

Expectations for a Wyoming Main Street Aspiring Community – 24 months

Year 1		Year 2	
1 st Month	Acceptance in to program	Month 13	WMS Leadership meeting
Month 2	Mission statement		WEDA legislative conference
	WMS call-in meeting		Plan a Placemaking project
Month 3	Best Practices Workshop – only	Month 14	Downtown Bldg/Business survey
Month 4	Visit to WMS community		WMS call-in meeting
	Organization -board and officers	Month 15	BPW and MSN
	WMS call-in meeting	Month 16	Complete Placemaking project
Month 5	Work plan – 1 long term project, 1 short term project		WMS call-in meeting
	WMS call-in meeting	Month 17	Visit from WMS community
Month 6	Budget		WMS call-in meeting
	Fund raising plan	Month 18	Start measurements
	WMS call-in meeting		WMS call-in meeting
Month 7	WMS staff visit		WMS staff visit
	Meet with city/stakeholders	Month 19	Measurement input
	WMS call-in meeting		WMS call-in meeting
Month 8	By-laws	Month 20	Start MS App
	WMS call-in meeting		Measurement input
Month 9	WMS Leadership Meeting		WMS call-in meeting
	Wyoming Working Together	Month 21	WMS Leadership Meeting
Month 10	WMS staff follow up		Wyoming Working Together
	WMS call-in meeting		Measurement input
	Prepare for Small Business Saturday (determine measurements)	Month 22	Prepare for Small Business Saturday (determine measurements)
			WMS Staff visit
	Identify another business engagement activity		WMS call-in meeting
Month 11	Small Business Saturday		Measurement input
	WMS call-in meeting	Month 23	WMS call-in meeting
Month 12	WMS call-in meeting		Measurement input
			Small Business Saturday event
		Month 24	Complete application
			WMS call-in meeting
			Measurement input

Trainings required during this time period:

Main Street 101–WMS staff (within 1 st 3 months)	Board Development Training (3-6 months)
Work Plan and Meeting Management (1-9 months)	Placemaking (6-12 months)
Main Street 101- year 2, Main Street Now Conf.	Volunteer Development (6-18 months)
Four Point Intensive trainings (12-18 months)	Measurement Training (12-18 months)
Historic preservation training (6-18 months)	WBC Opportunities (18-24 months)