

Agriculture & International Trade Coordinator

Vacant

Business Development

September 2016



Basic Purpose:

The Agriculture & International Trade Coordinator arranges, organizes and guides market development activities regionally, nationally and at the international level for Wyoming industries specifically agriculture and manufactured in Wyoming products.

Essential Duties:

- Manage, develop and nurture relationships with Wyoming producers, agribusinesses and manufacturers to promote access to larger markets.
- Manage, develop and nurture relationships with professional associations to advance awareness of Wyoming products.
- Analyze and identify matching market prospects for producers based on capabilities, products, ingredients and value-add opportunities.
- Evaluate, recommend and act on other marketing opportunities for Wyoming producers on an ongoing basis.
- Promote Wyoming agriculture, food companies and livestock genetics at the local, state, regional, national and international level through trade shows.
- Coordinate international and reverse trade missions.
- Provide assistance to all industry sectors to explore, enter and expand into markets which could include international trade.

Position Requirements:

- Any combination of education and experience equivalent to a bachelor's degree plus at least 2-5 years' progressively responsible work experience in business, agribusiness, marketing or production agriculture. Strong knowledge of Wyoming agriculture beneficial. International trade experience helpful but not required.
- Must be self-motivated, reliable and organized.
- Must work well both independently and as a member of a team.
- Must be able to develop and foster strong professional relationships.
- Must be able to travel