

# TAKE YOUR FIRST STEP INTO NEW MARKETS

## Is Exporting Right For Your Business?

**JULY 31 AT 10 A.M.**

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## Finding the Best Shipping Strategy

**AUG. 30 AT 10 A.M.**

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## Forecasting Shipping Costs

**SEPT. 13 AT 10 A.M.**

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## Finding Overseas Distributors and Building Your Network

**OCT. 17 AT 10 A.M.**

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**ALL WEBINARS ARE FREE.**

*After registering, you will receive a confirmation email containing information about joining the webinar.*

To learn how else the Wyoming Business Council can help you penetrate new markets, visit [wyomingbusiness.org/exports](http://wyomingbusiness.org/exports) or email Business Development Coordinator Will Hardin at [will.hardin@wyo.gov](mailto:will.hardin@wyo.gov).



**A**nthony Russo started his international career in 2003 with the South Carolina World Trade Center where he worked closely with numerous companies with diverse product lines, which include everything from pecans to metalworking. He was also responsible for the US Department of Agriculture's Export Readiness Training Program.

In June of 2006, Mr. Russo was named the General Manager of Trade Development for the World Trade Centers Association.

In November 2005 Mr. Russo started a hybrid trading company, TradeHub International, where he integrated suppliers/buyers, logistics and storage options for clients. Russo recruited and worked with companies looking to enter foreign markets. These projects were focused on direct foreign investment and export opportunities. TradeHub international offers research, market penetration strategies, training/education, international business analysis and product development. Russo has delivered keynote addresses, seminar series and specialized training around the world for chambers, universities and government agencies.



U.S. Small Business Administration