

Advanced Industries Manager

Vacant

Business Development

September 2016



Basic Purpose:

Through strong partnerships with local economic development organizations and the business resource network, the Advanced Industries Manager is responsible for developing and executing an integrated statewide plan for business retention and expansion with a focus on those with the highest economic output. Coordinate outreach and business intelligence gathering, conduct research, develop and deliver resources for capacity building, advise and consult existing businesses and provide technical assistance and market analysis to export-ready companies.

Essential Duties:

- Conduct research to target businesses with the highest economic output.
- Coordinate outreach and business intelligence gathering.
- In partnership with local economic development organizations and the business resource network, create an integrated statewide plan for business retention and expansion with clear measurable outcomes.
- Develop and deliver resources for capacity building and professional development to local economic developers.
- Analyze industrial trends to advise, consult and develop resources for existing businesses.
- Assist in promotion of Wyoming and its companies at relevant trade missions and trade shows.
- Provide technical assistance and market analysis to export-ready companies.
- Develop resources identifying opportunities for expansion for Wyoming industries including technology sectors.
- Reports to Business Development Director.

Position Requirements:

- Any combination of education and experience equivalent to a bachelor's degree plus at least 2-5 years' progressively responsible work experience in economic development or project management.
- Knowledge of existing industry in Wyoming including manufacturing and agriculture preferred.
- Must be self-motivated, reliable and organized.
- Must work well both independently and as a member of a team.
- CMS software experience helpful.