

Wyoming

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BUSINESS RESOURCE NETWORK

Wyoming Entrepreneur 
PTAC
PROCUREMENT TECHNICAL ASSISTANCE CENTER
ptac.wyomingentrepreneur.biz

 UNIVERSITY OF WYOMING
uwyo.edu


WYOMING TECHNOLOGY BUSINESS CENTER
uwyo.edu/wtbc

Wyoming Entrepreneur 
MRC
MARKET RESEARCH CENTER
mrc.wyomingentrepreneur.biz

 Wyoming Women's Business Center
wyomingwomen.org

Wyoming Entrepreneur 
SBDC
SMALL BUSINESS DEVELOPMENT CENTER
wyomingentrepreneur.biz


SBIR/STTR INITIATIVE
uwyo.edu/sbir


Manufacturing-Works™
manufacturing-works.com

WYOMING 
Research Products Center
uwyo.edu/rpc

www.wyomingbusiness.org

The University of Wyoming and the Wyoming Business Council Network: Business Assistance at your Fingertips

HOW TO FIND:

Business & Entrepreneur Assistance

WYOMING RESEARCH PRODUCTS CENTER

The RPC supports Wyoming citizens and companies to help them identify, protect and commercialize their intellectual property. The RPC can review new idea disclosures to evaluate innovations from a patenting, trademark, or copyright perspective; educate entrepreneurs on how ideas are protected; help entrepreneurs develop a multi-layer intellectual property portfolio; and perform comprehensive patent, prior-art, and trademark searches and provide reports summarizing the results.

The RPC also informs entrepreneurs about import intellectual property topics such as: avoiding invention promotion scams; hiring a patent attorney; benefits of filing a state or federal registration; matching University of Wyoming technologies and entrepreneur technical needs to Wyoming entrepreneurs and businesses, resources and expertise at the University of Wyoming, Wyoming Business Council, and other partner programs; and supporting the creation of University spin-out companies and independent start-ups to manufacture and sell Wyoming innovations.

MANUFACTURING-WORKS™

Manufacturing-Works assists Wyoming companies in the “4 Ps”: People, Processes, Products, and Performance. MW provides full business assessments; leadership training; Lean Manufacturing; Lean Office; Export-Import Bank (Ex-Im); graphic design; website design; environmental sustainability; Innovation Engineering Leadership Institutes, (a scientifically-based service to help businesses significantly grow/sustain their businesses); value added selling with Tom Reilly; sales training; accounting procedural training; human resources program development; plant layout and design; automation research, development and implementation; inventory tracking & control; construction management; product design, including design-to-build; search engine optimization; energy audits for efficiency and tax savings; systems integration;

They are also part of the National Innovation Marketplace, an on-line matching opportunity for innovations/inventions to become commercialized realities. Most services have

guarantees associated with impacts and/or results. The first 8 hours per year for any qualified client are free. MW delivers solutions for creating wealth, simple as that.

WYOMING SBIR/STTR INITIATIVE

WSSI assists all qualified Wyoming small businesses and individuals in accessing the funding opportunities (more than \$2 billion annually) provided by the Federal Small Business Innovative Research (SBIR) and Small Business Technology Transfer (STTR) Programs.

WYOMING TECHNOLOGY BUSINESS CENTER

The WTBC offers high growth technology start-up companies the opportunity to receive incubation services within the 30,000 sq. ft. facility located on the University of Wyoming campus. The WTBC also offers outreach services to Wyoming companies through the Economic Development Administration, University Center Program. The WTBC offers infrastructure and building amenities, advising services, executive coaching, and educational and networking programs.

The Wyoming Technology Business Center provides tenant companies located within the facility: access to University infrastructure resources such as a state-of-the-art data center, sophisticated equipment and laboratories, information technology services, and libraries; business advisory committees, the “know-how” networks; entrepreneurial networking events; University faculty expertise and student employees; improved access to capital resources; an assigned WTBC business counselor dedicated to individual client company success; dedicated and developed economic development entrepreneur-to-entrepreneur network.

WYOMING ENTREPRENEUR

Wyoming Entrepreneur is a network of three programs at the University of Wyoming, with offices throughout the state. The programs include the Small Business Development Center (SBDC), Procurement Technical Assistance Center (PTAC) and Market Research Center (MRC). Wyoming Entrepreneur programs provide free and confidential small business assistance to Wyoming firms.

BUSINESS ASSISTANCE

At Your Fingertips

WYOMING WOMEN'S BUSINESS CENTER

The Wyoming Women's Business Center (WWBC) offers assistance to women, people of color, people with disabilities and low income individuals seeking to start or expand small businesses. Through training and technical assistance; help with business planning; networking opportunities; credit building; and access to capital through a micro-lending program, the WWBC assists our clients to realize the dream of successful entrepreneurship.

WYOMING ENTREPRENEUR WYOMINGENTREPRENEUR.BIZ

Wyoming Entrepreneur is a business consulting group, consisting of the Wyoming Small Business Development Center (SBDC), Procurement Technical Assistance Center (PTAC), and Market Research Center (MRC). Our mission is to help Wyoming entrepreneurs succeed. Consulting services and most market research services are free of charge to Wyoming residents.

Wyoming Entrepreneur is funded in part through a cooperative agreement with the U.S. Small Business Administration. Additional support comes from the Wyoming Business Council and the University of Wyoming.

WYOMING SMALL BUSINESS DEVELOPMENT CENTER

The Small Business Development Center (SBDC) maintains seven offices throughout the state where businesses can go to get general help from a certified advisor. In addition, each advisor maintains one or more areas of expertise and is available to provide additional assistance.

Areas of specialization include accounting, business planning, marketing, business valuation, financial analysis, website development and optimization, international trade, social media, ecommerce, and sustainable business. Regardless of where clients are located, SBDC advisors work remotely with businesses from all over the state in order to provide the most comprehensive assistance possible.

WYOMING PROCUREMENT TECHNICAL ASSISTANCE CENTER

The Procurement Technical Assistance Center (PTAC) helps Wyoming businesses expand their market through government contracting.

They help businesses understand the requirements to supply state and federal customers, assist with the registration process, and provide a free, online matching service that sends daily e-mail notice of appropriate government contracting opportunities to clients.

WYOMING MARKET RESEARCH CENTER

The Market Research Center (MRC) does research to assist companies to understand who their customers are, how to best reach those customers, and what the competition is doing. They can help define industry and demographic trends, provide industry financial data, and research federal and state regulations. The MRC also has the capability to compile and analyze GIS data, assist with primary research, do SEO analyses, and much more.

FOR MORE INFORMATION
WYOMINGBUSINESS.ORG/RESOURCES



 UNIVERSITY
OF WYOMING

 Wyoming
BUSINESS COUNCIL

Wyoming

BUSINESS RESOURCE NETWORK

