

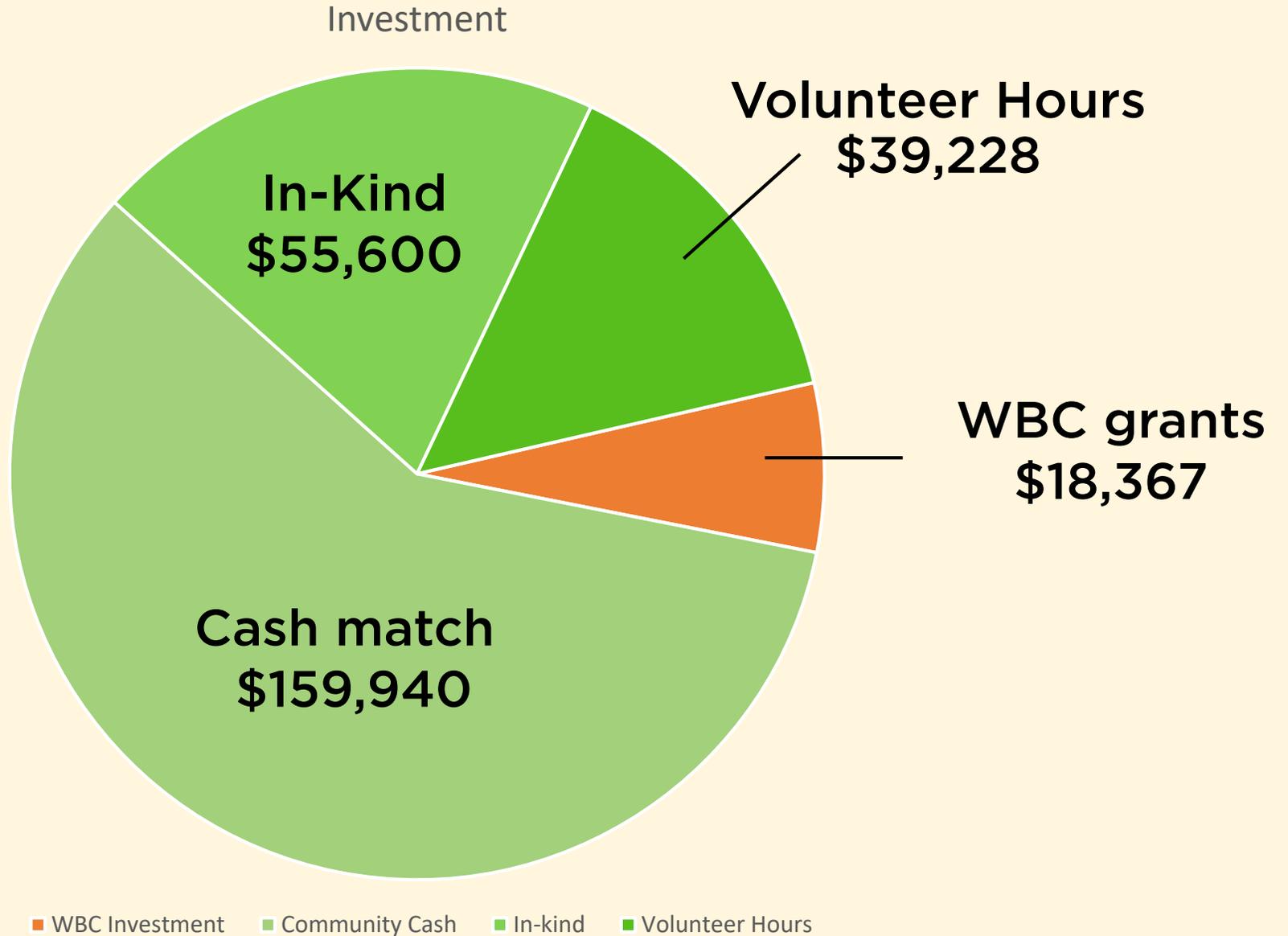


2019
PLACEMAKING
IMPACT

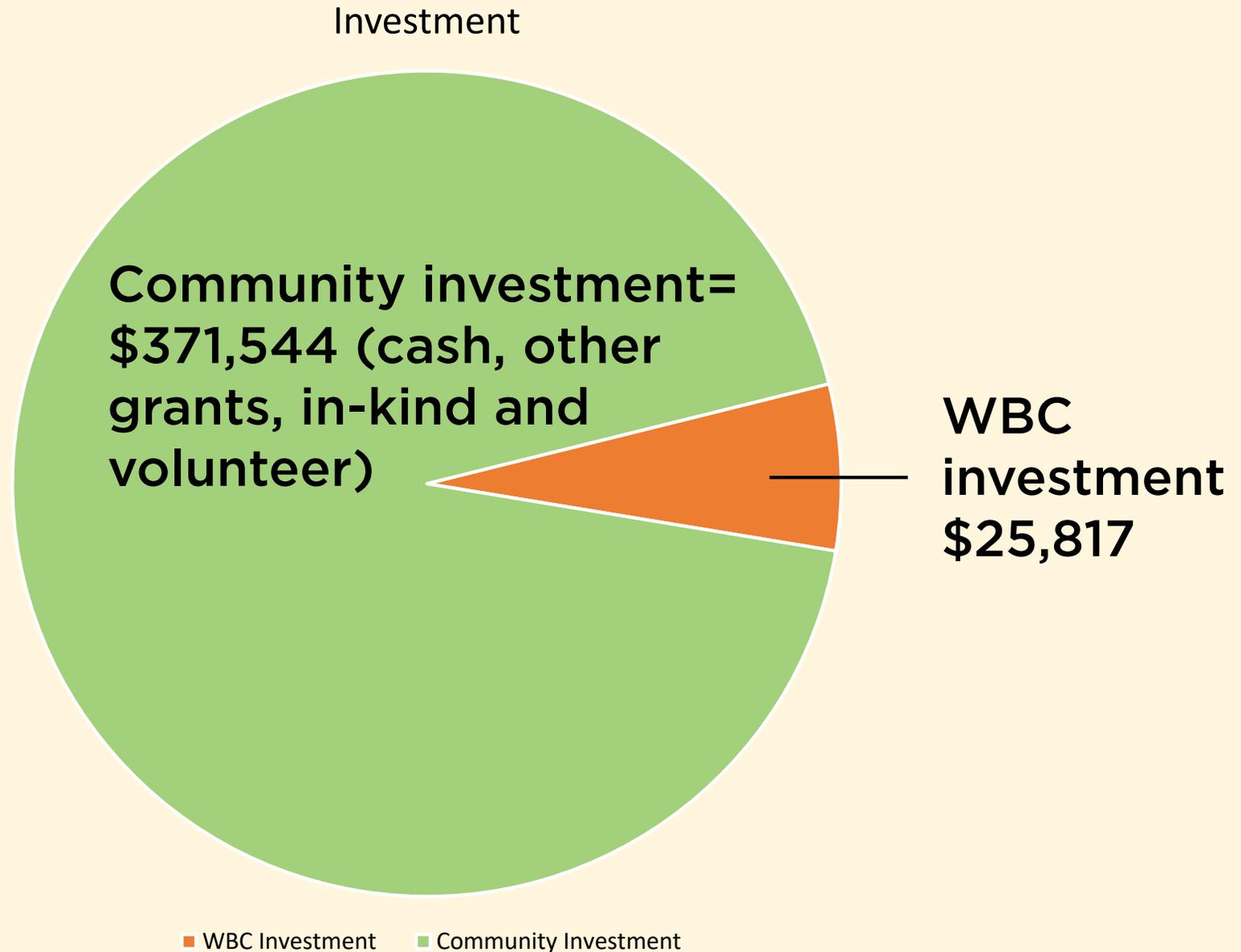


Placemaking: A small bet with a big payoff

For every \$1 we
provided, locals
matched \$13



Since 2017, the program has leveraged \$14 locally for every \$1 spent by the state.





Placemaking training gave us the tools and the path to make our community a better place.

- Basin

We did not apply for a grant, but used the inspiration we got from the training!

- Alpine

You don't have to spend thousands of dollars and create huge projects to make a big impact on your community.

- Lovell

Placemaking makes you be creative.

- Pinedale

Afton – Abandoned Building

Afton leaders transformed an abandoned information center into Santa's workshop for the holidays, complete with a giant, red mailbox for children to deliver their letters – which were answered by local high school students.

A local artist created the display.

The Town of Afton Tourism Board and the Star Valley Arts Council provided funding.

WBC Grant = \$0
Local Cash = \$1,000
In-Kind = \$0
Volunteer Hours = 30
Volunteer Value = \$728



Alpine – Gazebo Swing

Alpine built a place for locals and visitors to relax, chat and bask in the mountain scenery.

Coming soon: a fire pit to extend the season.

WBC Grant = \$0
Cash = \$2,038
In-Kind = \$2,000
Volunteer Hours = 40
Volunteer Value = \$970

Alpine – Edible Garden

WBC Grant = \$0
Cash = \$407
In-Kind = \$150
Volunteer Hours = 2
Volunteer Value = \$49



The Alpine Branch Library created a community herb garden & outdoor parklet at their entrance to encourage visitors to linger.

The library encouraged locals to harvest what they needed. In all, the community gathered about 100 packets of herbs.

Alpine – Sledding Hills

WBC Grant = \$0
Cash = \$1,515
In-Kind = \$600
Volunteer Hours = 3
Volunteer Value = \$73

Placemaking isn't just a summer activity.

Alpine took dirt from a nearby mountain bike track to enhance a hill already located in that area for sledding.

Basin – Boat Dock Park

Grant = \$1,000
Cash = \$500
In-Kind = \$2,000
Volunteer Hours = 60
Volunteer Value = \$1,455



What began as an underused patch of gravel with nothing but a broken picnic table and an old, gnarled tree is today a well-loved boat dock park with new tables, fruit trees and lilac bushes thanks to an award-winning placemaking project created by the Basin community.



Grant = \$953.37

Cash = \$0

In-Kind = \$16,200

Volunteer Hours = 150

Volunteer Value = \$3,639

Byron–Riverview Park

Placemaking is about a community asking itself how it wants to see public space transformed. That's how a vacant lot in Byron became the Riverview Park.

The community support behind this project was so exuberant kids were playing on the equipment before the paint had a chance to dry.



Jackson – PARKing Day

WBC Grant = \$5,000

Cash = \$17,000

In-Kind = 0

Volunteer Hours = 268

Volunteer Value = \$6,502

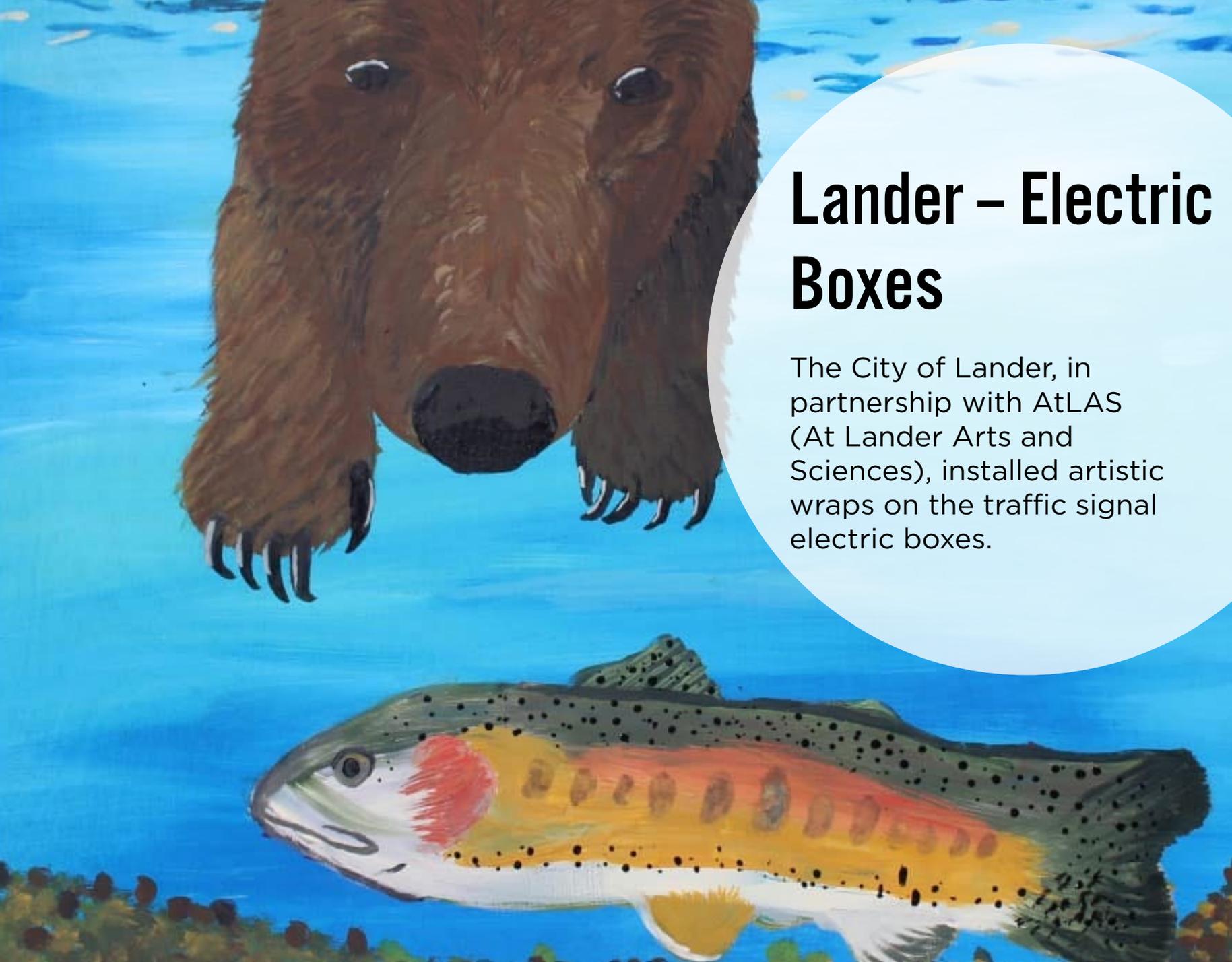
Jackson Hole Public Art celebrates PARKing Day on Sept. 20 in downtown Jackson.

PARKing Day is a worldwide event where artists, designers, and citizens transform parking spots into temporary public parks. PARKing Day helps us imagine public space for people instead of cars and highlights the inspiring work of local designers and artists to increase pedestrian vitality in the downtown.

Through a grant from the American Association of Retired People (AARP) and the Wyoming Business Council, JH Public Art created a temporary street market with free art-making activities, rocking chairs, free haircuts and coupons for ice-cream and candy. There were street games and Trishaw bike ride demonstrations.

Participants were surveyed about how the community could make the downtown friendly for people of all ages and abilities. <http://jhpublicart.org/exhibitions/parking-day/>





Lander – Electric Boxes

The City of Lander, in partnership with AtLAS (At Lander Arts and Sciences), installed artistic wraps on the traffic signal electric boxes.



WBC Grant = \$0
Cash = \$3,471
In-Kind = \$625
Volunteer Hours = 0
Volunteer Value = \$0

Lovell – Reasch Park

WBC Grant = \$0

Cash = \$5,000

In-Kind = \$2,000

Volunteer Hours = 20

Volunteer Value = \$485

Lovell used placemaking to revive an old pocket park devastated by a large hailstorm in 2018.

The park now features a large sun sail, an oversized checkerboard, lights, new flower beds and yard games.



Lovell – Camper Park

Lovell added a fire pit and new seating from nearby, available materials.

WBC Grant = \$0

Cash = \$50

In-Kind = \$0

Volunteer Hours = 8

Volunteer Value = \$194



Lusk ROCS (Revive our Community Spirit)

Lusk's placemaking project was to dress up Main Street with flowers.



WBC Grant = \$0
Cash = \$1,500
In-Kind = \$500
Volunteer Hours = 60
Volunteer Value = \$1,455

Park County – Natural Play Area

WBC Grant = \$2,293

Cash = \$2,500

In-kind = 0

Volunteer Hours = 80

Volunteer Value = \$1,941

The grass field outside Park County's library is beautiful, but it didn't receive much use.

A placemaking project by the local librarian changed that.

Now kids are seen frolicking in the natural play space installed in the once underused green space.





Pinedale – Downtown Sounds

Downtown Sounds is a rotating music series taking place at for sale buildings, vacant lots and alleyways in Pinedale's downtown district.

The music brings attention to overlooked public spaces.

WBC Grant = \$1,000

Cash = \$0

In-Kind = \$400

Volunteer Hours = 20

Volunteer Value = \$485

Powell – Wiggly Field Dog Park

Wiggly Field Dog Park is Powell's answer to community requests for an off-leash park.

WBC Grant = \$0
Cash = \$26,383
In-kind \$525
Volunteer Hours = 200
Volunteer Value = \$4,852





Pole Mountain – Trail Project

Grant = \$0
Cash = \$95,000
In-kind \$25,000
Volunteer Hours = 500
Volunteer Value = \$12,130

The Pole Mountain Trails placemaking benefits include economic and quality of life enhancements for southeast Wyoming.

Wyoming Pathways and partners have invested more than \$300,000 in the Pole Mountain trail system since 2017. The Medicine Bow National Forest and Wyoming Pathways have more improvements planned for 2020.



Rawlins – Kids Korner (Phase III)

Grant = 0
Cash = \$1,800
In-kind \$1,300
Volunteer Hours = 51
Volunteer Value = \$1,237



KIDS KORNER



MAIN STREET

Rawlins DDA/Main Street expanded the Kids Korner by installing a fence, adding signage, benches and rocks, and installing a mural.

Rawlins – Dream Wall

WBC Grant = \$1,000
(Funded by WYMS)
Cash = \$1,000
In-kind = \$300
Volunteer Hours = 20
Volunteer Value = \$485

Rawlins placed this interactive art at Depot Park for the summer. About 500 people added messages.

Sheridan - Parklet

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WBC Grant = 0
Cash = \$50
In-kind \$3,000
Volunteer Hours = 17
Volunteer Value = \$412

Sheridan created a mobile parklet that moved from business to business all summer.

Each business decorated the parklet to meet their needs and draw new customers.



After Luminous saw the success of their parklet, they installed permanent outdoor seating.



State Fair – Seating with Shade

WBC Grant: \$7,120
Cash Match = \$0
In-Kind = 0
Volunteer Hours = 0
Volunteer Value = \$0



State fairgoers told us they needed more places to sit in the shade, so we tried out a little placemaking ourselves.

The Business Council provided yard games and a chalkboard where people could offer more placemaking suggestions.

Sundance - Parklet

In small town Wyoming, the Post Office remains the best place to run into your neighbor.

Sundance built a parklet to encourage locals to stop and visit a little longer while they were running errands downtown.

WBC Grant = \$1,000

(Funded by WYMS)

Cash Match = \$726

In-Kind = \$1,000

Volunteer Hours = 88

Volunteer Value = \$ 2,135

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