



ExporTech Program

2017 Sessions



Training Schedule

ExporTech Workshops Sessions 1, 2, and 3

When: June 27th, 2017

Where: WTBC

2435 King Blvd, Casper, WY

Time: All Day Event

When: July 18th, 2017

Where: WTBC

2435 King Blvd, Casper, WY

Time: All Day Event

When: August 29th, 2017

Where: WTBC

2435 King Blvd, Casper, WY

Time: All Day Event

To Register Contact:

Manufacturing-Works

(307) 214-2539

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manufacturing-works.com

**All Day Event • \$500/business (covers 3 sessions) • For more information:
manufacturing-works.com/event/exportech-programs**

Program Description

Manufacturing-Works is sponsoring a three session (3 separate days) ExporTech Training program, for companies who are new to exporting or wanting to become more proactive and aggressive in international markets.

What is ExporTech?

- Export strategy and business development process
- Not a training or education program
- Helps companies enter/expand in global markets
- Intensive program to jump start international sales growth

Key Elements

- Group of 4-8 companies
- Structured planning process
 - Leads to export growth plan in 10 wks
 - Plans vetted by panel of experienced exporters
- Combines three group workshops and individual coaching
- Efficient connection to experts/organizations in one place
- C-level peer group model → drives learning and action
- Connects companies to resources that facilitate implementation
- Increases ROI from tradeshow, trade missions, Gold Keys



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