
Progress summary to partners

WHAT WE'RE BUILDING



CHILDCARE STARTUP GRANTS
\$279,259 to 34 providers across four cycles – grants up to \$10,000 to expand access, especially in childcare deserts.



BUSINESS SUPPORT
Whether funded or not, every grant applicant receives **free development and technical assistance**.



TOOLS IN PROVIDERS' HANDS
ECARES (subsidy enrollment & payment), **ECIDS** (demand forecasting) & **Employer Navigator** tools that weigh the return on investing in care.



REDUCING BARRIERS
An **SBDC webinar series** on starting an in-home childcare business, plus zoning and regulatory relief for home-based providers.

WHO'S AT THE TABLE

CORE PARTNERS

- Wyoming Business Council
- Department of Family Services
- Department of Workforce Services
- Maternal & Child Health, Department of Health

We are also proud to partner with over 25 additional state agencies, nonprofit organizations, and business and community leaders to drive systemic change.

SUPPORTING PARTNERS

- Wyoming SBDC
- WyoMicro (Wyoming Women's Business Center)
- Wyoming Women's Foundation
- Elbogen Foundation
- UW Professional Learning Collaborative
- Harvard Growth Lab
- Wyoming Business Alliance Workforce Committee

WHERE WE GO FROM HERE

The next phase turns to private businesses and major employers – building the partnerships that treat childcare as what it is: *a business problem with business solutions*.

CONTACT INFO

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