

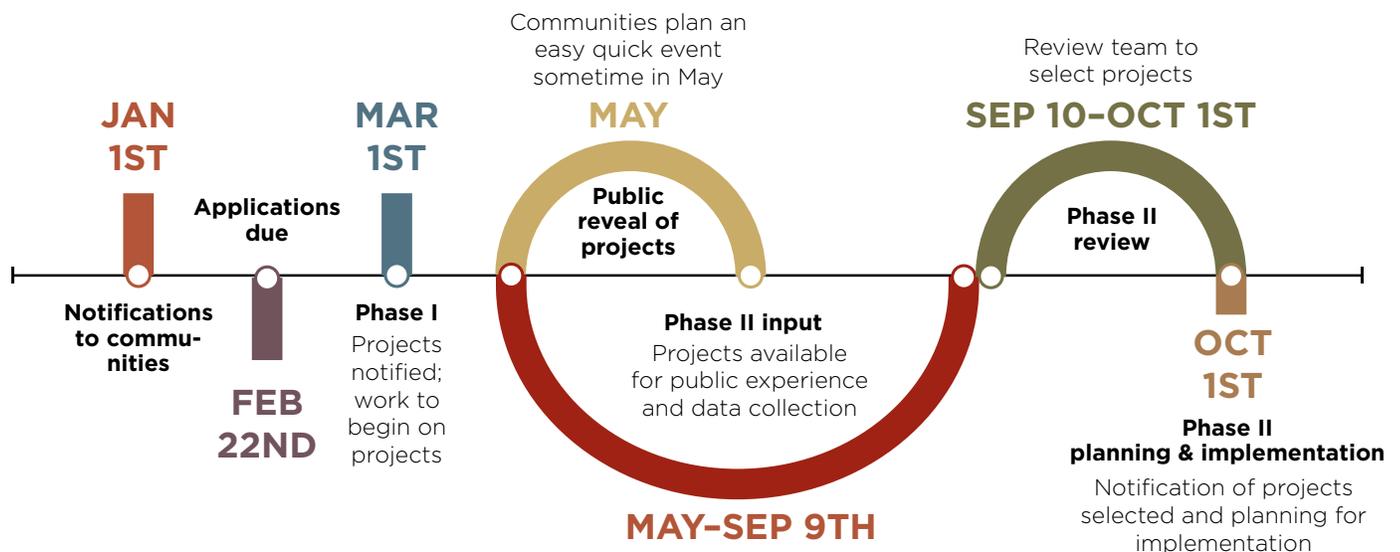
# PLACEMAKING CHALLENGE

**Why:** Our Wyoming communities are important to us. They're where we spend our time with our families, interact with our friends, attend events, go shopping, and eat out. We deserve good communities and good spaces in those communities, and we deserve to find creative solutions to make the changes we want to see.

**What:** Wyoming Business Council is excited to announce a challenge for Wyoming communities to be creative and to bring vibrancy to their underutilized places. The lighter, quicker, cheaper way of thinking is encouraged, where communities try out inexpensive ways to implement projects that can grow to become more permanent solutions. Eligibility includes completion of the Placemaking training offered through WBC, or, prominent team members who have done so. Additionally, communities that feature widespread community engagement in their project applications will receive additional points towards the final phase of their project.

**Phase I:** Applicants for the challenge will receive up to **\$1,000** towards a trial of their placemaking project. This project will be available for the community to experience over the summer of 2019, where applicants can gather data and understand how their community will respond.

**Phase II:** At the end of the summer, reporting on Phase I projects will be turned in and reviewed by a third-party independent panel of judges. The judges will determine who will move on to Phase II, with the projects eligible to receive one of two awards: **\$10,000** or **\$7,500** to implement the winner's projects permanently. Any projects that do not make it onto Phase II are encouraged to consider the general placemaking Grant, with awards up to **\$5,000**.



**Contact:** Please visit the WBC website at [wyomingbusiness.org](http://wyomingbusiness.org) to view the placemaking challenge application. Contact Desiree Brothe, [desiree.brothe@wyo.gov](mailto:desiree.brothe@wyo.gov), 307.631.6137.