



BUSINESS COUNCIL

PLACEMAKING

PLACEMAKING

THE NUMBERS—PLACEMAKING IMPACT SINCE MAY OF 2017

Leveraged

6 to 1

private cash donations and
in-kind contributions to
WBC investment



WBC
GRANTS

\$7,450



WBC STAFF TIME
AND TRAVEL

\$11,438



PRIVATE CASH AND
IN-KIND DONATIONS

\$116,776

PLACEMAKING—ROCK SPRINGS



Putt Putt Golf

WBC GRANT
\$5,000
 DONATIONS
\$2,500
 IN-KIND
\$4,000

OPEN DAILY
 at the Corner of
 5th and J Streets

**DOWNTOWN PUTT
 AROUND**

Putters and golf balls
 will be available at the
DOWNTOWN PUTT AROUND
 for use, on the honor system

**SHARE YOUR
 PHOTOS WITH US**

f Downtown Rock Springs
i #DowntownRSWY

The Downtown Putt Around was completed with grant funds and volunteer work from the Wyoming Business Council and Dominion Energy with support from Widesacre Properties. As such, there is a registration box located at the course and players are encouraged to register so the Rock Springs Main Street/URA can track usage of the course.

**DOWNTOWN PUTT
 AROUND**

The Downtown Putt Around is FREE, courtesy of the Rock Springs Main Street Urban Renewal Agency (URA). Clubs and golf balls are available, but please return them when your game is over.

Above all, just be nice.

We'd love to see your photos - please tag them with #DowntownRSWY or upload them to the Downtown Rock Springs Facebook page.

**DOWNTOWN
 Rock Springs**

This project funded with grants from
Dominion Energy
 Wyoming
 MAIN STREET

The response has been **OVERWHELMING!** People appreciate that it's free and something for families to do, it's completed transformed this corner of downtown.

PLACEMAKING—GUERNSEY 2 PROJECTS

WBC GRANT
\$2,450

DONATIONS
\$500

IN-KIND
\$864

They have even been known to offer some advice (often unwanted) on the game in progress.



Outdoor Chess

PLACEMAKING—GUERNSEY 2 PROJECTS

WBC GRANT

\$0

DONATIONS IN-KIND

\$100

The project started out with donated carpet squares and the idea to use plates. It was quickly learned that the plates wouldn't work in the Wyoming wind, so they purchased pan lids from garage sales. They also changed from the carpet squares to a painted tarp because the carpet squares were hard to move. From these lighter, quicker, cheaper changes, they vetted their next project, a permanent chess table.



Permanent chess table



PLACEMAKING—LARAMIE 3 PROJECTS



Story Booth

WBC GRANT

\$0

DONATIONS AND
IN-KIND

\$100

There has been a lot of interest from others in the public to expand this project to include audio and video.

PLACEMAKING—LARAMIE 3 PROJECTS



DOWNTOWN
Laramie
TOY LIBRARY
Grab a toy • Play! • Bring it back • Repeat!

Toy Library

WBC GRANT
\$0
DONATIONS AND
IN-KIND
\$200
CART FROM SAFEWAY

The toys have seen a lot of action, parents are excited about having something for their little ones to play with, adults are getting their hands on hula-hoops and it's been incredibly fun to watch.

PLACEMAKING—LARAMIE 3 PROJECTS



Grow Walls

WBC GRANT

\$0

DONATIONS AND IN-KIND

\$15,876

Bright Agrotech teamed with downtown Laramie to dress up the core of the city by installing vertical grow towers. The produce and flowers catch the attention of locals and visitors. It was amazing to see how many people took selfies with the grown wall and many visitors enjoyed snacking on the vegetables too.

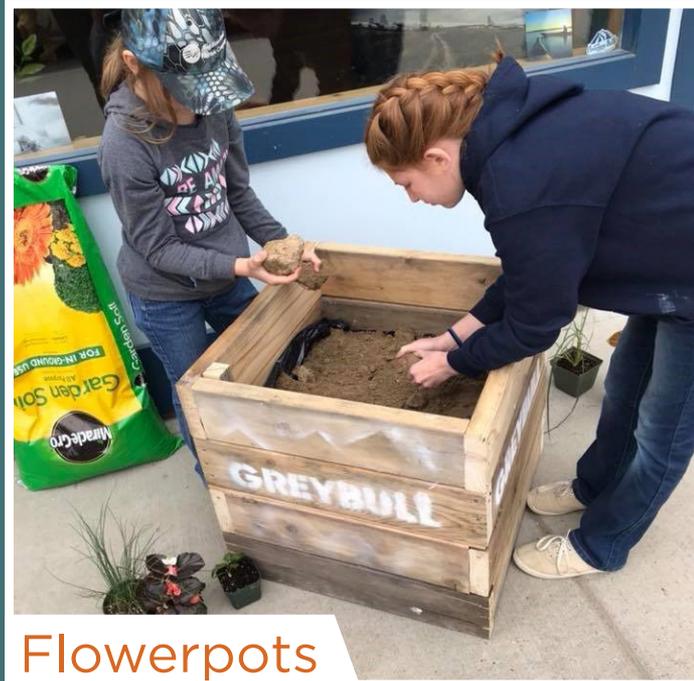
PLACEMAKING—GREYBULL

WBC GRANT

\$0

DONATIONS AND
IN-KIND

\$700



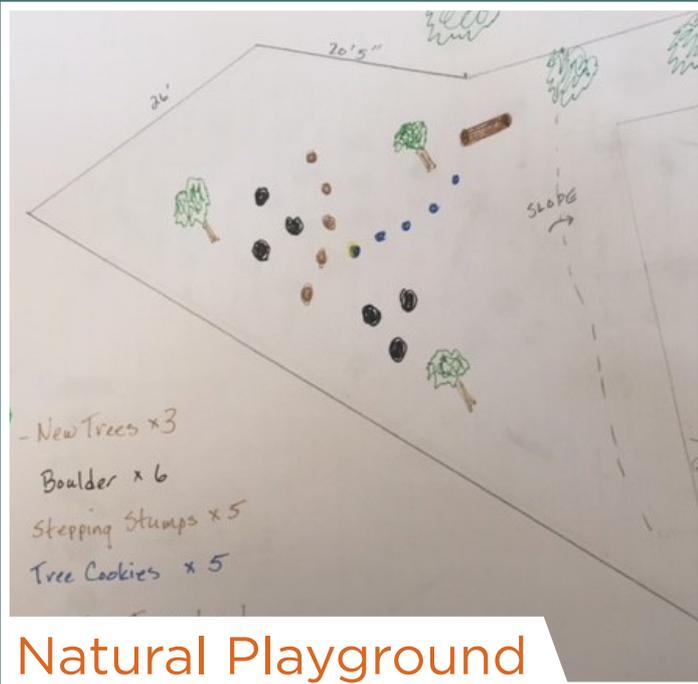
Flowerpots



There was a small article in the Greybull standard about the planters as well. It has really helped people come together and clean up the town with something very cheap and small.



PLACEMAKING—CODY



Natural Playground



IN PROGRESS

AWARDED A
\$2,450
GRANT

We are really excited for the Natural Playground outside of the Park County Library, Cody Branch. Thank you so much for your support of this project! It will truly make this space a better place.

PLACEMAKING—RAWLINS 2 PROJECTS

WBC GRANT

\$0

DONATIONS

\$2,296

IN-KIND

\$10,222



Parklet and Music Wall



Kids Korner and Music Wall

WBC GRANT

\$0

DONATIONS

\$15,178

IN-KIND

\$2,975

Test before
you invest

PLACEMAKING—LANDER

This summer Wyoming Pathways successfully completed a major trail building partnership project with the Shoshone National Forest and Lander Cycling Club, constructing a new trail in Sinks Canyon, now officially open as the “Upper Brewers Trail”.



New Upper Brewers Trail



WBC GRANT

\$0

DONATIONS AND
IN-KIND

\$50,000

This project will serve as a powerful example of how Wyoming communities can boost the economy with trails.

PLACEMAKING—TEN SLEEP

WBC GRANT

\$2281

DONATIONS AND IN-KIND

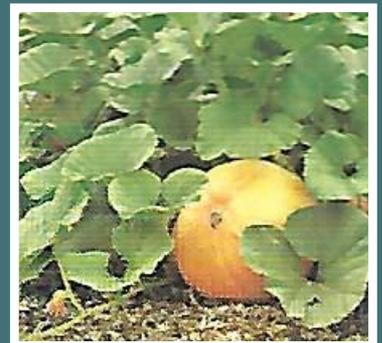
\$250

The town of Ten Sleep applied for a grant to enhance their community park by adding benches and tables, a pet station, flowers and a living Christmas tree. This site also currently hosts their community garden.

The garden is in its first year and big pumpkins can be seen peeking from behind vines, beautiful cabbages nestled among their leaves, nice red tomatoes ready for picking, colorful flowers and decorations.



Park Enhancements



PLACEMAKING—THERMOPOLIS



WBC GRANT
\$0
DONATIONS
\$2,271
IN-KIND
\$110
OF SUPPLIES



Bi-Centennial Park

Thermopolis jumped right in after their placemaking training, completing an action plan at the end of the training. They tackled the Bi-Centennial Park within a few weeks after the training, completing clean-up, maintenance, painting railings and light poles. They are currently working on bollards and lighting for safety in the park. They engaged the public with an exercise about what they wanted to see and fun log checkers during the Octobrewfest.